EXHIBITOR PROSPECTUS & SUPPORT OPPORTUNITIES

Did you attend ASDIN’s Annual Scientific Meeting in Atlanta last February? If not, you missed an extraordinary meeting that lived up to the objective of planning the best ASDIN Scientific Meeting to-date. But we’re not stopping there...building on last year’s program success, ASDIN is planning another extraordinary, multidisciplinary meeting focusing on the field of dialysis vascular access and how the field is changing and evolving. There is vibrance and energy generated by new technology and new roles for providers. ASDIN will continue to offer last year’s sold-out introductory Ultrasound PreCourse, another special session in collaboration with the Vascular Access Society of the Americas, and an expanded case presentation session. And, we will be adding comprehensive POCUS and PD general sessions this year. The draft schedule is brimming with timely topics.

ASDIN is THE organization that is defining the field of interventional nephrology while giving structure and identity to all specialties that perform diagnostic and vascular access procedures. Our overarching mission to promote excellence in dialysis access care to improve outcomes for patients with kidney disease widens the tent to include everyone. Your active sponsorship, corporate partnership, and participation as an exhibitor not only supports ASDIN’s Annual Scientific Meeting, but supports the members and mission of ASDIN through the year.

This year’s meeting site offers inexpensive airfare (with robust flight schedule options) and affordable but luxurious accommodations. The Mirage, the meeting headquarters hotel, offers only one tower and easy access to our meeting space. Join us February 2020 on the Las Vegas Strip! #ASDIN2020

Monnie Wasse, MD, MPH, FASDIN
ASDIN President
ASDIN ATTENDANCE AT A GLANCE

Expected attendance: approximately 400 vascular access professionals

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physicians</td>
<td>65%</td>
</tr>
<tr>
<td>Nurses</td>
<td>12%</td>
</tr>
<tr>
<td>Techs</td>
<td>7.5%</td>
</tr>
<tr>
<td>Administrators</td>
<td>7%</td>
</tr>
<tr>
<td>Fellows</td>
<td>5.5%</td>
</tr>
<tr>
<td>Others (engineers, R&amp;D, other support staff)</td>
<td>3%</td>
</tr>
</tbody>
</table>

PAST EXHIBITORS & SUPPORTERS

Ambulatory Healthcare Strategies
American Vascular Access Centers
Amgen
AngioAdvancements
Artegraft
Avenu Medical
Azura Vascular Care
BD Bard Peripheral Vascular
Biodex Medical Systems, Inc.
BK Ultrasound
Boston Scientific
Braintree
Cook Medical
Covidien
CryoLife, Inc.
DirectACCESS Medical
DoctorsXL
DSI Renal
Edwards Lifesciences
FIST Assist Devices
Future Health Concepts, Inc.
Lifeline Vascular Care
Maquet Medical Systems
Marvao Medical Devices
Medcomp
Medstreaming
Medtronic
Merit Medical
Nephrology News & Issues
Nephropath
Nipro
Otsuka America Pharmaceutical, Inc.
Penumbra, Inc.
Phase One Medical
Philips Volcano
Renal Ventures Management, LLC
Renesan Software
Sceptre Management Solutions, Inc.
Takeda
Teleflex
Transonic
Vasc-Alert LLC
Vital Access Corporation
WL Gore & Associates
**FRIDAY, FEBRUARY 21ST**

- 6:00 pm - 7:30 pm
  - Exhibits Open

* Key Times:
  - 6:00 pm - 7:30 pm
    - Welcome Reception within Exhibit Hall

**SATURDAY, FEBRUARY 22ND**

- 7:00 am - 4:00 pm
  - Exhibits Open

* Key Times:
  - 7:00 am - 7:45 am
    - Breakfast within Exhibit Hall
  - 10:30 am - 11:00 am
    - Break and Abstracts
  - 12:00 noon - 1:15 pm
    - Lunch within Exhibit Hall
  - 3:30 pm - 4:00 pm
    - Break and Abstracts

**SUNDAY, FEBRUARY 23RD**

- 7:00 am - 10:30 am
  - Exhibits Open

* Key Times:
  - 7:00 am - 7:45 am
    - Breakfast within Exhibit Hall
  - 10:00 am - 10:30 am
    - Break

