



AspireMN

An association of resources and advocacy for children, youth and families

1919 University Avenue, Suite 450, St. Paul, MN 55104

www.aspiremn.org

September 2019 Leadership Retreat – September 12 & 13 Madden's Resort, Brainerd MN

Secrets to Employee Recruitment and Retention, with Jeff Kortez

Wednesday September 11

- 1:00-5:00** QPI-MN Half-day Retreat in the Manitou Room in Wilson Bay
- 6:30-8:00** Dinner in the Wilson Bay Dining Room (meals are included in the Madden's retreat package)

Thursday September 12

- 7:00-9:00** Breakfast at Fairways Restaurant
- 9:00-11:45** *Recruit to Win*, with Jeff Kortez in Golf Villa C/D
- 11:45-12:00** Presentation by J.P. Barta from our social hour sponsor *The Legacy Benefits Group*
- 12:00-1:00** Lunch at Fairways Restaurant
- 1:00-4:00** *Give your Employees C.R.A.P. ...and Seven Other Secrets to Employee Retention*, with Jeff Kortez in Golf Villa C/D
- 4:30-6:00** Pontoon Cruises – depart from the Marina for networking and fun!
- 6:00-6:30** Social Hour hosted by The Legacy Benefits Group in the Wilson Bay Dining Room
- 6:30-8:00** Dinner in the Wilson Bay Dining Room (the hosted bar continues until 8pm)

Friday September 13

7:00-9:00 Breakfast at Fairways Restaurant

9:00-10:30 Retreat reflections and planning: **What's next for my organization and the association? In Golf Villa C/D** (*Boxed lunches will be available for pick-up outside the meeting room.*)

10:30-12:00 AspireMN Board of Directors Meeting – all are welcome

Speaker Bio

[Jeff Kortez](#) didn't become an employee retention and recruitment speaker, author and expert by accident. His early career spanned 25 years as a human resources professional, trainer, and consultant. He has held leadership roles in companies such as ConAgra, Midas International, SPX, and Quaker Oats Company.

During that quarter-century, Jeff saw countless employees come and go. The reasons rarely varied. The employers always suffered, though. Good people are hard to replace. Over time, Jeff devised a plan of inventive, common-sense employee retention strategies to help businesses keep their best talent.

After three facility closures, a strike and a corporate buyout, Jeff put all his experience together and started Human Asset Management, LLC, a multi-segment HR services firm. He has helped hundreds of first-line supervisors, managers, and executives with training in employee retention and engagement.

Thank you to our generous sponsor:



THE LEGACY BENEFITS
— G R O U P —

AspireMN improves the lives of children, youth and families served by member organizations through support for quality service delivery, leadership development and policy advocacy.