



## Sponsor and Exhibitor Prospectus

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Association of Threat Assessment Professionals  
**2019 Winter Conference**  
**Disney's Yacht and Beach Club Resort | Orlando, FL**  
**February 5-7, 2019**

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We are pleased to provide you with the attached information outlining the **2019 ATAP Winter Conference Sponsor/Exhibitor Opportunities**. The Association of Threat Assessment Professionals represents a diverse group of leaders in the threat assessment community. The group specializes in assessing and managing violent individuals and organizations for the protection of countries, communities, organizations and individuals.

Who Attends:

- Key Decision Makers
- Security Directors
- Law Enforcement Leadership from Federal, State and Local agencies
- Psychologists
- Attorneys
- Human Resource Professionals
- Threat Assessment Professionals Worldwide

Attendance at our Annual Threat Management Conference has grown by a rate over 20 percent per year in the past few years, breaking 1,200 in 2018. As we look forward to future years, the association continues to see the need to reach our members both nationally and on the local level. The Winter ATAP Conference has been held throughout the mid-west and the east coast, and is heading back to sunny Orlando, Florida. We are proud to expand our sponsor and exhibitor opportunities to the east coast with our Winter Conference!

On behalf of ATAP and the Board of Directors, we thank you for giving consideration to supporting the 2019 Winter Conference.

Sincerely,

Russell Palarea, Ph.D.  
Association President



## Association of Threat Assessment Professionals 2019 Winter Conference Sponsor/Exhibitor Opportunities

The conference is scheduled for February 5-7, 2019 at Disney's Yacht and Beach Club Resort in Orlando, FL. We are delighted that you are interested in our sponsorship and exhibiting opportunities.

### **Sponsorship Opportunities**

**All Sponsorship Opportunities include:** One complimentary conference registration, a complimentary 6 foot exhibit display table, a full page ad in conference materials, special recognition and company ad on every general session video screen and be listed in both the sponsor/exhibitor section of the onsite guide and the Attendee Roster with your point of contact for future business. Company logo will appear on the ATAP website as sponsor with a link to company website. Company representatives in attendance at the Winter Conference will be provided Sponsor ribbons. .

#### **Wednesday Networking Reception Sponsor- \$5,000 (1 available)**

You will be Premier sponsor of the traditional Tuesday evening cocktail party. Special signage will designate your company as the sponsor throughout the networking area.

#### **Official Winter Conference Mobile App Sponsor - \$4,000 (1 Available)**

Your company's logo will be branded throughout the official conference app which includes the conference schedule, photos and much more!

#### **Lunch Sponsorship - \$5,000 (3 Available)**

The Lunch Sponsor will be given the opportunity to personally distribute promotional materials at time of the lunches, as well as have specially designed signage with their company logo displayed at lunch time.

### **Donor Opportunities**

**All Donor Opportunities include:** A full page ad in conference materials, corporate logo one year on the ATAP website as a sponsor with a link to company website and donor ribbons for your staff's name badges.

#### **Breakfast Donor - \$2,500 (3 Available)**

You will be given the opportunity to personally distribute promotional materials during the designated breakfast time, and will be provided with tabletop signage displayed at breakfast with your company's logo.

### **Exhibit Opportunities**

#### **Exhibitor Display Table (6 available) – See form for details**

Have the opportunity to meet with our attendees from Tuesday, February 5 to Thursday, February 7 and be listed in the sponsor/exhibitor section of the Attendee Roster with your point of contact for future business! Exhibitors also will receive special recognition and company ad on every general session video screen.

# ATAP Sponsor/Donor/Exhibit Application

## Company Information

Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Sponsorship Options

Networking  
Reception Sponsor

Mobile App  
Sponsor

Lunch Sponsor

Sponsor  
(\$1,000-\$4,999)

Price:  \$5,000       \$4,000       \$5,000       \$\_\_\_\_\_

Your sponsorship includes a one complimentary 6 foot exhibit table.

## Donor Options

Breakfast Donor

Donor (\$1,000- \$4,999)

Price:  \$2,500       \$\_\_\_\_\_

## Exhibit Options

One 6 foot table provided

Price:  \$600

Six (6) foot exhibit tables are supplied by Disney and are plain with a cloth covering. No backdrop or exhibitor materials are supplied. Sponsors and exhibitors must supply their own exhibitor booths and displays at their own cost. Lunch is included for one booth personnel in the price of your exhibit booth. Additional personnel wishing to attend any of the luncheons must register for them separately at \$50 per luncheon. Electricity service and Internet are not included in the price of your exhibit space. You will be provided an order form for electricity and Internet with your confirmation.

## Payment

Credit Card - Pay over the phone with ATAP staff, once your application has been received and processed.

Check - Make payable to: *ATAP*  
The Association Tax I.D.#: 95-4430224

Total: \_\_\_\_\_

**Submit completed form and payment to:**

ATAP  
700 R Street, Suite 200  
Sacramento, CA 95811

Should you have any questions please contact Meetings & Membership Director, Elizabeth Cardwell.  
Telephone: (916) 231-2146 Fax: (916) 231-2141 email: [ecardwell@atapworldwide.org](mailto:ecardwell@atapworldwide.org)

**Important Deadlines:**

Provision of logo: Send in same time as form

Provision of ad for conference materials: December 21, 2018

Application for sponsorship & donor cut-off date: December 21, 2018

Application for exhibit space cut-off date: January 3, 2019

Please send all electronic files to Elizabeth Cardwell at [ecardwell@atapworldwide.org](mailto:ecardwell@atapworldwide.org)

## **Sponsor & Exhibitor Acceptance Policy**

The mission of the Association of Threat Assessment Professionals (“ATAP”) is to share, facilitate and promote experiences and techniques of professionals in the fields of threat prevention, assessment and management. The primary purpose of the Association’s discretionary acceptance of sponsors, vendors, or exhibitors at any ATAP event or conference is to further this mission and the Association’s objectives, policies and goals as specified by the Board of Directors of the Association from time to time.

