

## Trends, Salaries, and Faculty Characteristics

ATMAE Accredited Programs

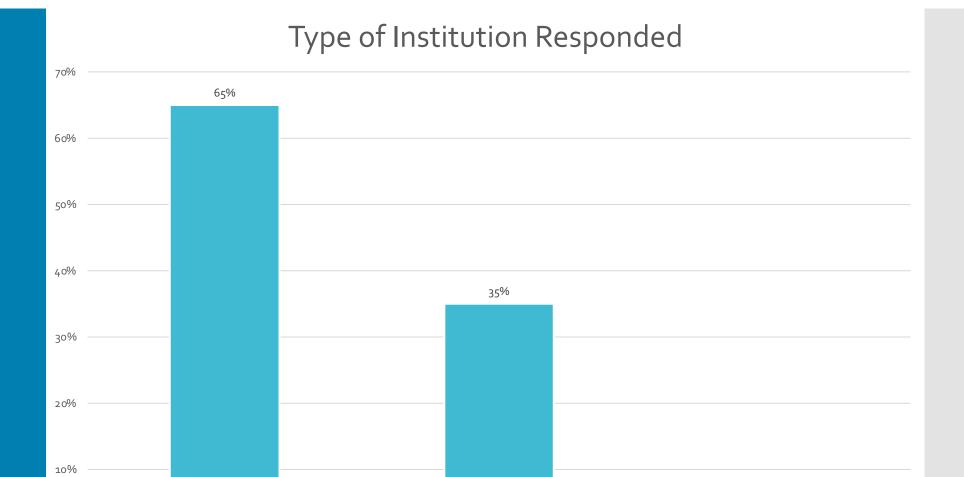
2022 Faculty Demographics Report November 10, 2022

