EXHIBITOR PROSPECTUS & SUPPORT OPPORTUNITIES

The American Society of Diagnostic and Interventional Nephrology (ASDIN) is celebrating its 15th Scientific Meeting in Atlanta in February 2019. ASDIN is THE organization that has not only offered an annual educational meeting, but has defined the field of interventional nephrology giving structure and identity to the field for nephrologists and other specialists who perform diagnostic and vascular access procedures. ASDIN recently updated our mission statement to broaden our focus.

The **mission of the American Society of Diagnostic and Interventional Nephrology is to promote excellence in dialysis access care to improve outcomes for patients with kidney disease.**

With this broader focus in mind, ASDIN has redesigned our Annual Meeting to include a new introductory Ultrasound Workshop, a broader and more extensive Associates program to include all involved in vascular access, and a special session in collaboration with the Vascular Access Society of the Americas. It is an exciting time for ASDIN, even as we lead in the face of challenges associated with regulatory and reimbursement changes.

Your corporate partnership, sponsorship, and exhibit with ASDIN not only support the ASDIN Annual Scientific Meeting but it supports the members and mission of ASDIN throughout the year. Please consider joining us this year. Atlanta will offer a great location for easy in and out travel, in a vibrant, hustling and bustling world-class city exuding sophistication and southern charm.

Monnie Wasse, MD, MPH, FASDIN
ASDIN President
ASDIN ATTENDANCE AT A GLANCE

**Expected attendance:** approximately 400 vascular access professionals

<table>
<thead>
<tr>
<th>Role</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>65%</td>
</tr>
<tr>
<td>Nurses</td>
<td>12%</td>
</tr>
<tr>
<td>Techs</td>
<td>7.5%</td>
</tr>
<tr>
<td>Administrators</td>
<td>7%</td>
</tr>
<tr>
<td>Fellows</td>
<td>5.5%</td>
</tr>
<tr>
<td>Others (engineers, R&amp;D, other support staff)</td>
<td>3%</td>
</tr>
</tbody>
</table>

**PRIMARY SPECIALTY**
- Interventional Nephrologist: 75%
- Interventional Radiologist: 2%
- Neuro-interventional Nephrologist: 10%
- Academic Setting: 18%
- Other: 2%
- Private Practice: 80%

**PAST EXHIBITORS AND SUPPORTERS**
- Ambulatory Healthcare Strategies
- American Vascular Access Centers
- Amgen
- AngioAdvancements
- Azura Vascular Care
- Bard Peripheral Vascular
- Biodex Medical Systems, Inc.
- BK Ultrasound
- Boston Scientific
- Braintree
- Cook Medical
- Covidien
- CryoLife, Inc.
- DirectACCESS Medical
- DoctorsXL
- DSI Renal
- Edwards Lifesiences
- Fresenius Vascular Care
- Future Health Concepts, Inc.
- Lifeline Vascular Access
- Maquet Medical Systems
- Marvao Medical Devices
- Medcomp
- Medstreaming
- Medtronic
- Merit Medical
- Nephrology News & Issues
- Nephrophath
- Nipro
- Penumbra, Inc.
- Phase One Medical
- Philips Volcano
- Renal Ventures Management, LLC
- Renesan Software
- Sceptre Management Solutions, Inc.
- Teleflex
- Transonic
- Vasc-Alert LLC
- Vital Access Corporation
- WL Gore & Associates

**PLANNING COMMITTEE**
- Amy Dwyer, MD, FASDIN
  University of Louisville, Louisville, KY
- R. Kris Ellis, MD, FASN, FASDIN
  Physician Consultants of Georgia, Macon, GA
- Dirk Hentschel, MD, FASDIN
  Brigham and Women’s Hospital, Boston, MA
- Zubin Irani, MD, FASDIN
  Massachusetts General Hospital, Boston, MA
- Sumit Kumar, MD
  Texas Kidney Institute & North Park Heart and Vascular Center, Dallas, TX
- Lalathaksha Kumbar, MD, FASDIN
  Henry Ford Health Systems at Detroit, MI

**ASSOCIATE CHAIRS:**
- Deborah Brouwer-Maier, RNC, CNN
  Transonic, Lansdale, PA
- Aris Urbanes, MD, FASDIN
  Wayne State University, Detroit, MI

