



# ASDIN

AMERICAN SOCIETY OF DIAGNOSTIC AND INTERVENTIONAL NEPHROLOGY

## CORPORATE SPONSORSHIP PROGRAM

The American Society of Diagnostic & Interventional Nephrology (ASDIN) is comprised of prominent clinical and interventional nephrologists, interventional radiologists, vascular access surgeons, residents and fellows-in-training, nephrology and advanced-practice nurses, technologists and personnel involved in the management of dialysis access.

ASDIN is grateful for the generous support of our many corporate sponsors over the past years. The Corporate Partnership Program is designed to strengthen the sense of "partnership" with each of our supporting companies.

Participation in the Corporate Partnership Program will provide the unique opportunity to bring your brand to the forefront of the interventional nephrology healthcare marketplace. Your company will be viewed as a Partner

and not simply as a vendor. You will find this year-long association the perfect opportunity to cultivate and reinforce one-on-one relationships with the membership of ASDIN in a proven, targeted marketing approach. A key element of this program is the opportunity to merge corporate membership, sponsorship, and meeting exhibitor roles into one simple process with clearly defined benefits which assures maximum value. We invite and encourage you to participate at the highest level possible for your company.

ASDIN will host private "one-on-one" meetings between ASDIN Leadership and corporate partners in conjunction with the Annual Scientific Meeting. These private meetings offer valuable interaction with vascular access thought-leaders.

### ***ASDIN Partnership Program Goals:***

- Increase Brand Loyalty
- Create Awareness and Visibility
- Sample/Display Products & Services
- Stimulate Sales/Trial Research/Product Usage



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 "Like" us on Facebook - Search on Facebook for American Society of Diagnostic and Interventional Nephrology

 Follow us on Twitter - @ASDINNews

### PLATINUM • \$25,000

*Platinum Level is the premier ASDIN membership level.*

Benefits include:

- Four supporting (individual) memberships, each with an electronic subscription to *Journal of Vascular Access* and online access to ASDIN members-only website sections
- Logo and hyperlink on the ASDIN website
- Four ASDIN membership mailing list single-use rentals with a 25% discount on additional rentals
- Prominent 10' x 20' exhibit space at the Annual Scientific Meeting
- Additional exhibit space member-only discount – 25% discount on additional space (10x10)
- Four Annual Scientific Meeting registrations
- Full Page Advertisement in the Annual Scientific Meeting onsite program
- “Exclusive Audience” Opportunity at Annual Scientific Meeting
- Platinum Level Recognition at Annual Scientific Meeting - company name/logo in the onsite program and signage

### GOLD • \$12,500

Benefits include:

- Two supporting (individual) memberships, each with an electronic subscription to *Journal of Vascular Access* and online access to ASDIN members-only website sections
- Logo and hyperlink on the ASDIN website
- Two ASDIN membership mailing list single-use rentals with a 25% discount on additional rentals
- Prominent 10' x 10' exhibit space at the Annual Scientific Meeting
- Additional exhibit space member-only discount – 25% discount on additional space
- Two Annual Scientific Meeting registrations
- Half-Page Advertisement in the Annual Scientific Meeting onsite program
- Gold Level Recognition at Annual Scientific Meeting - company name/logo in the onsite program and signage

### SILVER • \$6,250

Benefits include:

- One supporting (individual) membership, with an electronic subscription to *Journal of Vascular Access* and online access to ASDIN members-only website sections
- Hyperlink on the ASDIN website
- One ASDIN membership mailing list single-use rental with a 25% discount on additional rentals
- \$3,500 discount on first 10' x 10' exhibit space at the Annual Scientific Meeting Exhibit Hall
- Additional exhibit space member-only discount – 25% discount on additional space
- One Annual Scientific Meeting registration
- 50% discount on advertising in the Scientific Meeting onsite program
- Silver Level Recognition at Annual Scientific Meeting - company name/logo in the onsite program and signage



Sponsor Level	Platinum	Gold	Silver	Exhibitor
Contribution	\$25,000	\$12,500	\$6,250	\$4,500
Scientific Meeting Space Selection	1st Priority	2nd Priority	3rd Priority	First come, first serve following selection by Corporate Partnership Participants.
Scientific Meeting Exhibit Space Included	Complimentary 10x20 booth 8 exhibit badges	Complimentary 10x10 booth 4 exhibit badges	\$3,500 discount on first 10x10 booth	10x10 only
Additional Exhibit Space	25% discount	25% discount	25% discount	n/a
Scientific Meeting Registration Included	4 (up to a \$2,900 value)	2 (up to a \$1,450 value)	1 (up to a \$725 value)	None – Registration at non-member rate
Advertisement in Scientific Meeting Onsite Program	Full Page (\$1,000 value)	Half Page (\$500 value)	50% discount on Program Advertising	None
Scientific Meeting Acknowledgement in Onsite Program and Signage	Yes	Yes	Yes	No
Scientific Meeting "Excluding Audience" Opportunity*	Yes	No	No	No
Supporting Membership** Included	4 (\$2,000 value)	2 (\$1,000 value)	1 (\$500 value)	0
Logo & Hyperlink on ASDIN Website	Platinum Logo & Hyperlink	Gold Logo & Hyperlink	Silver Hyperlink	None
ASDIN Membership Mailing List Single-Use Rental	4 rentals (\$2,000 value)	2 rentals (\$1,000 value)	1 rental (\$500 value)	None