



# NLP Business Practitioner

Essential Competencies for building  
Collaborative Relationships

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Join us at Seek First Ltd for this 10-day ANLP Accredited NLP Business Practitioner programme. This 10-day practitioner programme is ideal for those wanting a distance-learning element combined with intensive group work. More suited to those seeking to apply NLP in their quest to become a high performing leader.

**It is often said, employees are the most important asset of an organisation. We would go further and say the relationships between those employees are the greatest asset an organisation has!**

### **Why you will choose this programme:**

- You care enough about yourself and the people you come into contact with (now and in the future) to fully understand the transformational impact of your use of NLP.
- You want to learn the attitude, methodology and techniques of NLP in an ethical way that will create fast and powerful change for yourself and others.
- You want to grow and develop to your full potential and be a role model of excellence to inspire others.

### **What you will learn on this programme:**

Our Business NLP training is focused on transforming your relationships at work. The dynamics within your team ultimately create the success of your team. What is your contribution to a healthy high performing team? How do you operate proactively and encourage the same in your colleagues to deliver the level of performance you desire.

- The foundations and guiding principles of NLP – the ‘How’ of being proactive.
- **Self-awareness** – understand and transform your impact. Rid yourself of the reactive behaviours and habits and watch as your colleagues crave your new proactive traits.
- **Empathy** – emotional intelligence is at the heart of everything we do as a successful leader. Learn the foundations of developing empathetic relationships.
- **Resilience** – Rather than fight or flight or even ‘freeze’, how do you ‘flow’ with the current of events happening around you. How do you maintain a proactive state within yourself and assist your colleagues to build their own resilience?
- **Influencing** – ‘Leadership is Influence’, says Sir John Whitmore. In order to influence others you must first learn how to influence yourself.
- **Conflict** – that’s a juicy word is it not? How about you being able to bring together all the differing views so that **Collaboration** becomes the normal way of operating at work.

### **How you will be assessed?**

#### **THE MOST POWERFUL FORM OF COMMUNICATION IS BEHAVIOUR.**

Integrating the NLP skills and concepts into your behaviour (what you do...how you act) is the evidence procedure for certification as a Practitioner of NLP. The assessment criteria of an NLP Practitioner is based on:

**Attitude** (embodiment of the presuppositions of NLP)

**Content** Knowledge (frames, principles, techniques, distinctions)

**Behavioural Skills** (demonstrated integration of learning)

We know that you will want to be totally confident and assured in your abilities and use of NLP in the future and we will provide you with the following to ensure this is the case:

- Telephone and email support pre & post programme
- Ongoing assessment and feedback from the second we say ‘hello’;
- A comprehensive course manual along with a wide and varied reading list
- Completion of an NLP Practitioner Written Integration paper, ideally prior to the start of the group sessions.

## Other important bits...

<b>Investment:</b>	£2350.00 plus VAT includes refreshments, lunch, course materials and certification through ANLP and an Insights Discovery Profile. An early bird booking discount (10%) is available for payment two months prior to the course start date. Funding for this programme may be available through your local funding agency. Payment plans are also available.
<b>Venue:</b>	Bowness-on-Windermere - TBC
<b>Qualification:</b>	ANLP Practitioner of NLP, minimum of 75 hours distance and 65 hours formal course room training.
<b>Dates:</b>	Jan 29th – Jan 31st 2019 Feb 26th – Feb 28th 2019 Mar 27th – Mar 30th 2019
<b>Contact us:</b>	T: 07740506667 E: listen@seekfirst.co.uk

## Certification

Upon successful completion of your business practitioner programme you will receive the much sought after ANLP NLP Practitioner Certificate. This certificate is recognised across the world for the quality, professionalism and ethics of your trainer and your training. This certificate entitles you to Membership of ANLP at Practitioner level, the leading membership body of NLP. You will be able to progress on to our Business NLP Master Practitioner Programme – Leading and Developing a Collaborative Culture.

### Certificates are awarded to all delegates who:

- Complete each day of the programme;
- Demonstrate an understanding of the attitudes, concepts, skills and behaviours taught during the programme;
- Complete all exercises showing they can act within ethical and ecological boundaries;
- Complete the Practitioner Written Integration Paper.



## About Seek First Ltd

Our purpose is to assist our clients create a Proactive Space where Collaborative Behaviour, Trust and Innovation lead to the development of a culture of high performance, empowerment and accountability.

We underpin all our work using a bespoke combination of NLP Training, Insights Discovery, Covey's 7 Habits of Highly Effective People, Transactional Analysis and Coaching.

Based in the Lake District, Cumbria we operate throughout the United Kingdom. Our clients are in the Private Sector, the Public Sector and the Third Sector. We provide NLP Training to Diploma, practitioner and Master Practitioner levels. We are a leading distributor of the Insights Discovery Personal Profile and with our partners are at the forefront of developing programmes aimed at improving Collaborative Behaviour and Collaborative Working.

### Seek First Ltd

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