

Connect with the leaders behind the lab. Showcase your organization to laboratory supervisors, managers and emerging leaders throughout ASHI's 2027 Leadership Essentials Webinar Series.

PRESENTING SPONSOR PACKAGE | $3,000 EXCLUSIVE

- Prominent logo placement on webpage, virtual program book, waiting room slide, and select marketing materials
- Verbal recognition as the Presenting Sponsor by the moderator during all three webinar days
- Dedicated 30-second commercial during all three webinar days
- Dedicated sponsorship email to all LEWS attendees
- Four (4) complimentary webinar registrations
- Post-event attendee list

PREMIER SPONSOR PACKAGE | $2,000

- Logo placement on webpage, virtual program book, waiting room slide, and select marketing materials
- Verbal recognition as a sponsor by the moderator during all three webinar days
- Dedicated 30-second commercial during the webinar day of your choice
- Three (3) complimentary webinar registrations
- Post-event attendee list

STANDARD SPONSOR PACKAGE | $1,000

- Logo placement on webpage, virtual program book, waiting room slide, and select marketing materials
- Verbal recognition as a sponsor by the moderator during all three webinar days
- Two (2) complimentary webinar registrations
- Post-event attendee list

LOGO SPONSORSHIP PACKAGE | $500

- Logo placement on webpage, virtual program book, waiting room slide, and select marketing materials

For general support of the program contact jhoffman@ashi-hla.org.