A. Welcome and Call to order
Called to order by Henry Bial at 2:05pm
Attendance: Henry Bial, President; Patricia Ybarra, President-Elect; Patricia Herrera, Secretary; Kathryn Ervin, VP for advocacy; Kelley B. Howe, VP-Elect for Conference 2016; Chase Bringardner, VP for Membership & Marketing; Jim Peck, VP for Professional Development; Soyica Colbert, VP Research and Publications; Chase Waites, Member-at-Large for Outreach; Alicia Tafoya, Member-at-Large/Liaison to Finance Committee; Barbara Parisi, Member-at-Large/Liaison to the Operations Committee; Nancy Erickson, Executive Director
Not in Attendance: Scott Shattuck, Treasurer; Dani Snyder-Young, VP for Awards; Lionel Walsh, VP for Conference 2015; Becky Prophet, Member-at-Large/Liaison

B. Consent Agenda
A. Committee Appointments

1. Audit Committee
   - Scott Shattuck
   - Karen Berman (continuing)
   - Steve Peters (continuing)
   - Bill Doan, new

2. Finance Committee
   - Alicia Tafoya (MAL)
   - Nina Le Noir (immediate past Comm. chair, continuing
   - Trish Ralph (immediate past MAL, continuing
   - Claudia Case (continuing)
   - John Weinstein (continuing)
   - Heather Barfield (new, Austin Creative Alliance)
   - Michael Gros (new, Santa Barbara City College)
   - Lewis Magruder (new, Miami University of Ohio)
   - Rene Pulliam (new, University of Mississippi)

3. Awards Committee
   Outstanding Teacher
   - Bud Coleman, University of Colorado Boulder, chair
   - Subcommittee:
     - Ronald J. Zank, Culver-Stockton College
     - Jessica Hillman, SUNY Fredonia

   Outstanding Article
   - Dorothy Chansky, chair (Subcommittee not configured until nominations are in)
Outstanding Book
- Soyica Colbert, Georgetown University, chair:
- Subcommittee:
  - Joshua Chambers-Letson, Northwestern University
  - Michael Bennet

Excellence in Editing
- David Jortner, Baylor University, chair:
- Subcommittee:
  - Mary Elizabeth Anderson
  - Shelby Lunderman
  - John Michael Sefel

Leadership in Community Based Theatre/Civic Engagement
- Jason Bisping, chair
- Subcommittee:
  - Matthew Jennings, University of Ulster
  - Elena Flys Sánchez-Vizcaíno, Auburn University
  - Jodi Jinks, Oklahoma State University

Jane Chambers liaison
- Maya Roth, Georgetown University, and Jen-Scott Mobley, Rollins College co-chairs
- Subcommittee:
  - Kimberly Dark

Excellence in Playwrighting
- Daniel Patterson, chair:
- Subcommittee:
  - Charlene Donaughy
  - Inrid De Sanctis
  - Mark Charney
  - Judith Royer
  - Rodger Sorenson

4. Research & Publications Committee
- Soyica Colbert (VP), Associate Professor, Georgetown University
- Michael Y. Bennett, Associate Professor of English, University of Wisconsin-Whitewater
- Irma Mayorga, Assistant Professor of Theater, Dartmouth College, Steering Committee, Latin American, Latino and Caribbean Studies, Women's and Gender Studies, affiliated faculty, Focus Group Representative, Latina/o Focus Group of ATHE
- Megan Sanborn Jones, Associate Professor, Brigham Young University
• D.J. Hopkins, Editor *Theatre Topics*, Director, School of Theatre, Television, and Film, San Diego State University
• Gwendolyn Alker, Department of Drama, New York University
• Chase Bringardner, Associate Professor, Auburn University
• Ric Knowles, Editor, *Theatre Journal*, Professor of Theatre Studies, University of Guelph, rknowles@uoguelph.ca
• Joanne Tompkins, Professor in Drama, The University of Queensland
• Ryan Claycomb, Assistant Dean of Honors, Associate Professor of English, West Virginia University
• Daniel Sack, Assistant Professor of English and Honors College, University of Massachusetts-Amherst
• Scott Magelssen, Associate Professor, U of Washington School of Drama and Center for Performance Studies; Editor, *Theater in the Americas* series, Southern Illinois U Press; Co-Editor, http://theater-historiography.org

**TT Co-editor Search Committee:**
- Soyica Colbert
- Gwendolyn Alker
- Michael Y. Bennett
- D.J. Hopkins

**TT Book Review Editor Search Committee:**
- Soyica Colbert
- Chase Bringardner
- Ryan Claycomb
- Daniel Sack

**TJ Co-Editor Search Committee:**
- Soyica Colbert
- Irma Mayorga
- Ric Knowles
- Joanne Tompkins
- Megan Sanborn Jones

Hearing no objection, the committee appointments were accepted.

