

**Monday, September 23<sup>rd</sup>**

6:00-7:30 PM      **Evening Meet and Greet**

**Tuesday, September 24<sup>th</sup>**

7:30-8:00 AM      **Continental Breakfast**

8:00-8:45 AM      **Stage Gate Process for New Product Development**  
*Sangeetha Subramanian, ITW Performance Polymers*

8:45-9:45 AM      **Strategic Sourcing**  
*Fran Brady, Consultant*

9:45-10:00 AM     **Break**

10:00-11:00 AM   **Formulation Strategies**  
*Tom Kauffman, HB Fuller Company*

11:00 -12:00 PM   **Design of Experiments**  
*Kevin Jones, Eastman Chemical Company*

12:00-1:00 PM     **LUNCH**

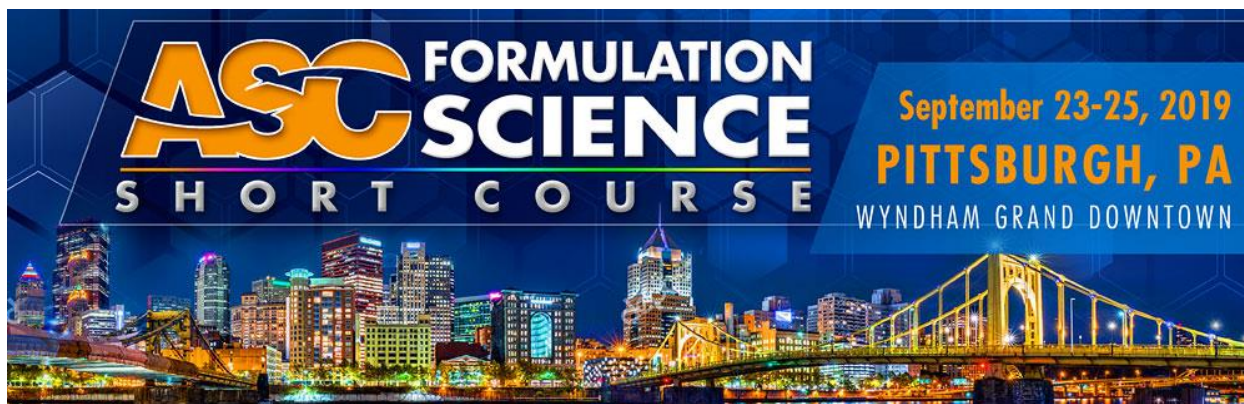
1:00 -1:50 PM      **Practical Applications in Hot Melts**  
*P. Rajesh, Raja, ExxonMobil Chemical Company*

1:50-2:40 PM      **Practical Applications in Reactive Formulations**  
*Jay Johnston, Covestro LLC*

2:40-3:00 PM      **Break**

3:00-3:50 PM      **Formulating from an Additive Supplier Perspective-All Technologies**  
*Bill Arendt, Arendt Consulting*

3:50-4:10 PM      **Panel Discussion**  
*All Speakers*



**Wednesday, September 25<sup>th</sup>**

7:45-8:15 AM	<b>Breakfast</b>
8:15-9:15 AM	<b>Characterization; Analytical Techniques</b> <i>Dale Haner, DHM Adhesives, Inc</i>
9:15-10:00 AM	<b>DoE Advanced Topics</b> <i>Kevin Jones, Eastman Chemical Company</i>
10:00-10:15 AM	<b>Break</b>
10:15-11:00 AM	<b>IP Focus: Patents vs. Trade Secrets</b> <i>Cheryl Farine, Hudak, Shunk &amp; Farine</i>
11:00-11:45 AM	<b>High Throughput Design</b> <i>Kshitish Patankar, Dow Chemical Company</i>
11:45-12:00 PM	<b>Panel Discussion</b> <i>All Speakers</i>
12:00-1:00 PM	<b>LUNCH</b>
1:00	<b>CLOSE</b>