60 of 79 Institutions Responded

76% Response Rate

## Institution Type

2-Year / 4-Year



Two-Year College



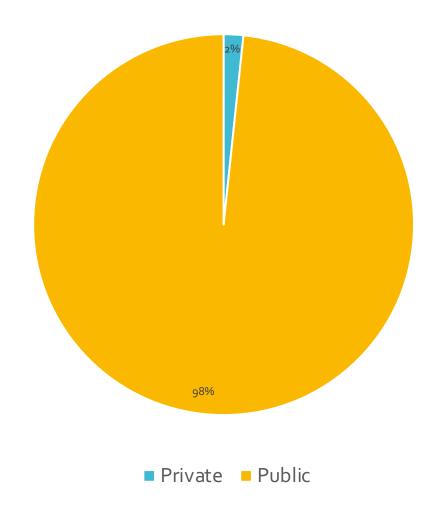
0%

Four-Year College/University

## Institution Type

Public/Private

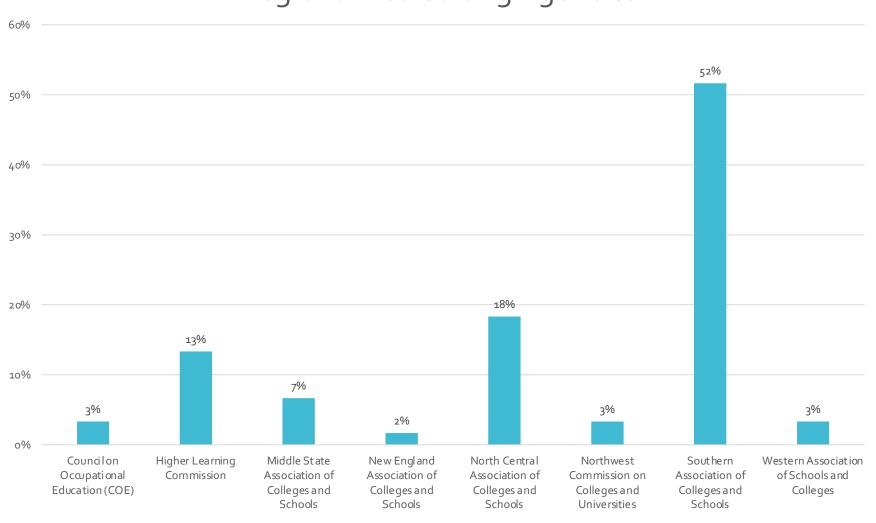
#### Private vs Public Institutions





## Institutional Accreditors

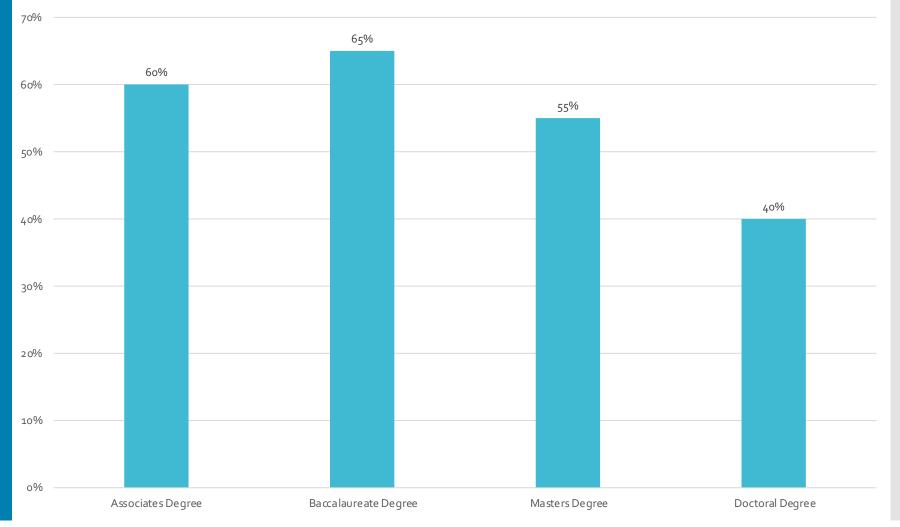






## Degrees Offered

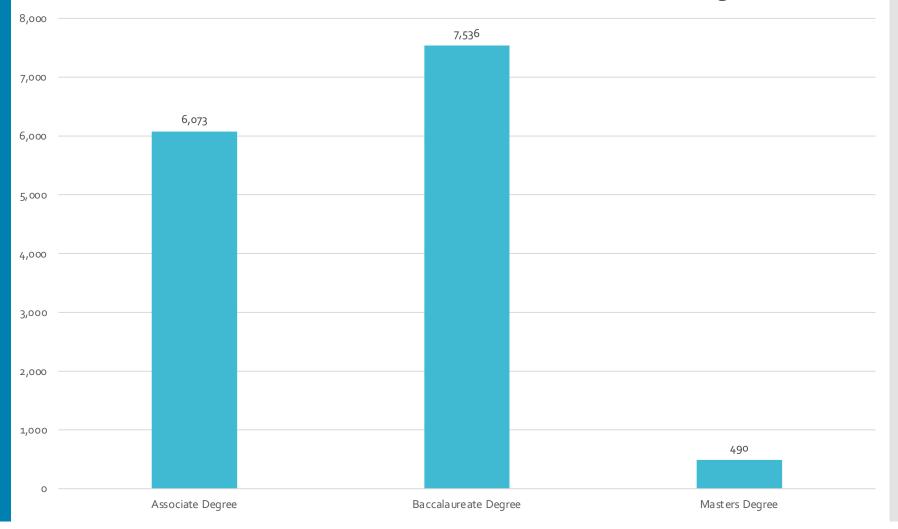
#### Offered by Institutions with ATMAE Accredited Programs





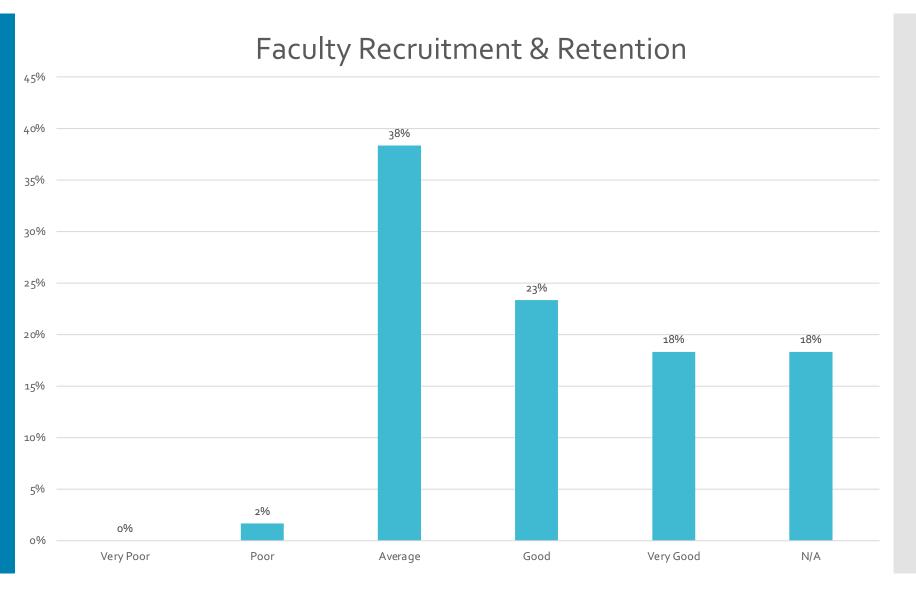
## Number of Students Enrolled in ATMAE accredited Programs by Degree Level