**ASSOCIATE CHAIRS:**
- Rajeev Narayan, MD, FASDIN
  San Antonio Kidney Disease Access Ctr., San Antonio, TX
- George Nassar, MD
  Houston Methodist/Weill Cornell University, Houston, TX
- Daniel Patel, MD, FASDIN
  Volusia-Flagler Vascular Center, Daytona Beach, FL
- Ted Saad, MD, FASDIN
  Nephrology Associates, PA, Newark, DE
- Loay Salman, MD
  Albany Medical College, Albany, NY
- Kevin Sullivan, MD
  Azura Vascular Care, Decatur, GA
- Victoria Teodorescu, MD
  Emory Healthcare, Atlanta, GA
- Arn Urbanes, MD, FASDIN
  Wayne State University, Detroit, MI

**PROGRAM CHAIRS**
- Vandana Dua Niyyar, MD, FASDIN
  Emory University, Atlanta, GA
- Jeff Hoggard, MD, FASDIN
  North Carolina Nephrology Associates, Raleigh, NC
# Exhibit Schedule

**FRIDAY, FEBRUARY 15TH**

- **6:00 pm - 7:30 pm**
  - Exhibits Open

  *Key Times:*
  - **6:00 pm - 7:30 pm**
    - Welcome Reception within Exhibit Hall

**SATURDAY, FEBRUARY 16TH**

- **7:00 am - 4:00 pm**
  - Exhibits Open

  *Key Times:*
  - **7:00 am - 7:45 am**
    - Breakfast within Exhibit Hall
  - **10:30 am - 11:00 am**
    - Break and Abstracts
  - **12:00 noon - 1:15 pm**
    - Lunch within Exhibit Hall
  - **3:30 pm - 4:00 pm**
    - Break and Abstracts

**SUNDAY, FEBRUARY 17TH**

- **7:00 am - 10:30 am**
  - Exhibits Open

  *Key Times:*
  - **7:00 am - 7:45 am**
    - Breakfast within Exhibit Hall
  - **10:00 am - 10:30 am**
    - Break

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*Key times are designated.* ASDIN anticipates that at these key times, when special exclusive Exhibit Hall events are occurring and during breaks in the educational sessions, traffic in the Exhibit Hall will be at its peak and all displays are required to have a booth representative present.

Schedule is subject to change. If the schedule is changed, all exhibitors will be notified in writing.

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## Exhibit Move-In & Move-Out Schedule

**ATRIUM BALLROOM A**

**FRIDAY, FEBRUARY 15TH**

- **8:00 am - 1:00 pm**
  - GES Move-in and set-up
- **1:00 pm - 5:00 pm**
  - Exhibitor Move-in and set-up

**SUNDAY, FEBRUARY 17TH**

- **10:30 am - 2:00 pm**
  - Exhibit Dismantling

## Annual Meeting Registration Hours

**ATRIUM BALLROOM FOYER**

**FRIDAY, FEBRUARY 15TH**

- **1:30 pm - 7:00 pm**

**SATURDAY, FEBRUARY 16TH**

- **7:00 am - 4:00 pm**

**SUNDAY, FEBRUARY 17TH**

- **7:00 am - 10:30 am**
HOTEL ACCOMMODATIONS

The Atlanta Marriott Marquis is the 15th Annual Meeting Headquarters

Special ASDIN Group Rates:
$189 for single/double occupancy
Local and state taxes and occupancy rates apply.

To make reservations, visit:
www.asdin.org/15hotel

The ASDIN Discount is available until Tuesday, January 22, 2019 or until all rooms are sold, whichever is earlier. After January 22, 2019, rates and availability are at the discretion of the hotel. Rooms are also available at the discounted rate three days prior and post event dates based upon availability.

SHOW DECORATOR INFORMATION

GES ATLANTA
750 Maxham Road, Suite 300
Lithia Springs, GA 30122

GES REPRESENTATIVE:
Dabra Watters
Direct: 770-372-5262
Email: dwatters@ges.com

You should contact GES for any additional items you may need which are not included in show kit.

