



ATRA 2020 Virtual Conference Social Media Toolkit

To help spread the word of your participation at #ATRACON2020 we've put together this speaker toolkit to maximize your ATRA Conference social media footprint. Don't forget to follow ATRA on Facebook, Twitter, and Instagram to stay up-to date on everything leading up to the main event. Tag us in all of your posts (@ATRAinAction) so we can re-share!
Happy sharing!

Suggested Social Media Posts

Copy and paste any of the sample messages below to share on social media. Or, craft your own message about #ATRACON2020 to share with the images provided.

- I'm speaking at #ATRACON2020 where #ATRAHeroesGoVirtual Add my session to your schedule! [Insert Your Unique Session Title] <https://www.atra-online.com/page/ACON2020> @ATRAinAction
- Register now to join me at #ATRACON2020 where #ATRAHerosGoVirtual Don't forget to add me to your schedule! [Insert Your Unique Session Title] <https://www.atra-online.com/page/ACON2020> @ATRAinAction

Official Social Media Information

- Official Conference Website: <https://www.atra-online.com/page/ACON2020>
- Official Conference Hashtag: #ATRACON2020
- Secondary Conference Hashtag: #ATRAHEROESGOVIRTUAL
- Official ATRA Facebook: [OfficialATRA](#)
- Official ATRA Instagram: [@ATRAinAction](#)
- Official ATRA Twitter: [@ATRAinAction](#)