#### Number of Students Enrolled in ATMAE Accredited Programs



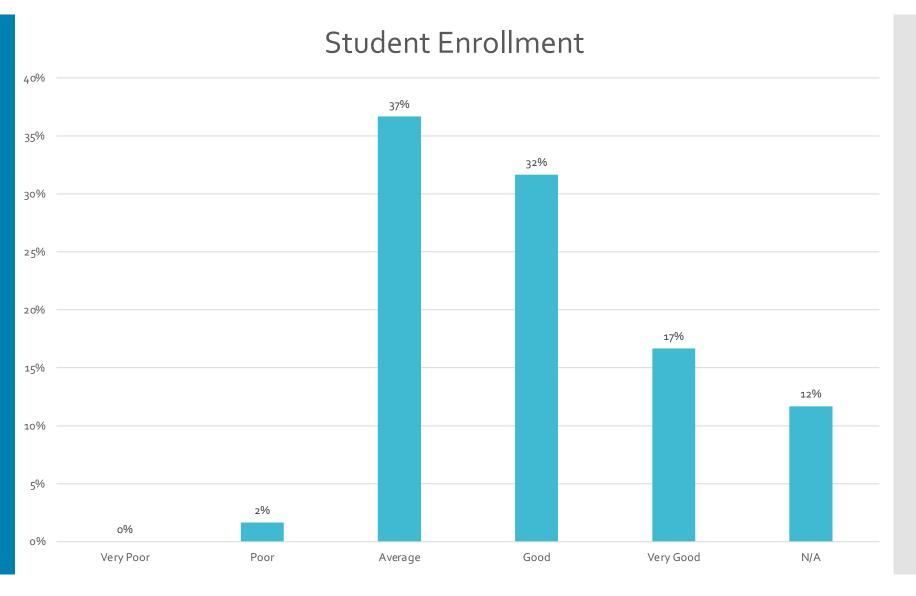


# How ATMAE Accreditation Impacts Faculty Recruitment & Retention



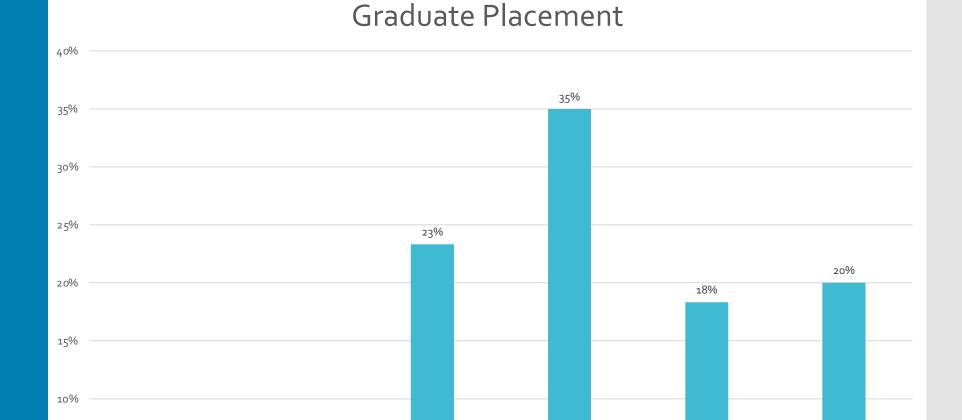


## How ATMAE Accreditation Impacts Student Enrollment





## How ATMAE Accreditation Impacts Graduate Placement



Average

Good

Very Good

N/A

