It is with great pleasure that we invite you to attend the American Society of Diagnostic & International Nephrology (ASDIN) 13th Annual Scientific Meeting on February 10-12, 2017 at the Hilton New Orleans Riverside, New Orleans, Louisiana. The program will feature an outstanding faculty and program focusing on Optimizing Outcomes in Vascular Access Care.

Take advantage of our dedicated exhibit times and support opportunities. Our attendees include a variety of leaders in vascular access, nephrologists, radiologists, vascular access surgeons, advance practice nurses, technologists, administrators, and practice managers. The ASDIN Scientific Meeting is the perfect venue to connect with new and current customers and showcase your products.

This prospectus also includes information on ASDIN’s Partnership Program. Learn more about how you can be more involved with ASDIN membership through this opportunity.

Please direct any questions regarding the ASDIN Partnership program or exhibiting to the ASDIN office at (601) 924-2220 or info@asdin.org.

PROGRAM CHAIRS

Bharat Sachdeva, MD
LSU Health Sciences Center
Shreveport, LA

Rajeev Narayan, MD
San Antonio Kidney Disease Access Center
San Antonio, TX

PLANNING COMMITTEE

David Conti, MD
Albany Medical College, Albany, NY

Rajiv Dhamija, MD
Open Access Medical Care, Inc., Long Beach, CA

Zubin Irani, MD
Massachusetts General Hospital, Boston, MA

Vandana Niyyar, MD
Emory University, Atlanta, GA

Matthew Sideman, MD
University of Texas Health Sciences Center at San Antonio, San Antonio, TX

Tushar Vachharajani, MD
W.G. (Bill) Hefner VA Medical Center, Salisbury, NC

For more information on invited Faculty and Programming - visit www.asdin.org/13ASDIN
ASDIN ATTENDANCE AT A GLANCE

PAST EXHIBITORS AND SUPPORTERS

American Vascular Access Centers
AngioAdvancements
Bard Peripheral Vascular
Boston Scientific
Braintree
Cook Medical
Covidien
CryoLife, Inc.
Direct Access Medical
DirectACCESS Medical, LLC
DoctorsXL
DSI Renal
Edwards Lifesciences
Fresenius Vascular Care
Future Health Concepts, Inc.
Lifeline Vascular Access
Maquet Medical Systems
Marvao Medical Devices
Medcomp
Medstreaming
Medtronic
Merit Medical
Nephrology News & Issues
Nephropath
Nipro
Phase One Medical
Renal Physicians Association
Renal Ventures Management, LLC
Renesan Software
Teleflex
Transonic
Vasc-Alert LLC
Vital Access Corporation
WL Gore & Associates

ATTENDANCE DATA

Expected attendance: approximately 400 vascular access professionals

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<thead>
<tr>
<th></th>
<th>Physicians</th>
<th>65%</th>
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<tr>
<td></td>
<td>Nurses</td>
<td>12%</td>
</tr>
<tr>
<td></td>
<td>Techs</td>
<td>7.5%</td>
</tr>
<tr>
<td></td>
<td>Administrators</td>
<td>7%</td>
</tr>
<tr>
<td></td>
<td>Fellows</td>
<td>5.5%</td>
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<tr>
<td></td>
<td>Others (engineers, R&amp;D, other support staff)</td>
<td>3%</td>
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PRIMARY SPECIALTY

(2016 SCIENTIFIC MEETING DATA)

PRACTICE SETTING

(2016 SCIENTIFIC MEETING DATA)
### EXHIBIT SCHEDULE

**FRIDAY, FEBRUARY 10TH**
- 5:30 pm - 7:00 pm Exhibits Open
- * Key Times:
  - 5:30 pm - 7:00 pm Welcome Reception within Exhibit Hall

**SATURDAY, FEBRUARY 11TH**
- 7:00 am - 4:00 pm Exhibits Open
- * Key Times:
  - 7:00 am - 7:45 am Breakfast within Exhibit Hall
  - 10:30 am - 11:00 am Break and Abstracts
  - 12:00 noon - 1:15 pm Lunch within Exhibit Hall
  - 3:30 pm - 4:00 pm Break and Abstracts

