



# ATLANTA BAR ASSOCIATION

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Sole Practitioner/Small Firm Section

## The Information Exchange

A Sole Practitioner/Small Firm Section Publication

February 2012

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Clark A.D. Wilson

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**Thank you to our Annual Section Sponsors**

#### Gold Level Sponsors



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Upcoming Events

**Mark your calendars for these upcoming Section events!**



Please check your emails and [www.atlantabar.org](http://www.atlantabar.org) for updates. Details are subject to change.

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**Next Section Breakfast**  
**Thursday, February 16, 2012 - 7:30 am**

**"Handling Appellate Work As A Non-Appellate Lawyer"**

**Speaker: Amy Levin Weil**  
*Partner, The Weil Firm LLC*

**Location: Buckhead Club**  
3344 Peachtree Road NE

Please [register online](#) or return the [registration form](#).

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**Next Section Luncheon**  
**Thursday, February 23, 2012 - 12:00 pm**

**"Utilizing the Newswire as a Communications Tool to Reach Media, Journalists, and the Public"**

**Speakers: Lisa Beckham**  
*Account Executive, Business Wire*

**Steve Robinson**  
*Account Executive, Business Wire*

**Location: Gordon Biersch**  
848 Peachtree Street NE  
Atlanta, GA 30308

Please [register online](#) or return the [registration form](#).

**Bill McDermott Speaks on Using Bank's Technology & Treasury Management to Improve Your Cash Flow at the January Section Breakfast**



We had the pleasure of having McDermott Financial Solutions CEO Bill McDermott speak at the January 19th Section breakfast. As a Wake Forest University Alum, Mr. McDermott understood the daily banking challenges business owners face, especially in the present economic downturn. Understanding the problem and seeing the

solution, Mr. McDermott founded McDermott Financial Solutions to provide business owners with thorough solutions to tackling cash flow and banking challenges.

As McDermott notes, a business's cash flow can greatly improve by leveraging a bank's treasury management services. In *Surviving the Drought: The Business Owner's Guide to Improving Cash Flow by Using a Bank's Treasury Management Services and Technology*, McDermott offered perspectives on utilizing treasury management products. Survival topics included: remote deposit capture to improve cash flow, alternative methods for financing growth and utilizing sweep accounts to improve investment income were presented. In a preview of his speech, McDermott said:

"Business owners operate in a world of constant change but have to manage their cash flow requirements successfully every day. There's just not enough time to get it all done. Utilizing technology and treasury management services offered by a local bank is critical for maximizing the amount of cash available to run your business."

For more information on McDermott Financial Solutions, visit [www.bankingsolved.com](http://www.bankingsolved.com) or contact Bill McDermott at [bcmcdermott@mcdfs.com](mailto:bcmcdermott@mcdfs.com). McDermott Financial Solutions also provides a blog covering a variety of "Inside the Vault" topics and can be found on Twitter at @bankingsolved.

[View PowerPoint Presentation](#)

### **The Second Annual Sole Practitioner/Small Firm and Women in the Profession Joint Section Wine Tasting**



On Thursday, January 19, Members of the Sole Practitioner/Small Firm Section and the Women in the Profession Section gathered at the offices of our Gold Sponsor Habif, Arogeti & Wynne, 5 Concourse Parkway, for a Wine Tasting. HA&W was well represented by: Partners, Barry Frankel, CPA/CFF, JD, CVA, CLU, and Richard W. Millman, CPA/CFF/ABV, CVA, of the firm's Forensic & Litigation Services Group; Michael Blake, CFA, ASA, Director of Valuation Services; and Tyler Wright, CPA, CFE.

The Atlanta Bar Association was also well represented by luminaries, such as: Jackie Saylor, Treasurer of the Atlanta Bar Board and Charter Member and Treasurer of the Women in the Profession Section; Carter Stout, Member at Large of the Atlanta Bar Board; Rachel Platt, Member at Large of the Board of both sections; Beth Rogers, Member at Large of the SPSF Section; and Scott Atwood, Immediate Past Chair of the SPSF Section.

[View entire article](#)

## Section Hosts First Pool Tournament at the January Networking Luncheon



On January 26, the Sole Practitioner/Small Firm Section held an open networking event over lunch . . . and the Section's first 9-ball pool tournament. The event was at the Section's usual lunch location, Gordon Biersch (Midtown). We welcomed many familiar faces and several new attendees. Congratulations to Duane Campbell of the appropriately-named Champion Law Group, LLC for winning the hard-fought tournament.

## Announcements



A limited number of unemployed lawyers may attend SP/SF Section events at no charge. If you would like to attend one of our events, please email [Tanya Windham](mailto:Tanya.Windham@nybar.org).

Section members may now place free classified ads in our Newsletter. Please email [Clark Wilson](mailto:Clark.Wilson@nybar.org) for further information.

## Classifieds

### Vacation Property Available for Rent

#### Hilton Head Island, South Carolina, Palmetto Dunes Resort:

2BDR, 2BATH recently refurbished villa: sleeps 8. Flat screen TV in lounge (55"), two more in bedrooms (42" and 36"), WiFi throughout.

Superb location overlooking golf course with adjacent private community pool and tennis courts, kayaking on canals, large network of trails, and short bike ride from outstanding beaches. Perfect for families, golfing or tennis retreats.

**Contact:** Clark Wilson, (770) 984-2300



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### Executive Office Share

- Phone and Internet Service Included in Rent
- 1 large window and one inside office
- Perfect for a Lawyer & Paralegal
- Class A+ building (Resurgens Plaza) at a fraction of the

cost of signing a direct lease.

**Includes:** use of reception area, conference room, large break room, copier/scanner, fax, internet, unlimited long distance.

Conveniently located in Buckhead adjacent to MARTA; easy access to 400/75/85. Walk to restaurants & Lenox Mall.

**Contact:** Debra Schwartz or Jay Rollins, 404-844-4130.

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### Space for Rent

Morningside - Ansley area

**Available Offices:** 2 small approx. (10x12) and 1 large (18x15) window office available for rent in converted house on 2nd floor. Phones, high speed dsl, parking, etc. Some referral & association cases possible. Negotiable.

**Contact:** Monroe Feldman, 404-881-0800

### *The Information Exchange is Looking for Articles of Interest*



***The Information Exchange is looking for articles of interest to the SPSF Section.***

If you would like to submit an article for publication, please email the editor, [Clark Wilson](#).