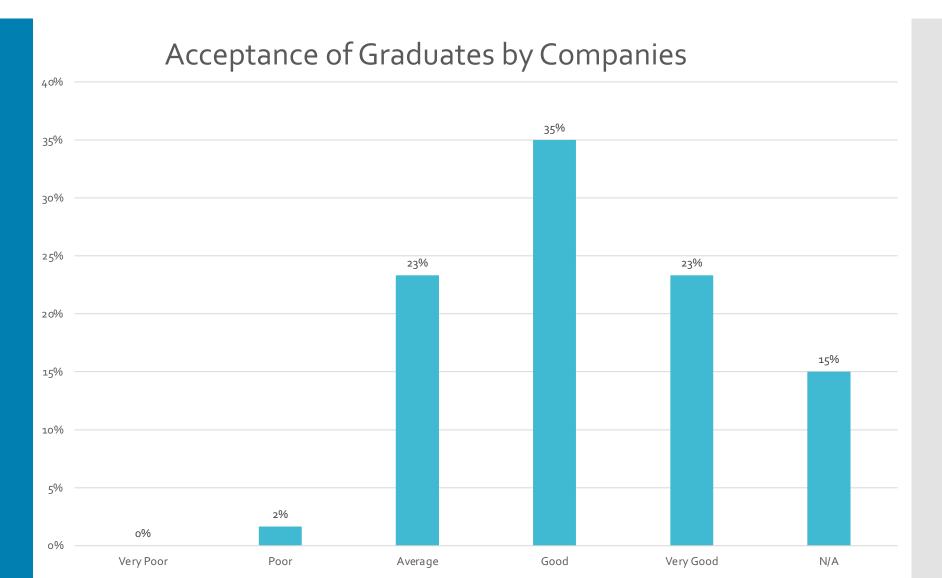


0%

Very Poor

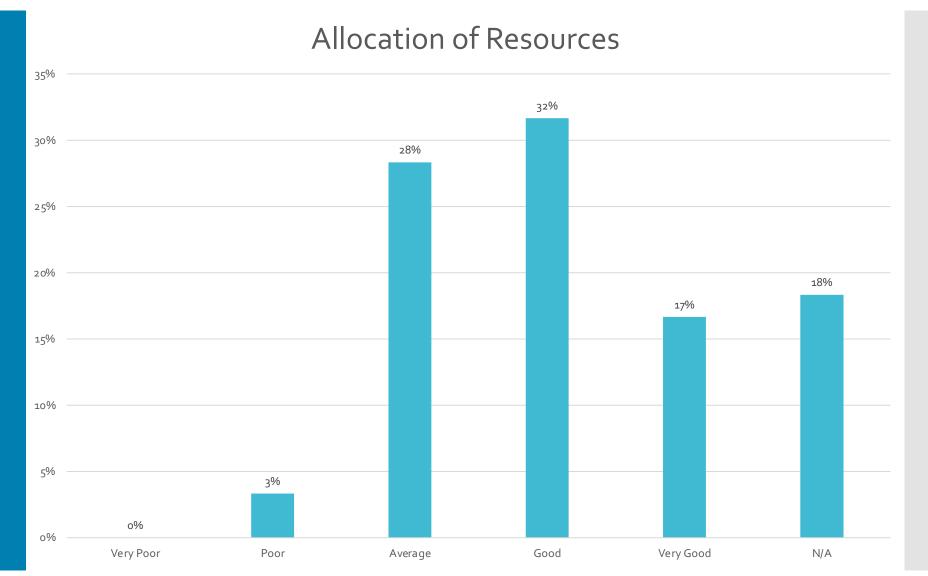
Poor

# How ATMAE Accreditation Impacts Acceptance of Graduates by Companies



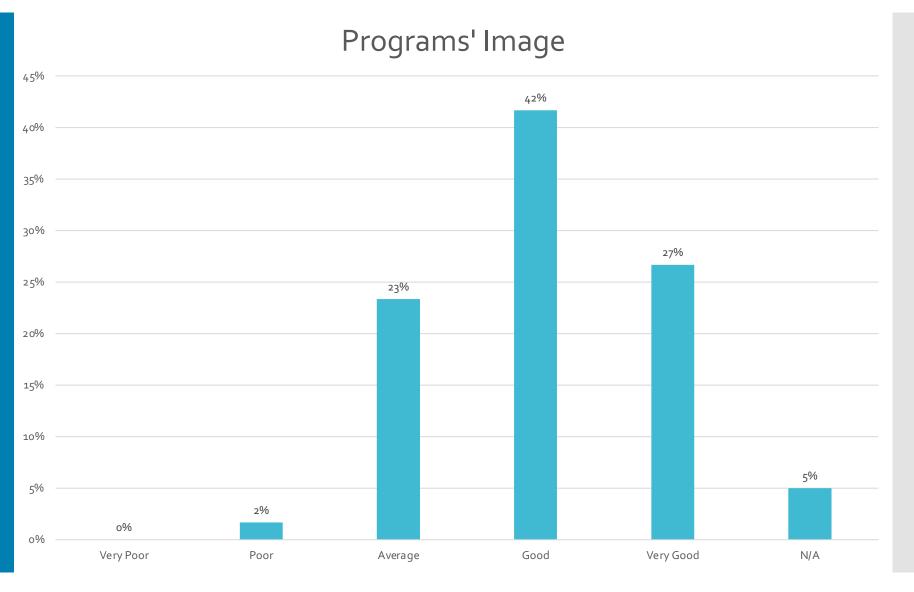


## How ATMAE Accreditation Impacts Allocation of Resources





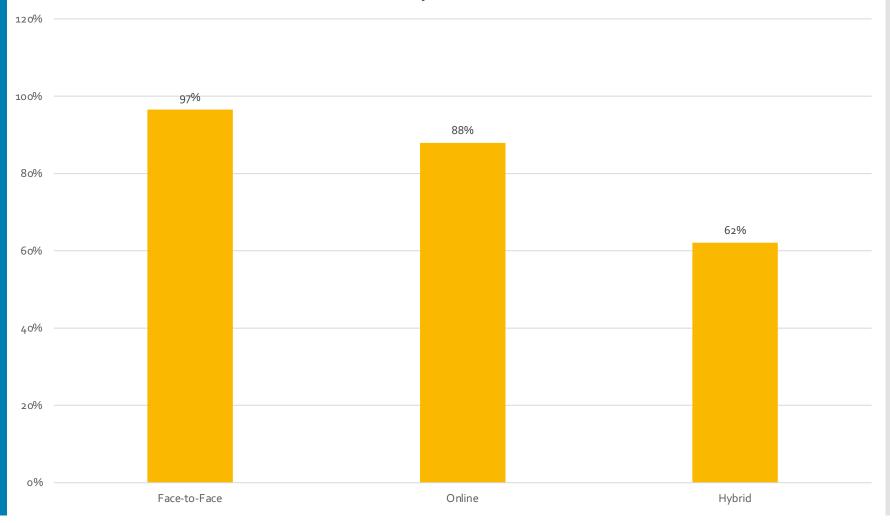
# How ATMAE Accreditation Impacts Programs' Image