**SUNDAY, FEBRUARY 12TH**
- 7:00 am - 10:30 am Exhibits Open
- * Key Times:
  - 7:00 am - 7:45 am Breakfast within Exhibit Hall
  - 10:00 am - 10:30 am Break

*Key times are designated.* ASDIN anticipates that at these key times, when special exclusive Exhibit Hall events are occurring and during breaks in the educational sessions, traffic in the Exhibit Hall will be at its peak and all displays are required to have a booth representative present.

Schedule is subject to change. If the schedule is changed, all exhibitors will be notified in writing.

### EXHIBIT MOVE-IN & MOVE-OUT SCHEDULE

**JEFFERSON BALLROOM**

**FRIDAY, FEBRUARY 10TH**
- 8:00 am - 1:00 pm GES Move-in and set-up
- 1:00 pm - 5:00 pm Exhibitor Move-in and set-up

**SUNDAY, FEBRUARY 12TH**
- 10:45 am - 2:00 pm Exhibit Dismantling

### ANNUAL MEETING REGISTRATION HOURS

**THIRD FLOOR FOYER**

**FRIDAY, FEBRUARY 10TH**
- 2:00 pm - 7:00 pm

**SATURDAY, FEBRUARY 11TH**
- 7:00 am - 4:00 pm

**SUNDAY, FEBRUARY 12TH**
- 7:30 am - 11:00 am
EXHIBIT HALL FLOOR PLAN & ACCOMMODATIONS

SHOW DECORATOR INFORMATION

GES NEW ORLEANS
5730 Powell St.
New Orleans, LA 70123

GES REPRESENTATIVE:
Leigh Mogilles
Direct: 504-648-2830
Email: lmogilles@ges.com

You should contact GES for any additional items you may need which are not included in this packet.

HOTEL ACCOMMODATIONS

The Hilton Riverside in New Orleans, Louisiana is the headquarters hotel for the 13th Annual Scientific Meeting.

Special ASDIN Group Rates:
$229 for single/double occupancy
$249 for triple occupancy
$269 for quadruple occupancy
Local and state taxes and occupancy rates apply.

To make reservations, call the Hilton Riverside at 504-561-0500, ext. 3959 and mention ASDIN as group code. Or, reserve your room Online through the conference page on the ASDIN website - www.asdin.org/13hotel

The ASDIN Discount is available until Wednesday, January 17, 2017 or until all rooms are sold, whichever is earlier. After January 17, 2017, rates and availability are at the discretion of the hotel. Rooms are also available at the discounted rate three days prior and post event dates based upon availability.
EXHIBIT SPACE INFORMATION

**BOOTH PACKAGE**

The following services will be provided:

- 10'x10' and 10'x20' exhibit spaces available (ASDIN Partners receive complimentary or discounted space dependent on partner level)

- One complimentary 7"x44" booth identification sign showing your company name and booth number

- 8’ high background drape and 3’ high side rails

- One 6’ draped table (3 sides only)

- One waste basket

- Four complimentary exhibitor badges per 10’x10’ exhibit space. (Unlimited additional exhibitor badges at the rate of $125 each. Badge allows entrance to all sessions and exhibit hall, but does not include CME/CE credit. To obtain CME/CE credit, you must register at regular conference rate. Badges are non-transferable.)

- Easy pre-registration for exhibit personnel

- Exhibit listing in the conference onsite program book, if contract received by January 17, 2017.

- Complimentary post-show attendee mailing list

- Conference Room Rate (if reserved by January 17, 2017 - subject to availability)

- Exhibitor Service Kit will be provided approx. six weeks prior to the conference.

**LEAD RETRIEVAL**

We know how important it is to capture the leads you generate at the ASDIN 13th Annual Scientific Meeting. We are pleased to announce Bartizan’s Lead Retrieval Services will be offered again this year at the conference.