ATAP selects applicants to be vendors, exhibitors and sponsors for its events, taking into consideration the following factors: (1) an applicant’s alignment with ATAP’S mission, objectives and goals; (2) an applicant’s past business performance, either as a member of the Association and/or as a member of the threat assessment business community, which demonstrates adherence to, and promotion of ATAP bylaws, policies and goals; and (3) an applicant’s anticipated future business performance, which demonstrates adherence to, and promotion of ATAP bylaws, policies and goals. ATAP reserves the right to decline vendor, exhibitor or sponsorship applications in its sole and absolute discretion. In addition, ATAP reserves the right to deny sponsorship or vendor/exhibitor attendance if the vendor/exhibitor or sponsorship material is deemed by ATAP to not comply with the mission, objectives and goals of ATAP, or not to be in the best interests of ATAP or its members. In no case will any action or inaction taken by or on behalf ATAP with respect to any application for vendor/exhibitor or sponsorship status be motivated by discrimination on the basis of race, color, religion (creed), gender, gender expression, age, national origin, ancestry, disability, marital status, sexual orientation, or military status.

The applications of vendors/exhibitors and sponsors that comply with these criteria will be considered for acceptance by ATAP in the order received until such time as all vendor/exhibitor and sponsorship opportunities have been filled. Potential commercial advantage or disadvantage to an applicant resulting from the granting or denial of an application is not a factor that may be considered by ATAP in accepting or denying an application.

All applications for vendor/exhibitor or sponsorship opportunities will initially be reviewed, analyzed, and given a recommendation for approval or disapproval by the Sponsorship Committee. The Sponsorship Committee recommendations will be provided to the Conference Committee for final determination.

## **Sponsor and Exhibitor Agreement**

The purpose of this agreement is to set forth the terms of the Association of Threat Assessment Professionals (ATAP) and your company's participation at the 2019 ATAP Winter Conference. Exhibit space will be assigned on a first come, first serviced basis, once a signed agreement and payment are submitted to the ATAP office. Please note, completion of this application does not guarantee booth space until a confirmation from the ATAP office has been received.

**EXHIBITOR'S CONTRACT:** The form of exhibitor's contract the Organization wishes to use is subject to the prior approval of Disney's Catering & Convention Services Manager. Without limiting this approval right, each exhibitor's contract must contain, at a minimum, the following, or a substantially similar, provision (subject to Disney's reasonable approval): The exhibitor assumes all responsibility for any and all loss, theft and/or damage to exhibitor's displays, equipment and other property while on *Disneyland*® Resort premises, and hereby waives any and all claims and/or demands it may have against Disney Destinations, LLC dba Disney Resort Destinations, its parent and/or any of its affiliate companies arising from such loss, theft and/or damage. In addition, the exhibitor agrees to defend (if requested by Disney with counsel satisfactory to Disney), indemnify and hold harmless Organization and Disney Destinations, LLC dba Disney Resort Destinations and their respective parent, subsidiary and other related and affiliated companies from and against any and all liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorneys' fees, costs of court and costs of other professionals, arising from directly and/or indirectly and/or in connection with the exhibitor's occupancy and/or use of the exhibition premises and/or any part thereof and/or any act, error and/or omission of the exhibitor and/or its employees, subcontractors and/or agents.

**EXHIBIT INSURANCE REQUIREMENTS:** (a)The Organization agrees to maintain during the dates of the Event, and during any other times in which any of the Organization's exhibits are on the property of the Resort, the following: (i) A policy or policies of Commercial General Liability Insurance (including, without limitation, products liability and contractual coverage, and automobile liability coverage for all vehicles), with minimum limits of Two Million Dollars (\$2,000,000), combined single limit per occurrence, covering any and all loss and/or liability resulting from personal injury, death and/or property damage arising and/or occurring out of and/or in connection with the Organization's exhibits; the use of any exhibit halls, and/or portions thereof, in the Resort that have been rented by and/or are under the control of the Organization during the Event; and/or any negligent act and/or omission and/or willful misconduct of the Organization, the Organization's officers, directors, agents, contractors, subcontractors and/or employees; and, (ii) Worker's Compensation Insurance as required by applicable law and Employer's Liability Insurance with minimum limits of One Million Dollars (\$1,000,000) per occurrence. (b) All insurance required in this Section shall be with companies and on forms acceptable to Disney and shall provide that the coverage there under may not be reduced or canceled unless thirty (30) days' unrestricted prior written notice thereof is furnished to Disney. All insurance required in this Section shall be primary and not contributory with regard to any other available insurance to the Disney, its parent, and any subsidiaries, related and affiliated companies of each, and the officers, directors, shareholders, employees, agents and assigns of each. All insurance required in this Section shall be written by companies with a BEST Guide rating of B+ VII or better. (c) Certificates of insurance (or copies of policies, if required by Disney) shall be furnished to Disney. All insurance required in this Section shall include Disney, its parent, and any subsidiaries, related and affiliated companies of each, and the officers, directors, shareholders, employees, agents and assigns of each as additional insured's and contain a waiver of subrogation in their favor. (The additional insured requirement applies to all coverages except Workers' Compensation and Employer's Liability. The waiver of subrogation applies to all coverages). Disney's failure to request, review or object to the terms of such certificates or insurance shall not be deemed a waiver of the Organization's obligations or the rights of Disney.

### **I agree to terms stated in the Exhibitor/Sponsor Agreement**

Name \_\_\_\_\_

Company \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Description of services \_\_\_\_\_