



# ACE 2016 NON-EXHIBITING SUPPLIER/SPONSOR REGISTRATION

(Manufacturers/Brokers/Distributors)

October 13 - 15, 2016 • Myrtle Beach, SC  
Suites at Kingston Plantation • 800-876-0010

## LET YOUR STAR SHINE AT ACE 2016

As an Non-Exhibiting supplier (NES), my company will become a sponsor for ACE 2016. The minimum allowed sponsorship as a Non-Exhibiting Supplier is \$1500 - higher levels are available.

### SECTION 1: NON-EXHIBITOR/SPONSOR REGISTRATION FEES

Companies registering as non-exhibiting suppliers (whether you attend or not) will be converted to sponsors with the minimum of \$1500. Minors are not included in the company's sponsorship allotment and cost for a minor is \$10. The rate for registrations in excess of the allotment is \$25 for each additional employee.

Companies sponsoring an event at ACE 2016 may be eligible for additional complimentary registrations. Please contact the ACE office at 919-387-1221 or info@atlanticcoastexpo.com, if you have questions regarding your company's sponsorship status or would like to learn more about sponsorship opportunities.

### SECTION 2: SPECIAL EVENTS

Check the circle beside each event under each registrant's name to indicate participation.

No Extra Charge - all events at the Embassy Suites.

ACE 2016 Party - Fri., Oct 14, Time TBA

Awards Breakfast - Sat., Oct 15, 7:30 am - 9:30 am

ACE After Party - Sat., Oct 15, 3:00 pm - 5:00 pm

**SECTION 3: SPONSORSHIP OPPORTUNITY** Increase the visibility of your company during ACE 2016. Sponsorship opportunities are available above the \$1500 level. Don't let this chance pass you by! Visit the ACE Website to learn more about sponsorship availability or emailing info@atlanticcoastexpo.com.

2016 (tentative) SHOW HOURS:

Friday, Oct 14, 2:00 pm - 6:00 pm

Saturday, Oct 15, 10:00 am - 2:00 pm

### REGISTRATION OPTIONS:

Preferred online: [www.atlanticcoastexpo.com](http://www.atlanticcoastexpo.com)

fax - 919-249-1394; mail - ACE, PO Box 4407

Cary, NC 27519-4407

email to - info@atlanticcoastexpo.com

**\*MUST PAY BY SEPTEMBER 1st**  
*(or Sponsorship will be voided)*

**NES/SPONSOR** - An employee of non-exhibiting supplier company that is not exhibiting at ACE 2016 but is a sponsor.

**GUEST** - A spouse/significant other/adult child, accompanying a non-exhibiting supplier, who is not a customer.

**MINOR** - Anyone aged 2-12 years, whether or not the person is employed by the company.

This form is for SUPPLIERS - Vending operators register on a separate form.

### SECTION 4: REGISTRATION - Please complete the following:

EXHIBITING COMPANY: \_\_\_\_\_

MAIN CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Make additional copies of this form for more registrants.

### SECTION 5: TOTAL FEES

Determine total registration and activity fees and include payment.

# \_\_\_ of Non-Exhibiting Exhibitor Registrations @ \$1500 = \$ \_\_\_\_\_  
# \_\_\_ of Exhibitor Guests @ \$50 = \$ \_\_\_\_\_  
# \_\_\_ of Minors @ \$10 = \$ \_\_\_\_\_

TOTAL Amount Due \$ \_\_\_\_\_

Preferred method of payment is by check - Make checks payable to ACE.

**\*MUST PAY BY SEPTEMBER 1st**  
*(or Sponsorship will be voided)*

NAME: _____		Circle One: Exhibitor Guest      Minor
Special Events Check each:	<input type="radio"/> ACE Party Oct 14. - Time TBA	<input type="radio"/> Awards Breakfast Oct 15, 7:30 am
	<input type="radio"/> ACE After Party Oct 15, 3:00 pm	

NAME: _____		Circle One: Exhibitor Guest      Minor
Special Events Check each:	<input type="radio"/> ACE Party Oct 14. - Time TBA	<input type="radio"/> Awards Breakfast Oct 14, 7:30 am
	<input type="radio"/> ACE After Party Oct 15, 3:00 pm	

Paying by Credit Card? Please complete a separate Credit Card form provided

\*\* NOTE: For cancellations on or before Sept. 1, 2016, all but \$50 will be refunded.  
No refunds after Sept. 1, 2016.

Substitutions are allowed. Refunds will be issued by check only.

**SECTION 6: READ AND SIGN WAIVER** - The undersigned, in consideration of his/her registration at the 2016 Atlantic Coast Exposition, releases, hold harmless and discharges the associations, sponsors, management staff and their agents from any and all actions, claims and demands which may arise out of an accident, casualty or occurrence during said convention. The planners and sponsors of this function claim no liability for the acts of any suppliers at this meeting nor the safety of any attendee while in transit to and from the event. \*Your signature below acknowledges acceptance of all provisions contained in the ACE 2016 Contract Conditions found on the website.

Signature (required) \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_