## Course Delivery Method

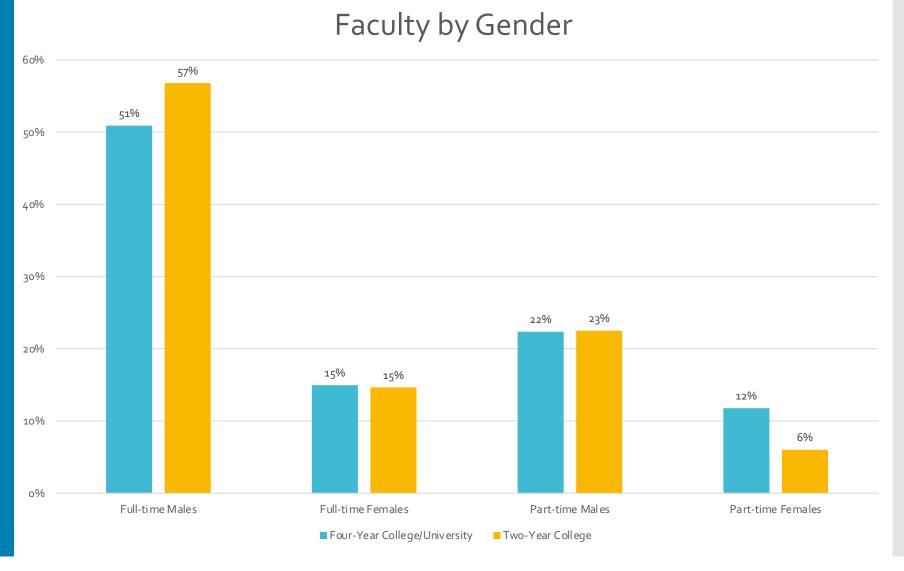
## Course Delivery Methods Offered





## Faculty by Gender

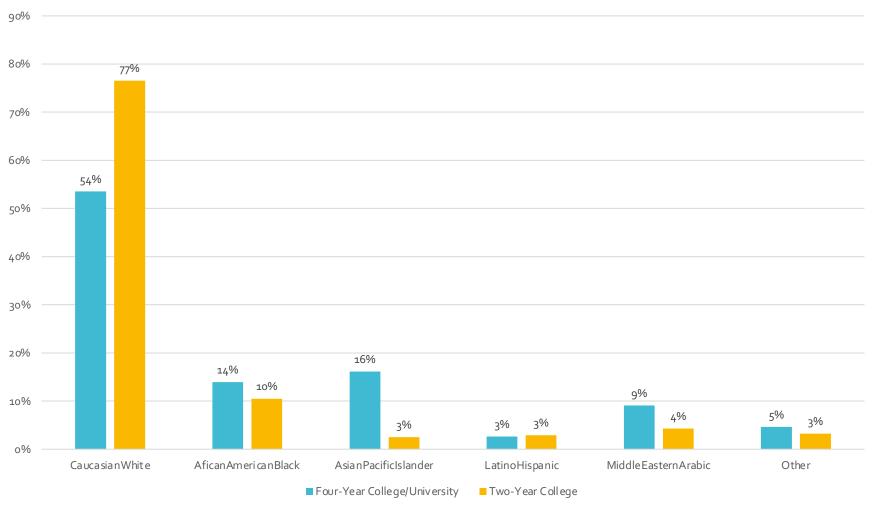
#### Total Faculty: 1261





## Faculty by Racial/Ethnic Background

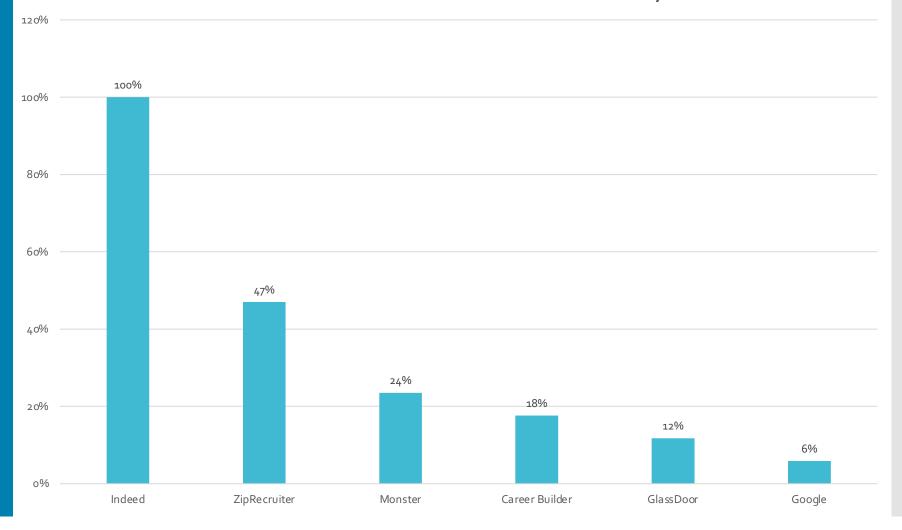
## Faculty by Racial/Ethnic Background





## Job Boards Used for Faculty Recruitment

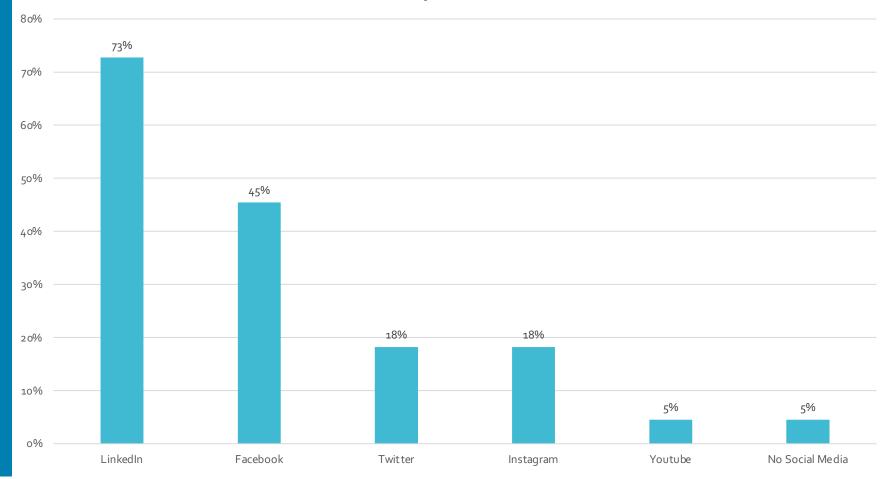
