



AC COACH AND EXECUTIVE COACH ACCREDITATION SCHEME OVERVIEW: CHOOSING YOUR APPLICATION LEVEL

	Foundation Coach/ Foundation Executive Coach	Coach/ Executive Coach	Professional Coach/ Professional Executive Coach	Master Coach/ Master Executive Coach
ELIGIBILITY				
Membership*	~ Hold appropriate level prior to submission of application	~ Hold appropriate level prior to submission of application	~ Hold appropriate level prior to submission of application	~ Hold appropriate level prior to submission of application
Coach training*	~ 35+ hours	~ 40+ hours	~ 60+ hours	~ 80+ hours
Coach experience*	~ 75+ hours	~ 250+ hours	~ 750+ hours	~ 1500+ hours
Coaching supervision*	~ Minimum 3 months' supervision	~ Minimum 6 months' supervision	~ Minimum 9 months' supervision	~ Minimum 12 months' supervision
CPD*	~ CPD log	~ 30+ hours for 3 years	~ 36+ hours for 3 years	~ 42+ hours for 3 years
DESCRIPTORS OF COACHING PRACTICE	<ul style="list-style-type: none"> ~ A core level of knowledge and understanding of coaching practice ~ Some coaching tools and techniques ~ Use of coaching tools in a functional way ~ A commitment to further growth and development ~ Knowledge and understanding of working with organisations and leaders (Executive applications) 	<ul style="list-style-type: none"> ~ Good knowledge of coaching practice ~ A broader range of tools and techniques ~ A cohesive coaching model ~ Some evidence of application of coaching approach through case study and coach recording ~ Evidence of coach development over time ~ Knowledge and understanding of working with organisations and leaders (Executive applications) 	<ul style="list-style-type: none"> ~ A depth of understanding of coaching practice, with a strong theoretical and practical framework ~ Flexible use of a range of techniques and approaches in response to client/situation ~ A coaching approach with breadth and depth that is well-articulated, and demonstrated in action in the application ~ Ability to work on more complex, demanding and ambiguous issues with clients ~ Evidence of coach development over time ~ Systemic work with organisations and leaders (Executive applications) 	<ul style="list-style-type: none"> ~ An expert knowledge and deep understanding of coaching practice, a strong theoretical and practical underpinning and an awareness of coaching related disciplines (e.g. psychological models, coaching supervision, mindfulness etc.) ~ A coaching approach that draws on a broad range of models, tools and techniques, tailored to individual requirements and demonstrated in action ~ Targeted coaching interventions used with great refinement ~ Knowledgeable and confident yet working from the mind-set of knowing little ~ Effective working on complex, demanding and ambiguous issues ~ Evidence of coach development over time ~ Systemic work with organisations and leaders (Executive applications)

**Please read the Applicant Guide to find out more detailed explanations of these criteria*

ACA006/17 YM



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	Foundation Coach/ Foundation Executive Coach	Coach/ Executive Coach	Professional Coach/ Professional Executive Coach	Master Coach/ Master Executive Coach
Membership	AC Member at the appropriate level before application is submitted			
Insurance	Professional Indemnity Insurance (if applicable in your resident country)			
Coach Training	35+ hours coach-specific training	40+ hours cumulative coach training	60+ hours cumulative coach training	80+ hours cumulative coach training
Coaching Experience	75+ hours	250+ hours	750+ hours	1,500+ hours
Personal Coaching Approach	500 - 1000 words	1000 words	1500 words	2000 words
Coaching Case Study	500 - 1000 words	1000 words	1500 words	2000 words
Coach Standards and Ethics	Adherence to Global Code of Ethics for Coaches & Mentors	Ethical dilemmas Q&A		Ethical dilemmas Q&A + personal ethical dilemma
Coach Fitness to Practise	500 - 1000 word reflective statement on coaching practice	Audio recording of a live coaching session with transcript + 1000 word critical reflection	Audio recording of a live coaching session with transcript + 1500 word critical reflection	Audio recording of a live coaching session with transcript + 2000 word critical reflection
Client Reference	1 x Client reference	2 x Client references	3 x Client references	4 x Client references
Coaching Supervision	Minimum 3 months' supervision Ratio 1:15 Supervision log, learning record and Coaching Supervisor's reference	Minimum 6 months' supervision Ratio 1:15 Supervision log, learning record and Coaching Supervisor's reference	Minimum 9 months' supervision Ratio 1:30 Supervision log, learning record and Coaching Supervisor's reference	Minimum 12 months' supervision Ratio 1:40 Supervision log, learning record and Coaching Supervisor's reference
Coach CPD	CPD record since initial coach training	30 hours CPD/year from coach training/3 years+ critical reflection on key learning	36 hours CPD/year from coach training/3 years + critical reflection on key learning	42 hours CPD/year from coach training/3 years + critical reflection on key learning
Coach Self-assessment	Coach's self-assessment of practice + coaching development plan			
Prices	Contact accreditation@associationforcoaching.com			ACA006/17 YM