All inquiries about the system and orders will need to be made directly with Bartizan; 800-899-2278 or email info@bartizan.com.

**IMPORTANT DATES AND DEADLINES**

**FRIDAY, OCTOBER 31ST**
Priority exhibit space assignment for all corporate partners who reserve by this date.

**FRIDAY, JANUARY 6TH**
Last day to cancel exhibit or support contract to receive a refund (less a $100 administrative fee)

**TUESDAY, JANUARY 17TH**
Deadline to make hotel reservations - subject to availability
Deadline for exhibit listing in program

**TUESDAY, JANUARY 24TH**
Deadline for onsite program book advertisement

**TUESDAY, JANUARY 31ST**
Deadline for Exhibitor badges

**ASDIN CONTACT INFORMATION**

Please contact us with any additional questions that may come up. We are happy to help!

LINDSAY FOX
Lfox@asdin.org
601-924-2220
EXHIBIT APPLICATION PROCESS

EXHIBIT FEES ARE AS FOLLOWS:

- $3,500 per 10’x10’ booth
- $7,000 per 10’x20’ booth

ASDIN CORPORATE PARTNERS

ASDIN Partners receive the following complimentary or discounted exhibit space and conference registrations:

- **Platinum** - Complimentary 10’x20’ exhibit space and four complimentary conference registrations.
- **Gold** - Complimentary 10’x10’ exhibit space and two complimentary conference registrations
- **Silver** - Discount of $2,500 off per 10’x10’ exhibit space

**ASDIN Partners will receive priority exhibit space assignment if Exhibit Contract is received on or by Monday, October 31st**

DEADLINE AND CANCELLATION POLICY

After October 31, 2016, all applications will be assigned exhibit space on a first-come, first-served basis. While applications will be accepted until all space is filled, applications received after January 17, 2017 may not be included in the onsite program.

Any exhibitor who cancels all or part of purchased exhibit space or sponsorship on or prior to January 6, 2017 will receive a full refund, less a $100 admin fee.

Any exhibitor who cancels all or part of purchased exhibit space or sponsorship after January 6, 2017 will not receive a refund and ASDIN will retain as liquidated damages all monies paid.

Cancellation requests must be submitted in writing to: Lindsay Fox, lfox@asdin.org.
CORPORATE PARTNERSHIP BENEFITS

Please call the ASDIN office at 601-924-2220 or visit www.asdin.org/partner for more information.

**PLATINUM • $20,000**
Platinum Level is the premier ASDIN membership level.

Benefits include:
- Four supporting (individual) memberships, each with an electronic subscription to *Journal of Vascular Access* and online access to ASDIN members-only website sections
- Logo and hyperlink on the ASDIN website
- Four ASDIN membership mailing list single-use rentals with a 25% discount on additional rentals
- Prominent 10’ x 20’ exhibit space at the Annual Scientific Meeting
- Additional exhibit space member-only discount – 25% discount on additional space (10x10)
- Four Annual Scientific Meeting registrations
- Full Page Advertisement in the Annual Scientific Meeting onsite program
- “Exclusive Audience” Opportunity at Annual Scientific Meeting
- Platinum Level Recognition at Annual Scientific Meeting - company name/logo in the onsite program, signage, and corporate partners slide prior to each session

**GOLD • $10,000**

Benefits include:
- Two supporting (individual) memberships, each with an electronic subscription to *Journal of Vascular Access* and online access to ASDIN members-only website sections
- Logo and hyperlink on the ASDIN website
- Two ASDIN membership mailing list single-use rentals with a 25% discount on additional rentals
- Prominent 10’ x 10’ exhibit space at the Annual Scientific Meeting
- Additional exhibit space member-only discount – 25% discount on additional space
- Two Annual Scientific Meeting registrations
- Half-Page Advertisement in the Annual Scientific Meeting onsite program
- Gold Level Recognition at Annual Scientific Meeting - company name/logo in the onsite program, signage, and corporate partners slide prior to each session