### Websites Used to Recruit Faculty





## Social Media Channels Used for Faculty Recruitment

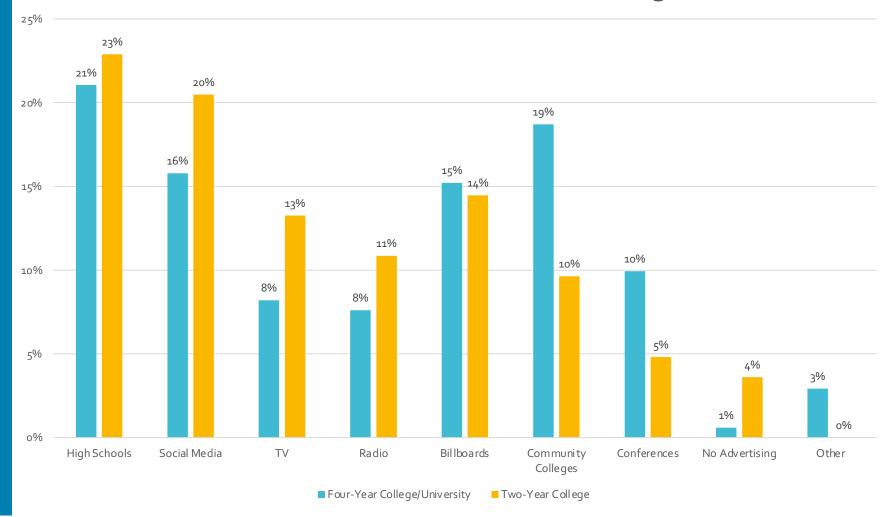
## Social Media Channels Used for Faculty Recruitment





## Methods Used for Student Recruitment

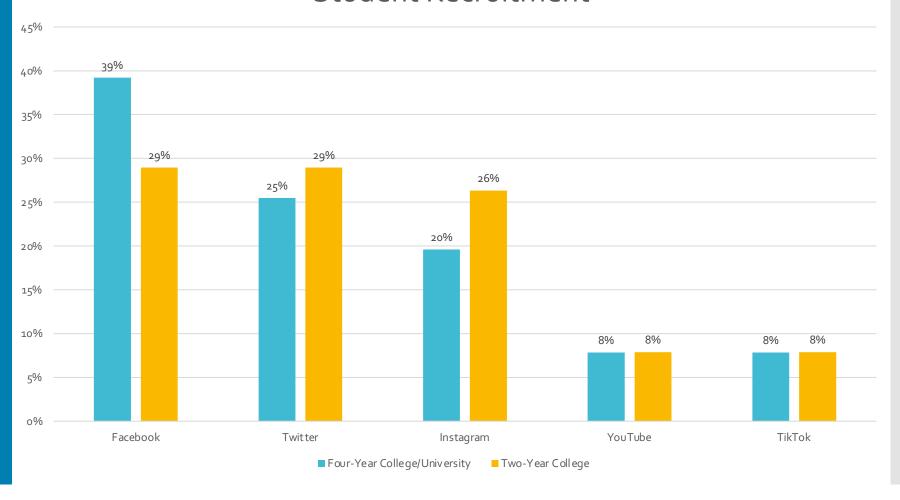
### Student Recruitment Advertising





## Social Media Channels Used for Student Recruitment

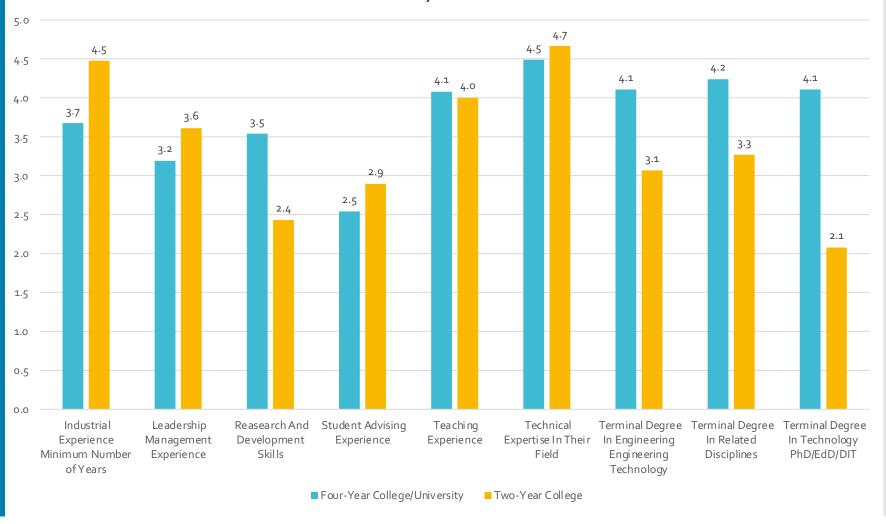
## Social Media Channels Used for Student Recruitment





