

## **Leaning into the Legacy – Celebrating 50 years of Association Strategic Aims for AspireMN, 2017-2020**

Fifty years of association for providers of child wellbeing supports across the state of Minnesota sets a powerful precedent. A focus on quality, leadership development, mutual support within the field, and commitment to ever-evolving practice has resulted in a continuum of services that would have exceeded the dreams of the founders. Many members and stakeholders contributed to this plan, with a unified conclusion that focus should be placed on expansion of impact, specifically enhancing influence of the association to lead in areas of policy and service development, administrative oversight (DHS, county engagement), and newly in areas of community life including pursuit of racial equity and engagement with philanthropic leaders.

With appreciation for the insight, collaboration, and focus on mission that drove members to develop and strengthen this association, AspireMN announces strategic aims for 2017-2020.

### **Strategic Aims 2017-2020**

1. Provide a mutually supportive, spirited, fun, understanding environment for executives, emerging leaders, subject matter experts and those new to the sector.
2. Educate key audiences on the ways this sector improves the lives of children, youth and families and enhances community life; use the impact story to inspire support for enhanced investments in the sector.
3. Command the data outcome story to enhance quality for communities served and drive innovation.
4. Be the expert on our child, youth and family serving sector for all interested parties - use knowledge sharing about direct practice to define reality.
5. Engage members to set and achieve high quality service standards and standards unique to communities served.
6. Contribute to discussion of racial disparities with communities of color, address issues relevant to each community – in pursuit of equity.
7. Leverage member assets to prominently engage with leadership efforts at all levels (state, county, national, academic, peer provider, health plans/payers) as the sector expert.

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**COMMITTEE STRUCTURE TO SUPPORT ACHIEVING STRATEGIC AIMS BY 2020**

*\*\* Committees will create subgroups to conduct more extensive work and link efforts between committees in specific project areas as needed. \*\**

<p><b>Executive Committee</b> oversee progress on plans, represent interests on state and federal policy. Support <i>Service Area Committees</i></p>	<p><b>Research &amp; Evaluation Committee</b> support development of SDRS system and strategically drive partnerships, reporting and deployment of data story</p>	<p><b>Membership Committee</b> recruit and welcome new members, articulate high standards for services, drive peer review and other member resources</p>	<p><b>Emerging Practice Committee</b> a think-tank tasked with imagining and planning the next system of care for kids and families</p>	<p><b>Leadership Development &amp; Training Committee</b> organize continuing education opportunities for current and emerging leaders and line staff</p>
<p><b>Committee goals</b> Represent association to leadership at national and state levels and nominate members to participate on key task forces, boards and other venues where association areas of expertise are reviewed. Provide leadership for strategic communications and public relations.</p>	<p><b>Committee goals</b> Support uniform data collection/outcomes. Study methods for drawing outcome data into the SDRS from other data collection caches.</p>	<p><b>Committee goals</b> Examine continuum of care and make strategic invitation to new members who serve kids and families (eg – homeless youth, juvenile justice) and strategically support enhanced representation of communities of color within the association.</p>	<p><b>Committee goals</b> Connect and convene providers across the continuum to learn from one another and creatively identify ways to further collaborate, bridge gaps, and innovate.</p>	<p><b>Committee goals</b> Identify topics and dynamic thinkers and content experts to assure continued education of association members through support for association meetings and hosting special series on relevant topics.</p>
<p>Set tone for association culture as one of contributors (fully engaged membership) with a spirit of collegial support.</p>	<p>Conduct regular analysis of outcome data to evaluate findings on quality and drive assessment of practice, including identifying emerging best practice as described by the data.</p>	<p>Invite knowledge sharing between Data and Service Area committees to conduct quality standards review.</p>	<p>Examine the intersection of poverty, racial disparities and system involvement for those we serve, align agenda with communities of color.</p>	<p>Deepen relationships with academia and other leadership development ventures to create pipeline for advancement of existing or future member employees.</p>
<p><b>Service Area Committees:</b> <i>CTSS, Foster Care, Residential</i> -- Build strength of network, knowledge of trends, organize responses to challenges in service delivery and review service quality standards.</p>	<p>Sustain strategic partnerships (eg CASCW) to tell the credible story of our work.</p>	<p>Oversee the peer review process with regular updates of standards reviewed, monitoring of timely reviews for all members, training and support for reviewers.</p>	<p>Partner with DHS, academics, philanthropy to develop next services and policies that drive service delivery in ways that will meet needs and assure viable service delivery.</p>	<p>Assure high quality trainings are offered for youth workers, supervisors and others to sustain the caliber of staffing for members and the sector.</p>

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