ATRIUM BALLROOM A
ATLANTA MARRIOTT MARQUIS

Space to be utilized for food and beverage.
Poster/Abstract setting TBD.
We know how important it is to capture the leads you generate at the ASDIN 15th Annual Scientific Meeting. We are pleased to announce Bartizan’s Lead Retrieval Services will be offered again this year at the conference.

All inquiries about the system and orders will need to be made directly with Bartizan; 800-899-2278 or email info@bartizan.com.

**IMPORTANT DATES AND DEADLINES**

**FRIDAY, NOVEMBER 9TH**
Priority exhibit space assignment for all corporate partners who reserve by this date.

**FRIDAY, JANUARY 4TH**
Last day to cancel exhibit or support contract to receive a refund (less a $100 administrative fee)

**TUESDAY, JANUARY 22ND**
Deadline to make hotel reservations
Deadline for exhibit listing in program

**MONDAY, JANUARY 28TH**
Deadline for onsite program advertisement

**THURSDAY, FEBRUARY 7TH**
Deadline for Exhibitor badges

For more information on invited faculty and programming, visit www.asdin.org/ASDINinATL
**ASDIN CORPORATE PARTNERS**

ASDIN Partners receive the following complimentary or discounted exhibit space and conference registrations:

- **Platinum** - Complimentary 10’x20’ exhibit space and four complimentary conference registrations
- **Gold** - Complimentary 10’x10’ exhibit space and two complimentary conference registrations
- **Silver** - $3,500 discount on first 10’x10’ exhibit space

*ASDIN Partners will receive priority exhibit space assignment if Exhibit Contract is received on or by Friday, November 9, 2018.*

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**EXHIBIT FEES ARE AS FOLLOWS:**

- **$4,500** per 10’x10’ booth
- **$9,000** per 10’x20’ booth

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**DEADLINE AND CANCELLATION POLICY**

After November 9, 2018, all applications will be assigned exhibit space on a first-come, first-served basis. While applications will be accepted until all space is filled, applications received after January 22, 2019 may not be included in the onsite program.

Any exhibitor who cancels all or part of purchased exhibit space or sponsorship on or prior to January 4, 2019 will receive a full refund, less a $100 admin fee. Any exhibitor who cancels all or part of purchased exhibit space or sponsorship after January 4, 2019 will not receive a refund and ASDIN will retain as liquidated damages all monies paid.

Cancellation requests must be submitted in writing to: Lindsay Fox, lfox@asdin.org.
## Platinum Level • $25,000
Platinum Level is the premier ASDIN membership level.

Benefits include:
- Four supporting (individual) memberships, each with an electronic subscription to Journal of Vascular Access and online access to ASDIN members-only website sections
- Logo and hyper-link on the ASDIN website
- Four ASDIN membership mailing list single-use rentals with a 25% discount on additional rentals
- Prominent 10’ x 20’ exhibit space at the Annual Scientific Meeting
- Additional exhibit space member-only discount – 25% discount on additional space (10x10)
- Four Annual Scientific Meeting registrations
- Full Page Advertisement in the Annual Scientific Meeting onsite program
- “Exclusive Audience” Opportunity at Annual Scientific Meeting
- Platinum Level Recognition at Annual Scientific Meeting - company name/logo in the onsite program and signage

## Gold Level • $12,500

Benefits include:
- Two supporting (individual) memberships, each with an electronic subscription to Journal of Vascular Access and online access to ASDIN members-only website sections
- Logo and hyper-link on the ASDIN website
- Two ASDIN membership mailing list single-use rentals with a 25% discount on additional rentals
- Prominent 10’ x 10’ exhibit space at the Annual Scientific Meeting
- Additional exhibit space member-only discount – 25% discount on additional space
- Two Annual Scientific Meeting registrations
- Half-Page Advertisement in the Annual Scientific Meeting onsite program
- Gold Level Recognition at Annual Scientific Meeting - company name/logo in the onsite program and signage