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**EXHIBIT SCHEDULE**

**EXHIBIT MOVE-IN & MOVE-OUT SCHEDULE**

**GRAND BALLROOM GH**

**FRIDAY, FEBRUARY 21ST**

- 8:00 am - 1:00 pm
  - GES Move-in and set-up
- 1:00 pm - 5:00 pm
  - Exhibitor Move-in and set-up

**SUNDAY, FEBRUARY 23RD**

- 10:30 am - 2:00 pm
  - Exhibit Dismantling

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**ANNUAL MEETING REGISTRATION HOURS**

**GRAND BALLROOM FOYER**

**FRIDAY, FEBRUARY 21ST**

- 12:00 noon - 7:00 pm

**SATURDAY, FEBRUARY 22ND**

- 7:00 am - 4:00 pm

**SUNDAY, FEBRUARY 23RD**

- 7:00 am - 10:30 am

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*Key times are designated.* ASDIN anticipates that at these key times, when special exclusive Exhibit Hall events are occurring and during breaks in the educational sessions, traffic in the Exhibit Hall will be at its peak and all displays are required to have a booth representative present.

Schedule is subject to change. If the schedule is changed, all exhibitors will be notified in writing.
SHOW DECORATOR INFORMATION

GES LAS VEGAS
4702, 7000 S Lindell Rd
Las Vegas, NV 89118

GES REPRESENTATIVE:
Michael Schencke
Direct: 702.515.5719
Cell: 702.466.0217
Fax: 702.515.5501
Email: mschencke@ges.com

You should contact GES for any additional items you may need which are not included in show kit.

HOTEL ACCOMMODATIONS

The Mirage Las Vegas is the 16th Annual Meeting Headquarters

Special ASDIN Group Rates:
$127.00 + $30.00 Daily Resort Fee
Local and State taxes apply.

To make reservations, visit: asdin.org/16hotel

The ASDIN Discount is available until Monday, January 27, 2020 or until all rooms are sold, whichever is earlier. After January 27, 2020, rates and availability are at the discretion of the hotel. Rooms are also available at the discounted rate three days prior and post event dates based upon availability.

DELTA FLIGHT DISCOUNT

Delta Air Lines is pleased to offer special discounts for ASDIN.

VISIT OUR WEBSITE FOR A DIRECT BOOKING LINK ASDIN.ORG/16THANNUALMEETING

You may also call Delta Meeting Network® at 1.800.328.1111*
Monday–Friday, 7:00 AM – 7:30 PM (CT)
Refer to Meeting Event Code NY2UB

*Please note there is not a service fee for reservations booked and ticketed via our reservation 800 number.
### Lead Retrieval

We know how important it is to capture the leads you generate at the ASDIN 16th Annual Scientific Meeting. We are pleased to announce Bartizan’s Lead Retrieval Services will be offered again this year at the conference.

All inquiries about the system and orders will need to be made directly with Bartizan; 800-899-2278 or email info@bartizan.com.

### Important Dates and Deadlines

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, November 8th</td>
<td>Priority exhibit space assignment for all corporate partners who reserve by this date.</td>
</tr>
<tr>
<td>Friday, January 3rd</td>
<td>Last day to cancel exhibit or support contract to receive a refund (less a $100 administrative fee)</td>
</tr>
<tr>
<td>Monday, January 27th</td>
<td>Deadline to make hotel reservations</td>
</tr>
<tr>
<td>Tuesday, January 28th</td>
<td>Deadline for onsite advertisement</td>
</tr>
<tr>
<td>Monday, February 10th</td>
<td>Deadline for Exhibitor badges</td>
</tr>
</tbody>
</table>

### Booth Package

The following services will be provided:

- 10’x10’ and 10’x20’ exhibit spaces available (ASDIN Partners receive complimentary or discounted space dependent on partner level)
- One complimentary 7”x44” booth identification sign showing your company name and booth #
- 8’ high background drape and 3’ high side rails
- One 6’ draped table (3 sides only)
- One waste basket
- Four complimentary exhibitor badges per 10’x10’ exhibit space. (Unlimited additional exhibitor badges at the rate of $150 each. Badge allows entrance to all sessions and exhibit hall, but does not include CME/CE credit. To obtain CME/CE credit, you must register at regular conference rate. Badges are non-transferable.)
- Easy pre-registration for exhibit personnel
- Exhibit listing in the conference onsite program book, if contract received by January 27, 2020.
- Complimentary post-show attendee mailing list
- Conference Room Rate (If reserved by January 27, 2020 - subject to availability)
- Exhibitor Service Kit will be provided approx. six weeks prior to the conference.

