

# ASCP STRATEGIC PLAN 2019-2020

Recognized expert providers of medication management. Improving the lives of older adults.

**Vision:** Recognized expert providers of medication management. Improving the lives of older adults.

**Mission:** Promote healthy aging by empowering pharmacists with education, resources, and innovative opportunities.

**Strategic Timeframe:** April 2022

**ENGAGE**

Engage Pharmacists

Grow membership

Improve sustainability

Deliver specific regional education by 2020

Develop more BCGP members

Develop members in collaborative practice

Provide BCGP activities in regions

**EMPOWER**

Empower Members

Increase mentorship programs

Establish Business Certification Program

Develop articles on senior care pharmacy practice (Foundation)

Increase web traffic

Coordinate rules and laws with DEA, CMS, Congress for members.

**EXPAND**

Expand Impact

Increase partnerships (advocacy and professional)

Increase university partners to 10

Establish PAC, Advocacy and Foundation Donation Support