

ASHI LEADERSHIP ESSENTIALS WEBINAR SERIES

Managing People, Processes and Performance in the Lab

A 3-day webinar series dedicated exclusively to topics and challenges faced by laboratory supervisors and managers.

This conference will focus solely on the day-to-day operational, administrative and leadership responsibilities unique to the supervisor/manager role.



Wednesday, April 22
Wednesday, April 29
Wednesday, May 6

ABOUT ASHI

The American Society for Histocompatibility and Immunogenetics (ASHI) is a non-profit association of clinical and research professionals including immunologists, geneticists, molecular biologists, transplant physicians and surgeons, pathologists and technologists. As a professional society involved in histocompatibility, immunogenetics and transplantation, ASHI is dedicated to advancing the science and application of histocompatibility and immunogenetics; providing a forum for the exchange of information; and advocating the highest standards of laboratory testing in the interest of optimal patient care.

OUR MISSION

The American Society for Histocompatibility and Immunogenetics is an international society of professionals dedicated to advancing the science, education and application of immunogenetics and transplant immunology.

OUR VISION

ASHI is the foremost authority and leading educational resource in immunogenetics and histocompatibility. Our vision is to improve the quality of human life and health through the translation and implementation of scientific innovations to clinical practice.

ABOUT THE 2026 LEADERSHIP ESSENTIALS WEBINAR SERIES

THIS VIRTUAL PROFESSIONAL DEVELOPMENT CONFERENCE IS DEDICATED EXCLUSIVELY TO TOPICS AND CHALLENGES FACED BY LABORATORY SUPERVISORS AND MANAGERS. THIS CONFERENCE WILL FOCUS SOLELY ON THE DAY-TO-DAY OPERATIONAL, ADMINISTRATIVE, AND LEADERSHIP RESPONSIBILITIES UNIQUE TO THE SUPERVISOR/MANAGER ROLE.

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SPONSORSHIP OPPORTUNITIES

STRATEGICALLY POSITION YOUR ORGANIZATION'S BRAND IN FRONT OF THE VIRTUAL ATTENDEES OF THE *NEW* ASHI LEADERSHIP ESSENTIALS VIRTUAL PROGRAM IN SPRING 2026.

SPONSORSHIP OPPORTUNITIES ALLOW YOUR COMPANY TO ENGAGE AND NETWORK WITH A TARGETED AUDIENCE OF LEADING HISTOCOMPATIBILITY AND IMMUNOGENETICS LABORATORY SUPERVISORS AND MANAGERS.

"PRESENTING SPONSOR PACKAGE" - \$3,000 EXCLUSIVE

GAIN UNMATCHED VISIBILITY BEFORE, DURING, AND AFTER THE WEBINAR SERIES

- LOGO PLACEMENT ON WEBINAR DIGITAL PROGRAM, REGISTRATION PAGE, AND WAITING ROOM SLIDE
- DEDICATED 30-SECOND COMMERCIAL DURING ALL THREE (3) WEBINAR DAYS
- DEDICATED SPONSORSHIP EMAIL TO ALL LEWS ATTENDEES (APRIL 1 - MAY 6)
- THREE (3) COMPLIMENTARY WEBINAR REGISTRATIONS
- POST REGISTRATION LIST

"PREMIER SPONSOR PACKAGE" - \$2,000

ENHANCED RECOGNITION WITH MEANINGFUL AUDIENCE REACH.

- LOGO PLACEMENT ON WEBINAR PROGRAM, REGISTRATION PAGE, AND WAITING ROOM SLIDE
- DEDICATED 30-SECOND COMMERCIAL DURING WEBINAR DAY OF YOUR CHOICE
- TWO (2) COMPLIMENTARY WEBINAR REGISTRATIONS
- POST REGISTRATION LIST

"STANDARD SPONSOR PACKAGE" - \$1,000

INCREASE VISIBILITY WITHIN A TARGETED AUDIENCE

- LOGO PLACEMENT ON WEBINAR PROGRAM, REGISTRATION PAGE, AND WAITING ROOM SLIDE
- ONE (1) COMPLIMENTARY WEBINAR REGISTRATION
- POST REGISTRATION LIST

For general support of the program or questions,
please contact Jeana Hoffman at jhoffman@ashi-hla.org.