**SILVER • $5,000**

Benefits include:
- One supporting (individual) membership, with an electronic subscription to *Journal of Vascular Access* and online access to ASDIN members-only website sections
- Hyperlink on the ASDIN website
- One ASDIN membership mailing list single-use rental with a 25% discount on additional rentals
- $2,500 discount on first 10’ x 10’ exhibit space at the Annual Scientific Meeting Exhibit Hall
- Additional exhibit space member-only discount – 25% discount on additional space
- One Annual Scientific Meeting registration
- 50% discount on advertising in the Scientific Meeting onsite program
- Silver Level Recognition at Annual Scientific Meeting - company name/logo in the onsite program, signage, and corporate partners slide prior to each session
**SUPPORT OPPORTUNITIES**

**BENEFITS INCLUDED WITH ALL SPONSORSHIPS ARE:**
- Listing in onsite printed program *(subject to production deadline)*
- Recognition in general session slides
- Recognition in onsite conference signage
- Company logo on ASDIN website and in pre-conference email blasts

<table>
<thead>
<tr>
<th>MOBILE APP - $8,000</th>
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<tbody>
<tr>
<td>MEETING WIFI - $5,000</td>
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<tr>
<td>HOTEL KEY CARDS - $5,000 <em>(Includes 1-color design; additional charge for 4-color)</em></td>
</tr>
<tr>
<td>CONFERENCE LANYARD - $4,500 <em>(With your logo)</em></td>
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<tr>
<td>PHONE CHARGING STATION - $2,500</td>
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<tr>
<td>VINYL REGISTRATION ENVELOPE - $2,500 <em>(With your logo)</em></td>
</tr>
<tr>
<td>DAILY CONFERENCE ROOM RENTAL - $1,000 <em>(Prior approval required)</em></td>
</tr>
<tr>
<td>MEETING ENVELOPE INSERT - $1,000</td>
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<tr>
<td>ADVERTISING IN ONSITE PROGRAM BOOK</td>
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<tr>
<td>ROOM DROP - $750 <em>(Additional per room hotel charge of $3.00 outside or $4.00 inside room are applicable.)</em></td>
</tr>
<tr>
<td>FELLOW SCHOLARSHIPS - $1,000</td>
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<tr>
<td>MAILING LIST RENTAL- $500</td>
</tr>
<tr>
<td>UNRESTRICTED EDUCATIONAL GRANT</td>
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**VINYL REGISTRATION ENVELOPE - $2,500** *(With your logo)*

**DAILY CONFERENCE ROOM RENTAL - $1,000** *(Prior approval required)*

**MEETING ENVELOPE INSERT - $1,000**

**ADVERTISING IN ONSITE PROGRAM BOOK**

Specs: All ads should be 4 color unless specified otherwise. **PDF format ONLY.**

Full-page size $1,000: 7.5” wide x 10” high

Half-page size $500: 7.5” wide x 4.5” high

**ROOM DROP - $750** *(Additional per room hotel charge of $3.00 outside or $4.00 inside room are applicable.)*

**FELLOW SCHOLARSHIPS - $1,000**

Provide support to fellows attending the meeting.

**MAILING LIST RENTAL- $500**

Reach out to ASDIN Membership before Scientific Meeting or throughout the year.

**UNRESTRICTED EDUCATIONAL GRANT**

General Meeting Support. Provide an unrestricted grant to the ASDIN 2017 Annual Scientific Meeting. Support recognition in all materials. ASDIN will accept support at any level.
EXHIBITOR INFORMATION (As it will be listed in ALL official publications)

Company Name

Contact Name  Title  Email

Primary Contact Name (If different than above)  Title  Email

Address

City  State/Province  Zip/Postal Code  Country

Office Phone  Fax

Website Address

BOOTH PRICES (select one)

☐ $3,500 (10’x10’)
☐ $7,000 (10’x20’)
☐ Platinum ASDIN Partner Complimentary 10’x20’ space*
☐ Gold ASDIN Partner Complimentary 10’x10’ space*
☐ Silver ASDIN Partner $1,000 per 10’x10’ space*

*In order to receive the ASDIN Partner complimentary or discounted booth, your Partner dues must be current for 2017.

