ATHE ANNUAL MEMBERSHIP MEETING

Saturday, August 4, 2012 – 9:30 am – 11:15 pm
Regency A, Ballroom level, Hyatt Regency, Washington D.C.

AGENDA

I. Welcome, Call Meeting to Order
   President Bill Doan
   Meeting called to order by President Bill Doan at 9:51
   87 in attendance at the start of the meeting; it is determined that we do not have quorum.
   Bill Doan thanked those in attendance and the importance of this gathering. Seeks input on
   how to make this meeting more useful.

II. Old Business
   A. Annual Meeting Minutes – August 13, 2011
      Terry Brino-Dean, Secretary
      Motion: Terry Brino-Dean, Secretary, to approve the minutes.
      125 people needed for quorum to vote. Absent that, the minutes will be voted on through
      online vote of the membership.
   B. Treasurer’s Report
      Frank Trezza, Treasurer
      Frank Trezza reports that he worked with the Finance Committee to develop the 2012-
      2013 budget. They will also be looking at how to use investments and how to regularly
      evaluate dues and conference fees, led by incoming Treasurer Nina Lenoir.
      Presentation of the balances in the accounts.
   C. Strategic Planning Report
      Henry Bial, President-Elect
      Henry Bial went over the ATHE mission statement. There is a question of whether we
      know if we fulfill our mission or not because we don’t have the information to measure
      this. He will be coming forward with a proposal for data gathering that will be
      considered by the GC in January. Seeks member input.
   D. Member-at-Large Report
      Fred Rubeck, MAL Operations
      Fred Rubeck explained what MALs do. Introduced the other three MALs, Alicia Tafoya,
      Chase Waites, and Trish Gibson Ralph.
      Presents overview of the Communications Report. It is posted online. Notes that
      discussion of communication issues is ongoing.
      Cici Aragon, FGR for Women in Theatre (WTP) is introduced. WTP is in its 33rd year as
      an incorporated organization, it’s 26th year as a focus group of ATHE. Shared
      information of recent WTP leadership as well as recent publications of members. Pre-
      conference was held at Georgetown University. Shared news of activities from the
      conference.
      Roger Sorenson from Playwrights and Creative Teams Focus Group (PACT). He shared
      what PACT is and their activities and conference sessions this year. Discussed
      production of David Mark Cohen award-winning play, staged readings of eight new 10
      minute plays, publication of anthology that came out of new play development
      workshops. Playworks: cutting edge approaches to new works.
      discussed current re-evaluation of the roles and responsibilities of MALs
      Also discussed the report on communication issues and how we can improve
      communication on all levels and in all directions.
      Bill Doan noted that ATDS and VAST A are also both celebrating 25 years as focus
      groups.
E. Membership and Marketing Report

Christin Essin, Vice President

Christin Essin discussed the results of the Membership Survey. She points people to the website to see the report.

Shared information about Membership Research Groups during the conference with consultant Sheri Jacobs from Avenue M. Thanks to those who participated, also thanks to Nancy Erickson and Shaun Sewell for their support.

III. New Business

A. Recognition of Member Passings

President Bill Doan

Glenda Dickerson, presented by Jill Dolan
Daniel Gerould, presented by Lance Gharavi
Bill Doan led a moment of silence for all who have passed.

B. Preview of Conference 2013 in Orlando (raffle)

Chase Bringardner, VP-Elect for 2013 Conference

Chase Bringardner introduced conference and the theme, as well as Conference 2013 committee members. Some plans for the conference was planned. Made request for input from the membership. Played video trailer previewing the conference.

Bill Doan chose a raffle winner from the hopper of conference evaluations:
Free conference registration for 2013: Winner: Susan Proctor
For two hotel nights at the Hyatt Grand Cypress. Winner: Marcia Douglas
Locations through 2016 (Montreal, Phoenix, Chicago)

C. President’s Remarks

President Bill Doan

Bill recognized Mark Lococo to thank his conference committee and say a few words about this year’s conference. Mark thanked the membership for input and support.

Mark introduced and thanked all committee members as well as Nancy Erickson and her staff, especially Communications Manager Shawn Sewell.

Bill Doan then made remarks titled “A reading from a checklist of an ATHE President”

IV. Recognition

A. Recognition of Volunteers and Staff

President Bill Doan

Bill Doan thanks all involved.

B. Recognition of Outgoing GC members

President Bill Doan

Steve Peters, Immediate Past President
Frank Trezza, Treasurer
Mark Lococo, VP for Conference 2012
Christin Essin, VP for Membership & Marketing
Harvey Young, VP for Research and Publications

C. Recognition of Incoming GC members

President Bill Doan

Nina LeNoir, Treasurer
Sonja Kufincec, VP-Elect, 2014 Conference
David Kaye, VP for Membership & Marketing
Bob Schanke, VP for Research and Publications
Terry Brino-Dean, Secretary and Chair, ETC, incumbent returning
Trish Gibson Ralph, MAL, Finance, incumbent returning
Fred Rubeck, MAL, Operations, incumbent returning
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<th>VI.</th>
<th>Adjournment at 10:41 AM</th>
<th>President Bill Doan</th>
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