






Premium Sponsorships 2024

Great Value. Premium Recognition.

The Associated Subcontractors of Massachusetts Premium Sponsorships combine a year's worth of marketing opportunities into high-value packages to suit every budget.

At every level, ASM Premium Sponsorships provide a cost-effective way to increase your exposure to potential customers, strengthen your brand, and show your support of ASM and the subcontracting industry at the same time.



	PLATINUM Sponsor \$5,000		GOLD Sponsor \$3,500		SILVER Sponsor \$2,000		
	Sponsorships	Value	Sponsorships	Value	Sponsorships	Value	
	2024 Golf Event	Foursome	\$1,600	Twosome	\$800		
		Hole sponsorship	\$300	Hole sponsorship	\$300		
	ASM Seminars or Member Meetings	12 complimentary passes to seminars or member meetings	\$900	8 complimentary passes to seminars or member meetings	\$600	5 complimentary passes to seminars or member meetings	\$375
		Two seminar sponsorships with logo on promotional materials, display tables, & recognition from podium	\$1,000	One seminar sponsorship with logo on promotional materials, display table, & recognition from podium	\$500	One seminar sponsorship with logo on promotional materials	\$300
	ASM eNEWS	Special write up plus promotional e-blast	\$900	Special write up	\$600	Company logo with link, 3 months	\$375
		Company logo with link, 1 year	\$1,500	Company logo with link, 6 months	\$750		
	ASM Construction News	Company logo with link, 1 year	\$3,000	Company logo with link, 6 months	\$1,500	Company logo with link, 3 months	\$750
	ASM Website	Premium placement of logo with link, 1 year	\$2,400	Premium placement of logo with link, 6 months	\$1,200	Premium placement of logo with link, 3 months	\$600
	2024 GC Showcase	Special recognition at the event	\$500	Special recognition at the event	\$500	Special recognition at the event	\$500
		Total Value	\$11,950	Total Value	\$6,700	Total Value	\$2,900

Premium Sponsorships Reservation Form

Your Name _____

Company _____

Address _____

City, State, Zip _____

Telephone / Fax _____

E-mail _____

☐ Platinum: \$5,000 ☐ Gold: \$3,500 ☐ Silver: \$2,000

Total \$ _____

☐ My check made payable to ASM is enclosed

☐ Bill my Visa, Mastercard or American Express



Name on Card _____

Card Number _____

Expiration Date _____

Billing Address _____

Signature _____

Total Paid \$ _____

Contributions to ASM are not deductible as charitable donations for federal tax purposes but may be deductible under other provisions of the IRS Code. ASM reserves the right not to publish Construction News weekly and to adjust the schedule for our eNEWS emails.

PLEASE NOTE: Companies may use the "Sponsor" designation only in reference to the specific ASM activities sponsored, and may not use it in non-ASM produced publications or materials. Sponsorship of any ASM activity, or participation as a premium level sponsor, does not represent endorsement by ASM of the products or services of the Sponsor company. The signed Sponsorship Agreement represents the full extent of the agreement between ASM and the Sponsor.

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