## Expectations for New Faculty Qualifications

### New Faculty Qualification

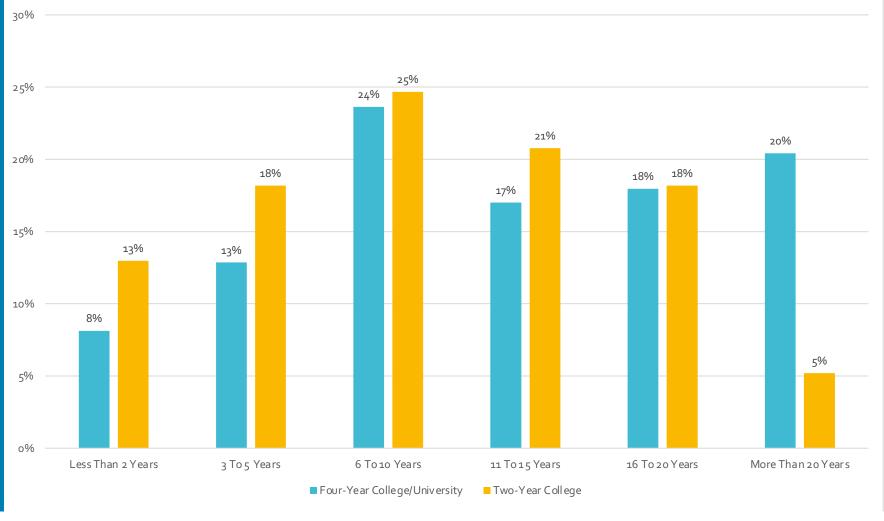




1 being LEAST important and 5 being Most important

## Projected Retirement

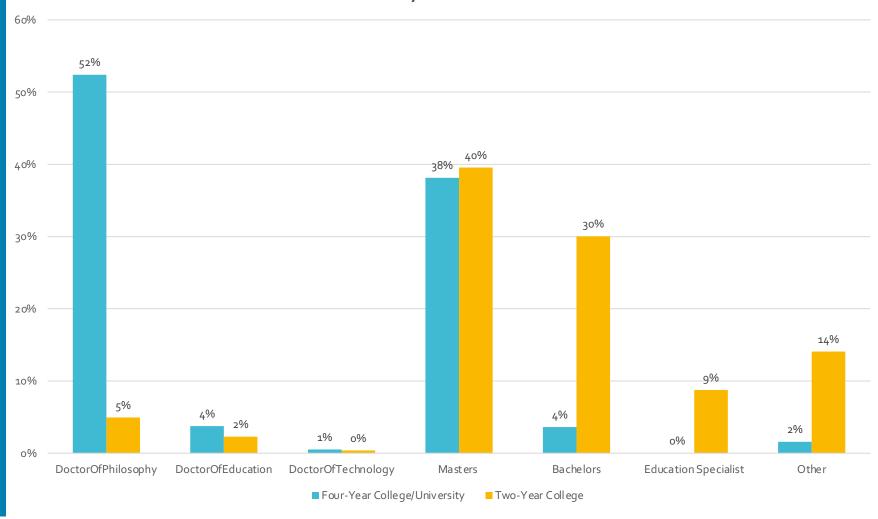
## Faculty Retirement





## Highest Degree Earned by Faculty

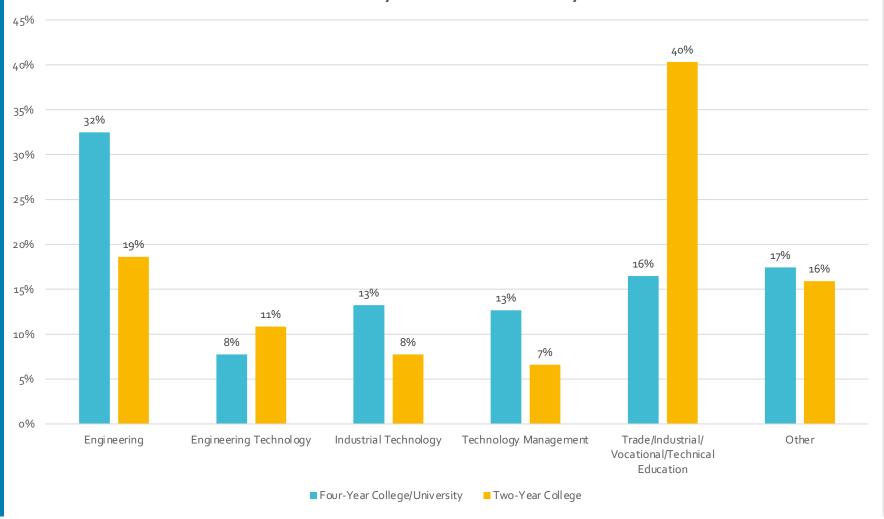
### Faculty Education





## Faculty Field of Study

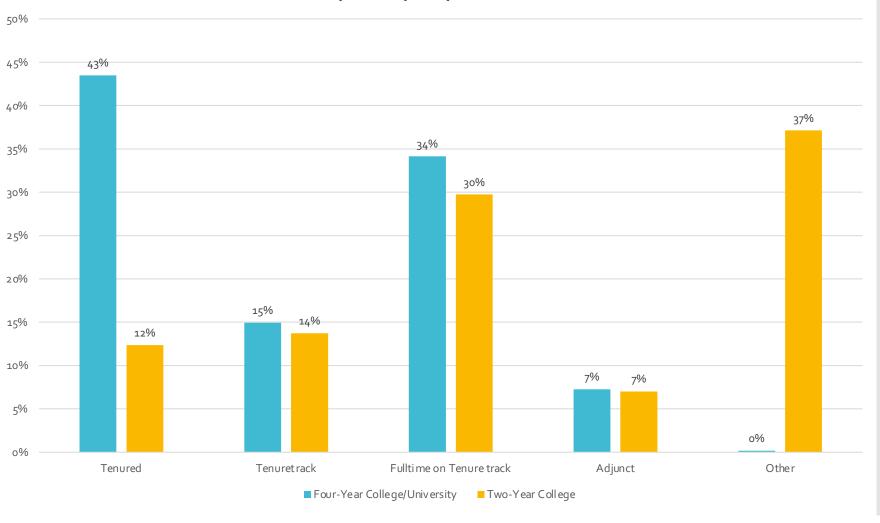
## Faculty Field of Study





## Employment Status

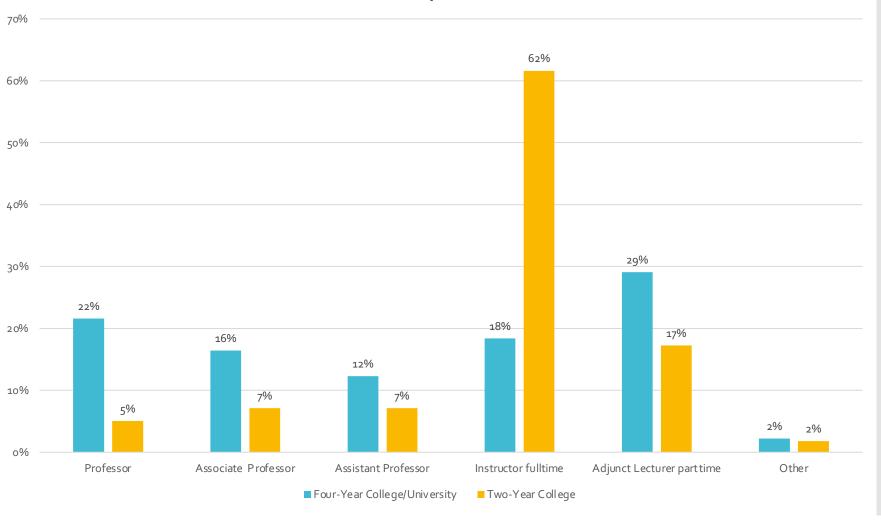
### Faculty Employment Status





## Faculty Ranks

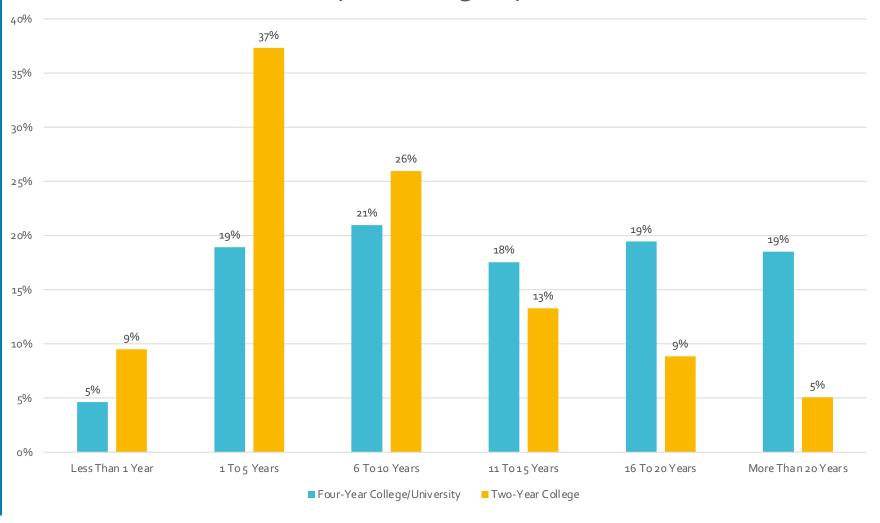
## Faculty Ranks





## Current Faculty Teaching Experience

### Faculty Teaching Experience





## Faculty Salaries

	Two-Year College			Four-Year College/University		
	Average	Lowest	Highest	Average	Lowest	Highest
Dean/Director (12monthContract)	\$ 88,157	\$ 75,000	\$ 110,000	\$ 194,690	\$ 120,000	\$ 360,000
