



2020 MAPA ASPHALT INSIDER ADVERTISING

Publication of Minnesota Asphalt Pavement Association (MAPA)
www.asphaltisbest.com

The NEW *Asphalt Insider* Newsletter will be printed and distributed to all MAPA members three times a year. Pricing listed below is per issue.

ADVERTISEMENT ARTWORK SPECIFICATIONS FOR THE ASPHALT INSIDER PUBLICATION

Artwork to be submitted under the following requirements:

- CMYK color
 - Press-quality PDF file format
 - Full-edge bleeds
- (a light grey stroke will be added to any ads that featured a larger portion of white space where an edge may need to be defined when placed in the publication)

ADS ARE DUE 9/18/2020

Half Page Ad
5.75 x 4.3125
document/trim size

Full Page Ad
5.75 x 8.75
document/trim size

YOUR INFORMATION:

Name _____
 Company _____
 Address _____
 City/State/Zip _____
 Email _____
 Phone _____

PLEASE CHOOSE YOUR AD SIZE:

<i>Asphalt Insider</i> Ad Size	Price
Outside Back Cover SOLD	<input type="checkbox"/> \$1,500
Inside Front Cover	<input type="checkbox"/> \$1,350
Inside Back Cover	<input type="checkbox"/> \$1,200
Full Page Color	<input type="checkbox"/> \$1,000
Half Page Color	<input type="checkbox"/> \$750

PAYMENT INFORMATION:

Grand Total \$ _____

METHOD OF PAYMENT: Check enclosed (payable to MAPA) VISA MasterCard Discover American Express
 Full payment must accompany to reserve your space. If paying by credit card, all of the following fields are required.

Card Number _____
 Cardholder Name (print) _____
 Phone _____ Expiration Date _____ Security Code _____
 Cardholder Signature _____
 Billing address is same as above Billing address is:
 Billing Address _____
 City/State/Zip _____

COMPLETE FORM AND SUBMIT WITH PAYMENT TO MAPA:

1000 Westgate Dr. Suite 252 | St. Paul, MN 55114
 Phone: 651-735-3908 Fax: 651-290-2266
 Contact Jake Nelson at jacobn@ewald.com or 651-379-7304 with questions.

(For office use only)

initials		fin.
date		
CK/CC		
paid		