## Silver Level • $6,250

Benefits include:
- One supporting (individual) membership, with an electronic subscription to Journal of Vascular Access and online access to ASDIN members-only website sections
- Logo and hyper-link on the ASDIN website
- One ASDIN membership mailing list single-use rental with a 25% discount on additional rentals
- $3,500 discount on first 10’ x 10’ exhibit space at the Annual Scientific Meeting Exhibit Hall
- Additional exhibit space member-only discount – 25% discount on additional space
- One Annual Scientific Meeting registration
- 50% discount on advertising in the Scientific Meeting onsite program
- Silver Level Recognition at Annual Scientific Meeting - company name/logo in the onsite program and signage

Please call the ASDIN office at 601-924-2220 or visit www.asdin.org/partner for more information.
SUPPORT OPPORTUNITIES

- **MOBILE APP** - $8,000*
- **MEETING WIFI** - $5,000*
- **HOTEL KEY CARD** - $6,000* (2-Sided, full color design.)
- **CONFERENCE LANYARD** - $4,500* (With your logo)
- **PHONE CHARGING STATION** - $2,500* 22"W x 28"H approved design displayed in station.
- **VINYL REGISTRATION ENVELOPE** - $2,500* (With your logo)
- **DAILY CONFERENCE ROOM RENTAL** - $1,000 (Prior approval required)
- **NEW PRODUCT VIDEO SHOWCASE** - $2,500 (Displayed in foyer throughout meeting)
- **MEETING ENVELOPE INSERT** - $1,000
- **ADVERTISING IN ONSITE PROGRAM BOOK**
  - Specs: All ads should be 4 color unless specified otherwise. PDF format ONLY.
  - Full-page $1,000: 7.5” wide x 10” high
  - Half-page $500: 7.5” wide x 4.5” high
- **ROOM DROP** - $750
  - Additional per room hotel charge is applicable. OUTSIDE ROOM: $4.00 INSIDE ROOM: $5.00
- **FELLOW SCHOLARSHIPS** - $1,000
  - Provide support to fellows attending.
- **EMAIL BLAST** - $1,000
  - Pre or post conference.
- **MAILING LIST RENTAL** - $500
  - Reach out to ASDIN Membership before Scientific Meeting or throughout the year.
- **UNRESTRICTED EDUCATIONAL GRANT**
  - General Meeting Support. Provide an unrestricted grant to the ASDIN 2019 Annual Scientific Meeting. Support recognition in all materials. ASDIN will accept support at any level.
- **INDUSTRY SYMPOSIA**
  - (Up to 2 available.)
  - Friday, February 15, 2019.
  - 30 minutes: $1,500.00
  - 60 minutes: $2,500.00
  - Sponsor a lecture of your choosing. Open to all attendees.

*Exclusive opportunity for one exhibiting company.
EXHIBITOR INFORMATION (As it will be listed in ALL official publications)

Company Name

Contact Name  Title  Email

Primary Contact Name (if different than above)  Title  Email

Address

City  State/Province  Zip/Postal Code  Country

Website Address  Office Phone

BOOTH PRICES (select one)

☐ $4,500 (10’x10’)
☐ $9,000 (10’x20’)
☐ Platinum ASDIN Partner
   Complimentary 10’x20’ space*
☐ Gold ASDIN Partner
   Complimentary 10’x10’ space*
☐ Silver ASDIN Partner
   $1,000 per 10’x10’ space*

*In order to receive the ASDIN Partner complimentary or discounted booth, your Partner dues must be current for 2019.

PAYMENT INFORMATION

☐ American Express  ☐ Master Card  ☐ Visa  ☐ Check (Payable to ASDIN)

Name on Credit Card

Credit Card #

CVV Code  Exp. Date  Signature

BILLING ZIP CODE

Authorization

Exhibitors agree to abide by the 15th Annual ASDIN Scientific Meeting Exhibitor Rules and Regulations, a copy of which is included in the Exhibitor Information brochure and made a part of this application and contract by reference and fully incorporated herein. If this application and contract has not been received, properly signed, and accompanied by full payment this application and contract may be declared null and void so that space may be reassigned. All applications must be signed in order to confirm exhibit reservations. We agree to abide by all rules and regulations governing the exposition as enclosed and which are a part of this application. Acceptance of this application by show management constitutes a contract.