### ASDIN Contact Info

Please contact us with any additional questions. We are happy to help!

**Lindsay Fox**
Lfox@asdin.org
601-924-2220

For more information on invited faculty and programming, visit asdin.org/16thannualmeeting
EXHIBIT APPLICATION PROCESS

EXHIBIT FEES ARE AS FOLLOWS:

- $4,500 per 10’x10’ booth
- $9,000 per 10’x20’ booth

ASDIN CORPORATE PARTNERS

ASDIN Partners receive the following complimentary or discounted exhibit space and conference registrations:

- **Platinum** - Complimentary 10’x20’ exhibit space and four complimentary conference registrations
- **Gold** - Complimentary 10’x10’ exhibit space and two complimentary conference registrations
- **Silver** - $3,500 discount on first 10’x10’ exhibit space

ASDIN Partners will receive priority exhibit space assignment if Exhibit Contract is received on or by Friday, November 8, 2019.

DEADLINE AND CANCELLATION POLICY

After November 8, 2019, all applications will be assigned exhibit space on a first-come, first-served basis. Applications will be accepted until all space is filled.

Any exhibitor who cancels all or part of purchased exhibit space or sponsorship on or prior to January 3, 2020 will receive a full refund, less a $100 admin fee. Any exhibitor who cancels all or part of purchased exhibit space or sponsorship after January 3, 2020 will not receive a refund and ASDIN will retain as liquidated damages all monies paid.

Cancellation requests must be submitted in writing to: Lindsay Fox, lfox@asdin.org.
PLATINUM • $25,000
Platinum Level is the premier ASDIN membership level.

Benefits include:
• Four supporting (individual) memberships, each with an electronic subscription to Journal of Vascular Access and online access to ASDIN members-only website sections
• Logo and hyper-link on the ASDIN website
• Four ASDIN membership mailing list single-use rentals with a 25% discount on additional rentals
• Prominent 10’ x 20’ exhibit space at the Annual Scientific Meeting
• Additional exhibit space member-only discount – 25% discount on additional space (10x10)
• Four Annual Scientific Meeting registrations
• Prominent advertisement in the Annual Scientific Meeting App
• “Exclusive Audience” Opportunity at Annual Scientific Meeting
• Platinum Level Recognition at Annual Scientific Meeting - company name/logo on the onsite signage

GOLD • $12,500

Benefits include:
• Two supporting (individual) memberships, each with an electronic subscription to Journal of Vascular Access and online access to ASDIN members-only website sections
• Logo and hyper-link on the ASDIN website
• Two ASDIN membership mailing list single-use rentals with a 25% discount on additional rentals
• Prominent 10’ x 10’ exhibit space at the Annual Scientific Meeting
• Additional exhibit space member-only discount – 25% discount on additional space
• Two Annual Scientific Meeting registrations
• Advertisement in the Annual Scientific Meeting App
• Gold Level Recognition at Annual Scientific Meeting - company name/logo on the onsite signage

SILVER • $6,250

Benefits include:
• One supporting (individual) membership, with an electronic subscription to Journal of Vascular Access and online access to ASDIN members-only website sections
• Logo and hyper-link on the ASDIN website
• One ASDIN membership mailing list single-use rental with a 25% discount on additional rentals
• $3,500 discount on first 10’ x 10’ exhibit space at the Annual Scientific Meeting Exhibit Hall
• Additional exhibit space member-only discount – 25% discount on additional space
• One Annual Scientific Meeting registration
• 50% discount on advertisement in the Annual Scientific Meeting App
• Silver Level Recognition at Annual Scientific Meeting - company name/logo on the onsite signage

Please call the ASDIN office at 601-924-2220 or visit www.asdin.org/partner for more information.
SUPPORT OPPORTUNITIES

MOBILE APP - $8,000*

MEETING WIFI - $5,000*

HOTEL KEY CARD - $7,500*
(2-Sided, full color design.)

CONFERENCE LANYARD - $4,500*
(With your logo)

PHONE CHARGING STATION - $2,500*
22”W x 28”H approved design displayed in station.

