

Pre-Conference Workshop

July 31–August 2, 2012

ATHE's Professional Development Committee and Co-Directors Barbara O. Korner, *Penn State University*, and Mark Heckler, *Valparaiso University*, present the 12th ATHE Leadership Institute®. The ATHE Leadership Institute® begins on Tuesday, July 31st, at 1:00 PM and ends at 1:00 PM on Thursday, August 2nd. Designed for new and aspiring theatre chairs and administrators, this workshop matches participants with leaders in the field who have several years of experience as chairs, deans, directors, and provosts.



Mark Heckler
Co-Director



Bobbi Korner
Co-Director

Wednesday, August 1

Brian Bethune, Ph.D., George H. Brown, and Jake Pinholster present *Transforming Curriculum*. Online and blended pedagogy plays an increasingly significant role in theatre education and creative research. Speakers for this panel include theatre administrators who are using technology to transform theatre curricula. What lies ahead for the experiences we create in theatre in higher education?



Brian Bethune, Ph.D.
National Dean, College of Media Arts & Technology at DeVry University

Brian Bethune, Ph.D., is the national dean of the College of Media Arts & Technology at DeVry University, overseeing programs in Web Graphic

Design, Multimedia Design and Development, Game and Simulation Programming. He was previously the college-wide dean of creative arts at Cuyahoga Community College (Tri-C), where he oversaw the academic curricular programs in Theater, Music, Art, Dance, Visual Communication and Design, Media Arts and Studies, Journalism and Mass Communications, and Recording Arts Technology.

Dr. Bethune earned a Doctor of Philosophy in Theatre from Bowling Green State University, a Master's of Fine Arts in Directing from Minnesota State University and a Bachelor's of Individualized Studies in Theatre Art History and Management from the University of Minnesota.



George H. Brown has worked in the professional and university theatre for over 33 years. He has directed over 100 productions in theatres across the U.S., Caribbean and Europe.

His 2007 telematic work, Elmer Rice's *The Adding Machine*, was awarded the 2008 Internet2 IDEA Award. This innovative interdisciplinary, inter-institutional collaboration joined students, faculty, and staff from the Department of Theatre Arts and the Multimedia Program at Bradley University with students, faculty, and staff from the University of Waterloo and the University of Central Florida. George served as Professor and Chair of the Department of Theatre Arts at Bradley University and served as the Interim Chair of the Department of Interactive Media. This July he assumed duties as the Associate Dean of the College of Fine Arts at Western Michigan University. George holds an MFA Degree in Directing from Penn State.



Jake Pinholster
Director and Associate Professor, ASU School of Theatre and Film

Mr. Pinholster is the Director of the Herberger Institute School of Theatre and Film at Arizona State University and head of graduate programs in interdisciplinary digital media and performance design. The School of Theatre and Film is composed of more than 800 undergraduate and graduate students and more than 30 full time faculty. Associate artist with Les Freres Corbusier and designer of The Pee Wee Herman Show and Carrie Fisher: Wishful Drinking (HBO).

Thursday, August 2

“Fundraising and Friend Raising in the Digital Age” is an ATHE Leadership Institute® Alumni Workshop, chaired by Dr. Jeffrey Huberman, with panelists Gail Humphries Mardirosian, American University and Duffy Armstrong, Bradley University.

This workshop is a hands-on, interactive presentation of and participation in the strategies and techniques of raising the money and resources you need to not only survive, but to thrive. Some of the immediately useful tools and topics include:

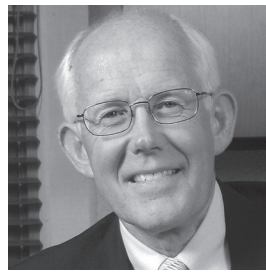
- ★ The Fun Part of Bad Budgets
- ★ Moves Management and Moving Generations
- ★ Cultivation and the Habit of Giving
- ★ The Broad Range of Gifts and Giving
- ★ Social Media and Crowd Sourcing
- ★ Old Fashioned Events
- ★ Making the Ask
- ★ Saying Thank You



Jeff Huberman
Alumni Session Moderator

Dr. Jeffrey H. Huberman has worked for over thirty-nine years in higher education as a teacher, administrator, stage director, producer, and author. He received his bachelor's degree in

speech and theatre from the University of Pittsburgh, and from Indiana University he received a master's degree in directing and a doctorate in theatre history and criticism. He has been at Bradley University for the last twenty-seven years serving as Professor of Theatre Arts, Associate Dean, and Dean of the Slane College of Communications and Fine Arts. As dean, he has been active in expanding the programs and facilities of Bradley University, creating collaborations with academic, industry, and governmental partners, fundraising and friend-raising, and developing international initiatives.



Richard W. Durst, *president of Baldwin-Wallace College*, will be the luncheon speaker on **Thursday, August 2**.

When selected as the eighth president of Baldwin-Wallace College, Richard W. Durst brought demonstrated strengths in curriculum development and review, administration, recruitment and retention planning, fund raising and facilities construction and management. As he approaches retirement June 30, 2012, after six whirlwind years at the B-W helm, the College is benefitting from an impressive list of achievements as well as its ambitious strategic plan to build on B-W's academic strengths, further define the distinctiveness of its programs and expand its geographic reach.

Durst came to Baldwin-Wallace after six years as dean of the College and Arts and Architecture and executive director of University Arts Services at the Pennsylvania State University, a position he described as “a small college within a large university.”

Prior to moving to Penn State, Durst was Dean of the College of Fine and Performing Arts and Special Assistant to the Chancellor at the University of Nebraska-Lincoln (1996-2000) and Dean of the School of Fine Arts (1989-1996) at the University of Minnesota, Duluth.

Durst is a graduate of Missouri Western State College and holds an MFA from the University of Oklahoma. He has provided national leadership for several fine arts professional organizations and recently was Executive Director of the International Council of Fine Arts Deans.

2012 ATHE Leadership Institute Sponsors include:

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