**B. Approval of Minutes July 23 & July 24, 2014**
These were approved/accepted as part of the consent agenda.

**III. Action Items**

I. **Motion to add to the committee appointment the Strategic Planning Committee: Patricia Ybarra, Chair; Irma Mayorga; Megan Sanborn Jones; John Muse; Ann Shanahan; Geri Maschio.**
Moved by Kathryn Ervin. Seconded by Patricia Herrera. Approved unanimously.

II. Motion to discuss recommendation for new Association Management Company
Moved by Soyica Colbert. Seconded by Kathryn Ervin. Approved for discussion.

Patricia Ybarra discussed the interview and selection process. There were over 25 applicants. Committee came down to a list of five. Four were interviewed at ATHE in Scottsdale. Committee narrowed down to two. Ewald Consulting was the number one pick. Its proposal is cost effective, and Ewald can provide more support administratively, supporting publications and publication quality, education and finances. The Search Committee has done due diligence in all aspects of this interview and selection process including reference checking and confirming its standing as a company within its state(s) of operation.

Discussion about Communications Manager position: Since Ewald’s services include communication and technology, how does that affect the Communications Manager’s position? Question raised by Barbara. The contract goes through the end of the fiscal year.

Discussion about website platform: We just transferred to a new website platform. Is there going to be a new platform with Ewald? Are we going to have to re-teach out membership again? Question raised by Alicia. No. The YourMembership.Com platform will not change. Ewald has significant expertise in working with this platform.

Discussion about the transition process: How would the first few months look like? Question raised by Chase B. Nancy will be employed to the end of December. She will overlap with Ewald for three months. Ewald will come fully on board in December. Ewald will be there for the conference planning and mid-year meeting. ATHE staff will be meeting with them to do conference scheduling face-to-face in December.

There were no more questions or objection to a vote. Motion to approve recommendation to enter into negotiations. Roll call vote: Approved unanimously.

III. Media Insurance motion
Motion in favor of adopting media insurance with detail to be work out by the OC. Moved by Chase Waite. Seconded by Kathryn Ervin.

Discussion on whether ATHE’s insurance covers the publication activities of focus groups. ATHE’s insurance does not cover immediate activities of focus group, including publications. Nancy got a quote of $5,000 that would cover us, but we would need to bring to Governing Council for action. This would cover
all of our media, social, facebook, twitter, webpage and problems with content, DVDs. Soyica asked if this was a nominal fee. Nancy replied that it was a little over, but since we are getting more and more media savvy, this is really important. Jim also agreed that this would be extremely important and asked what could be moved around in terms of budget to make this happen. Since this specific to finances, Henry suggested to refer this to the Operations Committee.

Motion was approved unanimously.

IV. Discussion Item:
In the past, focus groups have asked about using ATHE's 501-C3 status. At present, this is not possible. Since there have been several requests, this should no longer be responded to on an ad hoc basis. Henry proposed to set up an Ad Hoc Committee or Task Force that can make a more detailed list to set parameters of what can and cannot be done by Focus Groups. Should ATHE be held liable for Directing FG's publication? Henry: we should be in the business of helping our FGs do what they need to do, but we have a responsibility for the larger organization. Any one interested in being on the committee: Barbara, Parisi volunteered; probably also Becky Prophet, some other FGs, and GC members.

If the committee is going to engage with TJ, then Soyica will be part of committee.

Chase Bringardner’s Committee on Conferences has a role in looking at how pre- and post- conferences differ from the main ATHE conference and the ways that they are interrelated.

V. New Business – the Operations Committee will have a call to approve the contract terms.

VI. Adjourn
Motion to adjourn by Jim Peck
Second by Patricia Ybarra
Approved unanimously.
Adjourned at 2:39pm EDT.

Henry thanked the Search Committee and G.C. for their time and service.
ASSOCIATION FOR THEATRE IN HIGHER EDUCATION  
STATEMENTS OF FINANCIAL POSITION  
May 31, 2014 and 2013

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and equivalents</td>
<td>$263,037</td>
<td>$219,560</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>113,652</td>
<td>123,448</td>
</tr>
<tr>
<td>Investments</td>
<td>510,487</td>
<td>466,440</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>28,485</td>
<td>32,191</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$915,661</td>
<td>$841,639</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Liabilities and Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>$1,948</td>
<td>$</td>
</tr>
<tr>
<td>Deferred membership dues</td>
<td>56,390</td>
<td>99,830</td>
</tr>
<tr>
<td>Deferred conference revenue</td>
<td>128,850</td>
<td>126,825</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>187,188</td>
<td>226,655</td>
</tr>
</tbody>
</table>

Net Assets

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>728,473</td>
<td>611,536</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>-</td>
<td>3,448</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>728,473</td>
<td>614,984</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>$915,661</td>
<td>$841,639</td>
</tr>
</tbody>
</table>

See independent auditor’s report and notes to financial statements.