VINYL REGISTRATION ENVELOPE - $2,500*
(With your logo)

DAILY CONFERENCE ROOM RENTAL - $1,000
(Prior approval required)

NEW PRODUCT VIDEO SHOWCASE - $2,500
(Displayed in foyer throughout meeting)

LAS VEGAS BLVD MARQUEE - $10,000
(Content will be displayed for 8 seconds and will be rotating with other content for the peak convention dates.) One image max.

IN-ROOM DIGITAL BRANDING*
Logo: $500 per day
Top & Bottom Ads: $1,000 per day
Video on Main Menu: $4,000 per day

ROOM DROP - $750
Additional per room hotel charge is applicable.

MEETING ENVELOPE INSERT - $1,000
Final design piece should be no larger than 8.5x11

ADVERTISING ONSITE $500
Specs: 1920 px X 1080 px
Advertisements will be placed on a digital LCD screen at our onsite Registration Desk.

FELLOW SCHOLARSHIPS - $1,000
Provide support to fellows attending.

EMAIL BLAST - $1,000
Pre or post conference.

MAILING LIST RENTAL - $500
Reach out to ASDIN Membership before Scientific Meeting or throughout the year.

UNRESTRICTED EDUCATIONAL GRANT
General Meeting Support. Provide an unrestricted grant to the ASDIN 2020 Annual Scientific Meeting. Support recognition in all materials. ASDIN will accept support at any level.

INDUSTRY SYMPOSIA
(Up to 2 available.)
Friday, February 21, 2020.
30 minutes: $1,500.00
60 minutes: $2,500.00
Sponsor a lecture of your choosing. Open to all attendees.

ADDITIONAL PREMIERE SIGNAGE OPPORTUNITIES ARE AVAILABLE AT THE MIRAGE.

*Exclusive opportunity for one exhibiting company.
EXHIBIT SPACE APPLICATION

American Society of Diagnostic & Interventional Nephrology (ASDIN)
16th Annual Scientific Meeting: February 21-23, 2020 • The Mirage | Las Vegas, NV

EXHIBITOR INFORMATION (As it will be listed in ALL official publications)

<table>
<thead>
<tr>
<th>Company Name</th>
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<table>
<thead>
<tr>
<th>Contact Name</th>
<th>Title</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary Contact Name (If different than above)</td>
<td>Title</td>
<td>Email</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Address</th>
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</table>

<table>
<thead>
<tr>
<th>City</th>
<th>State/Province</th>
<th>Zip/Postal Code</th>
<th>Country</th>
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</table>

<table>
<thead>
<tr>
<th>Website Address</th>
<th>Office Phone</th>
</tr>
</thead>
</table>

**BOOTH PRICES** (select one)

- $4,500 (10’x10’)
- $9,000 (10’x20’)
- Platinum ASDIN Partner Complimentary 10’x20’ space*
- Gold ASDIN Partner Complimentary 10’x10’ space*
- Silver ASDIN Partner $1,000 per 10’x10’ space*

*In order to receive the ASDIN Partner complimentary or discounted booth, your Partner dues must be current for 2020.

**PAYMENT INFORMATION**

- American Express
- Master Card
- Visa
- Check (Payable to ASDIN)

<table>
<thead>
<tr>
<th>Name on Credit Card</th>
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</table>

<table>
<thead>
<tr>
<th>Credit Card #</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>CVV Code</th>
<th>Exp. Date</th>
<th>Signature</th>
</tr>
</thead>
</table>

**AUTHORIZATION**

Exhibitors agree to abide by the 16th Annual ASDIN Scientific Meeting Exhibitor Rules and Regulations, a copy of which is included in the Exhibitor Information brochure and made a part of this application and contract by reference and fully incorporated herein. If this application and contract has not been received, properly signed, and accompanied by full payment this application and contract may be declared null and void so that space may be reassigned. All applications must be signed in order to confirm exhibit reservations. We agree to abide by all rules and regulations governing the exposition as enclosed and which are a part of this application. Acceptance of this application by show management constitutes a contract.

