ASCP STRATEGIC PLAN 2019-2022

Recognized expert providers of medication management. Improving the lives of older adults.

**Vision:** Recognized expert providers of medication management. Improving the lives of older adults.

**Mission:** Promote healthy aging by empowering pharmacists with education, resources, and innovative opportunities.

**Strategic Timeframe:** April 2022

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**ENGAGE**

Engage Pharmacists

- Grow membership
- Improve sustainability
- Deliver specific regional education by 2020

**EMPOWER**

Empower Members

- Increase mentorship programs
- Establish Business Certification Program
- Increase web traffic
- Increase partnerships (advocacy and professional)
- Coordinate rules and laws with DEA, CMS, Congress for members.

**EXPAND**

Expand Impact

- Develop more BCGP members
- Develop members in collaborative practice
- Provide BCGP activities in regions
- Develop articles on senior care pharmacy practice (Foundation)
- Increase university partners to 10
- Establish PAC, Advocacy and Foundation Donation Support