Exhibitor Signature & Title  Date

BOOTH SELECTION

Exhibit space will not be granted unless submitted by the applicant on the official application and contract for exhibit space. Please select your exhibit space preference from the official exhibit floor plan included in this prospectus:

1st Choice

2nd Choice

3rd Choice

BOOTH NEIGHBORS:

DO NOT assign space next to this/these company(ies):
GENERAL INFORMATION
Exhibit participants must submit names of all exhibit personnel to ASDIN by February 7, 2019 in order to receive a name badge. Badges may be picked up at the registration desk onsite. Badges are required for admission to the exhibit area.

EXHIBIT SET UP/DISMANTLE
Exhibits must be set up no later than 5:00 pm on Friday, February 15, 2019. Exhibits may not be dismantled prior to 10:30 am on Sunday, February 17, 2019. All booths must be dismantled by 2:00 pm on Sunday, February 17, 2019.

ASSIGNMENT OF SPACE
Every effort will be made to give exhibitors their first choice of location. Space assignment will be determined by the amount of exhibit space required, the exhibitor’s participation in previous ASDIN meetings, partnership membership, and the date that the application was received. For best exhibit assignment, applications should be received before Friday, November 9, 2018. Applications received after this date will be assigned to the space remaining in order of receipt. ASDIN reserves the right to adjust the floor plan, relocate exhibits as necessary, after consultation with the exhibitors. Exhibitors may not assign, sublet, or apportion any part of the space allotted to them nor exhibit therein any other goods than those manufactured or sold in the regular course of business by the exhibitor.

LIABILITY
Exhibitors must surrender space occupied in the same condition as it was in at the time of occupancy. The exhibitor is responsible for all damages to the exhibit hall, and for any and all claims and demands on account of any injury or death or damage to property occurring in or upon the exhibitor’s exhibit space or because of the acts of the exhibitor, his employees, servants, agents, licensees or contractors; and the exhibitor agrees to indemnify and hold harmless, ASDIN from and against all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor. Neither ASDIN, the hotel, their agents, nor employees, are liable for injuries to any person or for damage to property owned or controlled by the exhibitor, which claims for damages or injuries may be incident to or arise from or be in any way connected with the exhibitor’s agents, servants, contractors, or employees, except for claims for damages or injuries caused by or resulting from negligence of ASDIN, the hotel, and their respective agents, servants, and employees.

EXHIBIT LABOR
Exhibitors have the option of utilizing the Official Service Contractor who provides quality union labor or personnel from their own companies to install and dismantle displays.

FREIGHT HANDLING
All work involved in the loading and unloading of all trucks, trailers and common and contract carriers from the facility docks, including empty crates, and the operation of material handling equipment is under the jurisdiction of GES.

Full-time employees of exhibiting companies may “hand-carry” material provided they do not use material handling equipment. When exhibitors do choose to “hand-carry” material, they may not be permitted to access to the loading dock/freight door areas. GES will not be responsible for any material GES does not handle. All exhibitors are expected to comply with any union requirements in effect and as outlined in the “SHOW SITE WORK RULES” section of the exhibitor service manual.

GRATUITIES
GES work rules prohibit the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind of any employee (union or non-union). GES employees are paid appropriate wages denoting professional status, therefore, tipping of any kind is not allowed.

ALWAYS HONEST HOTLINE
GES requires the highest of standards of integrity from all employees. Please call the confidential GES Always Honest hotline at 866-225-8230 to report fraudulent or unethical behavior.

HOSPITALITY ROOMS
Hospitality Rooms and Exhibitor events are desirable and add to our meeting. Such activities must be held at times when conference activities are not in progress and must be approved by ASDIN. Hospitality rooms may be hosted by exhibiting companies only.

FIRE SAFETY
All structural work must meet the requirements of the host city’s fire department and all decorations must be flame proof.

CANCELLATION
Requests must be in writing and must be emailed to lfox@asdin.org. If written cancellation is received by January 4, 2019 exhibit space payments will be returned less a $100 administrative fee. Cancellations after January 4, 2019 will forfeit all payments. Should any situation arise beyond the control of ASDIN to prevent opening, holding the conference, or the exhibit portion thereof, ASDIN may not be liable for any expenses or losses incurred by the exhibitor, except rental cost of the exhibit space.