<table>
<thead>
<tr>
<th>Exhibitor Signature &amp; Title</th>
<th>Date</th>
</tr>
</thead>
</table>

**BOOTH NEIGHBORS:**

DO NOT assign space next to this/these company(ies):

<table>
<thead>
<tr>
<th>Billing Zip Code</th>
</tr>
</thead>
</table>

**BOOTH SELECTION**

Exhibit space will not be granted unless submitted by the applicant on the official application and contract for exhibit space. Please select your exhibit space preference from the official exhibit floor plan included in this prospectus:

- 1st Choice
- 2nd Choice
- 3rd Choice

<table>
<thead>
<tr>
<th>Booth Neighbors</th>
</tr>
</thead>
</table>
EXHIBIT RULES & REGULATIONS

GENERAL INFORMATION
Exhibit participants must submit names of all exhibit personnel to ASDIN by February 10, 2020 in order to receive a name badge. Badges may be picked up at the registration desk onsite. Badges are required for admission to the exhibit area.

EXHIBIT SET UP/DISMANTLE
Exhibits must be set up no later than 5:00 pm on Friday, February 21, 2020. Exhibits may not be dismantled prior to 10:30 am on Sunday, February 23, 2020. All booths must be dismantled by 2:00 pm on Sunday, February 23, 2020.

ASSIGNMENT OF SPACE
Every effort will be made to give exhibitors their first choice of location. Space assignment will be determined by the amount of exhibit space required, the exhibitor’s participation in previous ASDIN meetings, partnership membership, and the date that the application was received. For best exhibit assignment, applications should be received before Friday, November 8, 2019. Applications received after this date will be assigned to the space remaining in order of receipt. ASDIN reserves the right to adjust the floor plan, relocate exhibits as necessary, after consultation with the exhibitors. Exhibitors may not assign, sublet, or apportion any part of the space allotted to them nor exhibit therein any other goods than those manufactured or sold in the regular course of business by the exhibitor.

LIABILITY
Exhibitors must surrender space occupied in the same condition as it was in at the time of occupancy. The exhibitor is responsible for all damages to the exhibit hall, and for any and all claims and demands on account of any injury or death or damage to property occurring in or upon the exhibitor’s exhibit space or because of the acts of the exhibitor, his employees, servants, agents, licensees or contractors; and the exhibitor agrees to indemnify and hold harmless, ASDIN from and against all liability and claims and demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor. Neither ASDIN, the hotel, their agents, nor employees, are liable for injuries to any person or for damage to property owned or controlled by the exhibitor, which claims for damages or injuries may be incident to or arise from or be in any way connected with the exhibitor’s agents, servants, contractors, or employees, except for claims for damages or injuries caused by or resulting from negligence of ASDIN, the hotel, and their respective agents, servants, and employees.

EXHIBIT LABOR
All work involved in the erection, touch-up painting, dismantling, and repair of all exhibits -- when this work is done by persons other than your full-time company personnel -- will fall under union jurisdiction. This work is to include wall coverings, floor coverings, pipe and drape, painting, hanging of signs and/or decorative materials from the ceiling, placement of all signs, and the erection of platforms used for exhibit purposes. This does not apply to the unpacking and placement of merchandise.
Any full-time company personnel involved should be prepared to produce some type of company identification when engaged in these activities.

FREIGHT HANDLING
All work involved in the loading and unloading of all trucks, trailers and common and contract carriers, as well as the handling of empty crates and the operation of material handling equipment, is under union jurisdiction. The union also has the jurisdiction of the unloading, uncrating, unskidding, leveling, painting and assembly of machinery and equipment, as well as the reverse process.
Full-time employees of exhibiting companies may ‘hand carry’ material provided they do not use material handling equipment. When exhibitors do choose to ‘hand carry’ material, they may not be permitted access to the loading dock/freight door areas.

CANCELLATION
Requests must be in writing and must be emailed to lfox@asdin.org. If written cancellation is received by January 3, 2020 exhibit space payments will be returned less a $100 administrative fee. Cancellations after January 3, 2020 will forfeit all payments.

ALL ALWAYS HONEST HOTLINE
GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at (800) 443-4113 to report fraudulent or unethical behavior.

HOSPITALITY ROOMS
Hospitality Rooms and Exhibitor events are desirable and add to our meeting. Such activities must be held at times when conference activities are not in progress and must be approved by ASDIN. Hospitality rooms may be hosted by exhibiting companies only.

FIRE SAFETY
All structural work must meet the requirements of the host city’s fire department and all decorations must be flame proof.