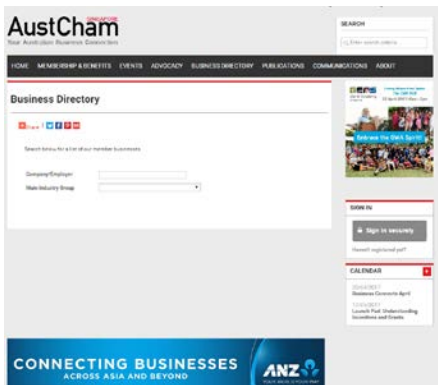


AUSTCHAM WEBSITE MEDIA KIT



AustCham Website www.austcham.org.sg

AustCham website is the main platform to drive all communications to broader audiences.

We offer several advertising opportunities on this platform to facilitate your connection targeting mainly the AustCham community.

It is dedicated to provide business-related information and news in the region.



WEBSITE VISITORS
1000+ unique visitors weekly



VISITOR PAGE VIEWS
6 pages per visit at average



AD BANNERS
Reaches up to **2500** impressions monthly

ADVERTISING RATES

Category	Members	Non-Members
Home Page	\$650	\$900
Sub-pages side	\$700	\$960
Sub-page footer	\$700	\$960

(prices inclusive 7% gst)

Book **10 banners** or more in advance to enjoy **additional 20% off**.

[NEW] Members enjoy additional 15% off member's rate at first time advertising. (not valid with any other offers)

AUSTCHAM WEBSITE MEDIA KIT

FY1718 WEBSITE BOOKING FORM

(1 Apr 2017 – 31 Mar 2018)

Booking deadline: 20th of the month preceding uplift.

Please tick your desired advertising and month.

Important note: Full payment must be made before an advertisement can be placed.

FY1718	Home Page	Sub-pages side	Sub-page footer
Apr			
May			
Jun			
July			
Aug			
Sep			
Oct			
Nov			
Dec			
Jan			
Feb			
Mar			

Please complete the details of your business and contact person below:

Company _____ AustCham Member yes/ no

Office address _____

Contact person _____

Email Address _____


Contact no. _____ Total advertising (incl. GST) S\$ _____


Signature _____ Date _____

AUSTCHAM WEBSITE MEDIA KIT

Technical specifications

Artwork Specifications

Home Page / Sub-pages side	Example	
		
	Resolution	96 dpi
	Dimension	200 pixels wide X 220 pixels height
Format	.png .jpg or .gif	

Sub-pages footer	Example	
		
	Resolution	96 dpi
	Dimension	723 pixels wide X 137 pixels height
Format	.png .jpg or .gif	

Artwork should be sent to info@austcham.org.sg

Material dateline

25th of the month preceding uplift

Cancellations

- Cancellations must be made in writing to AustCham at info@austcham.org.sg.
- No cancellations will be accepted after 20th of the preceding month.
- If cancellation is received after the materials deadline, full charges will be incurred.
- It is the advertiser's responsibility to provide artwork before the deadline. In the absence of the required artwork, we will be unable to proceed with the advertising.

Payment Terms

- Full payment must be made before an advertisement can be placed.
- All payments to be made in Singapore dollars and cheques made payable to "Australian Chamber of Commerce, Singapore".
- AustCham is GST registered:M90369048C. All advertising rates reflected are inclusive of GST.
- AustCham reserves the right to withdraw advertising if payment terms are not met.
- **Overseas advertisers must pay by credit card prior to publication date.**

Important Notes

- Advertisements are displayed from 1st day of month booked to last day of month with slight variation if these occur over a weekend.
- Placement is at the discretion of AustCham staff and no correspondence will be entered in to.
- **Advertisements are allocated on a first booked basis and are non-exclusive.**