Associate Dean/Director (12monthContract)	\$ 76,202	\$ 57,607	\$ 90,000	\$ 141,172	\$ 82,224	\$ 260,000
Department Head/Chair (12 month Contract)	\$ 77,464	\$ 61,200	\$ 100,000	\$ 122,642	\$ 62,093	\$ 250,000
Professor (9 month Contract)	\$ 66,196	\$ 51,000	\$ 86,900	\$ 97,959	\$ 64,000	\$ 160,000
Associate Professor (9 month Contract)	\$ 61,664	\$ 46,000	\$ 76,000	\$ 83,212	\$ 62,000	\$ 138,000
Assistant Professor (9 month Contract)	\$ 54,700	\$ 43,000	\$ 65,000	\$ 77,608	\$ 57,000	\$ 97,967
New Assistant Professor (Less Than 2 Years)						
(9 month Contract)	\$ 54,298	\$ 51,000	\$ 57,400	\$ 71,220	\$ 55,000	\$ 100,000
Assistant Professor without Doctoral Degree						
(9 month Contract)	\$ 56,198	\$ 49,000	\$ 67,000	\$ 62,102	\$ 43,000	\$ 81,580
Full-time Instructors (9 month Contract)	\$ 50,569	\$ 41,000	\$ 61,000	\$ 59,272	\$ 36,000	\$ 80,000
Lecturers/Adjunct Faculty	\$ 12,770	\$ 826	\$ 45,000	\$ 18,590	\$ 615	\$ 71,939