PAYMENT INFORMATION

☐ American Express  ☐ MasterCard  ☐ Visa  ☐ Check (Payable to ASDIN)

Name on Credit Card

Credit Card #  CVV Code  Exp. Date

Signature

BOOTH SELECTION

Exhibit space will not be granted unless submitted by the applicant on the official application and contract for exhibit space. Please select your exhibit space preference from the official exhibit floor plan included in this prospectus:

1st Choice

2nd Choice

3rd Choice

BOOTH NEIGHBORS:

DO NOT assign me space next to this/these company(ies):

Authorized Signature & Title  Date
EXHIBIT RULES AND REGULATIONS

GENERAL INFORMATION
Exhibit participants must submit names of all exhibit personnel to ASDIN by January 30, 2017 in order to receive a name badge. Badges can be picked up at the registration desk onsite. Badges are required for admission to the exhibit area.

EXHIBIT SET UP/DISMANTLE
Exhibits must be set up no later than 5:00 pm on Friday, February 10, 2017. Exhibits may not be dismantled prior to 10:45 am on Sunday, February 12, 2017. All booths must be dismantled by 2:00 pm on Sunday, February 12, 2017.

ASSIGNMENT OF SPACE
Every effort will be made to give exhibitors their first choice of location. Space assignment will be determined by the amount of exhibit space required, the exhibitor’s participation in previous ASDIN meetings, partnership membership, and the date that the application was received. For best exhibit assignment, applications should be received before Friday, October 31, 2016. Applications received after this date will be assigned to the space remaining in order of receipt. ASDIN reserves the right to adjust the floor plan, relocate exhibits as necessary, after consultation with the exhibitors. Exhibitors may not assign, sublet, or apportion any part of the space allotted to them nor exhibit therein any other goods than those manufactured or sold in the regular course of business by the exhibitor.

LIABILITY
Exhibitors must surrender space occupied in the same condition as it was in at the time of occupancy. The exhibitor is responsible for all damages to the exhibit hall, and for any and all claims and demands on account of any injury or death or damage to property occurring in or upon the exhibitor’s exhibit space or because of the acts of the exhibitor, his employees, servants, agents, licensees or contractors; and the exhibitor agrees to indemnify and hold harmless, ASDIN from and against all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor. Neither ASDIN, the hotel, their agents, nor employees, are liable for injuries to any person or for damage to property owned or controlled by the exhibitor, which claims for damages or injuries may be incident to or arise from or be in any way connected with the exhibitor’s agents, servants, contractors, or employees, except for claims for damages or injuries caused by or resulting from negligence of ASDIN, the hotel, and their respective agents, servants, and employees.

SECURITY
ASDIN cannot guarantee loss or damage of any kind but will endeavor to protect exhibitors by providing general security services during exhibit hours.

EXHIBIT LABOR
Exhibitors have the option of utilizing the Official Service Contractor who provides quality union labor or personnel from their own companies to install and dismantle displays.

FREIGHT HANDLING
All work involved in the loading and unloading of all trucks, trailers and common and contract carriers from the facility docks, including empty crates, and the operation of material handling equipment is under the jurisdiction of GES.

ALWAYS HONEST HOTLINE
GES requires the highest of standards of integrity from all employees. Please call the confidential GES Always Honest hotline at 866-225-8230 to report fraudulent or unethical behavior.

FIRE SAFETY
All structural work must meet the requirements of the host city’s fire department and all decorations must be flame proof.

CANCELLATION
Requests must be in writing and must be mailed or faxed to the ASDIN office. If written cancellation is received by January 6, 2017 exhibit space payments will be returned less a $100 administrative fee. Cancellations after January 6, 2017 will forfeit all payments. Should any situation arise beyond the control of ASDIN to prevent opening, holding the conference, or the exhibit portion thereof, ASDIN may not be liable for any expenses or losses incurred by the exhibitor, except rental cost of the exhibit space.