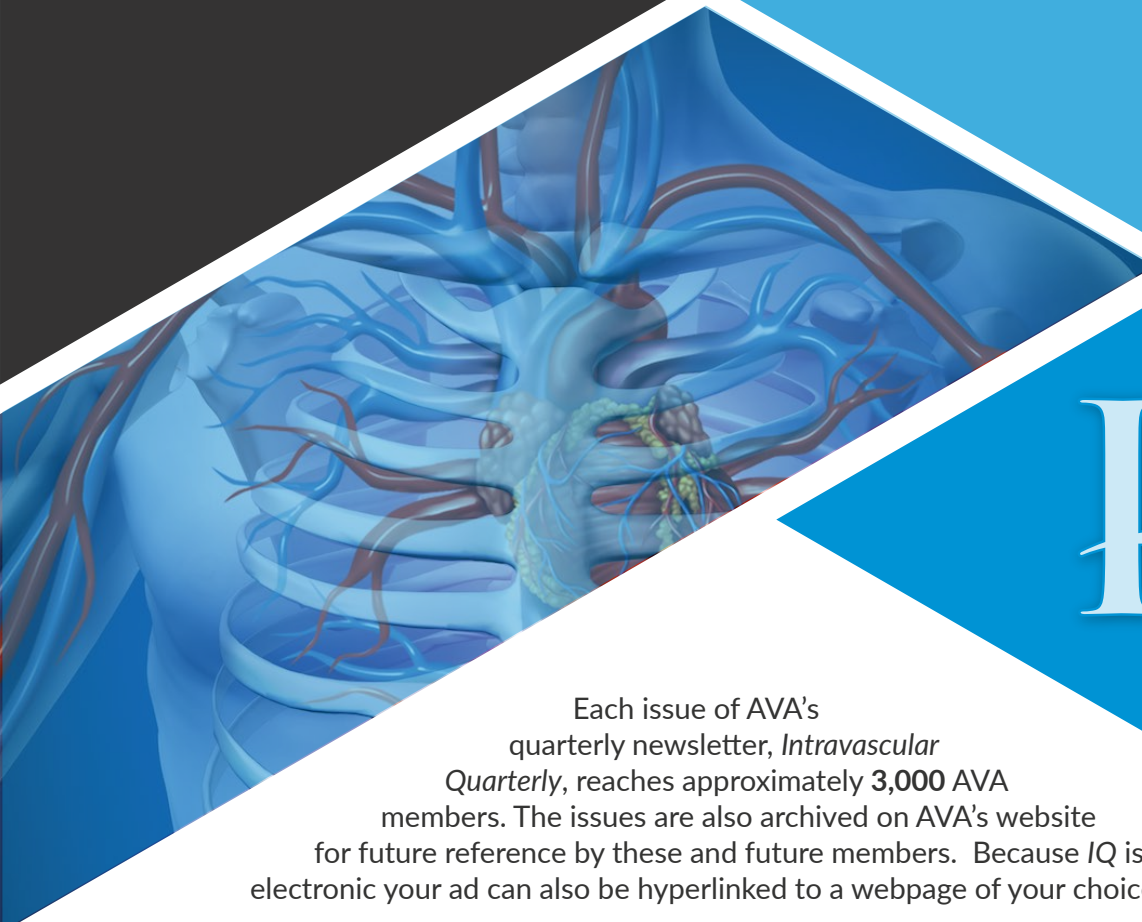




INTRAVASCULAR QUARTERLY ADVERTISING

ADVERTISE IN INTRAVASCULAR QUARTERLY

*The e-news publication of the
Association for Vascular Access*



IQ

Each issue of AVA's quarterly newsletter, *Intravascular Quarterly*, reaches approximately **3,000** AVA members. The issues are also archived on AVA's website for future reference by these and future members. Because IQ is electronic your ad can also be hyperlinked to a webpage of your choice.

IQ is published in February, May, August and November.
Please sign up now for your ad placement as ad space is limited!

2020 CREATIVE DUE DATES FOR IQ:

February -- **1/31/20** | May -- **4/30/20** | August -- **7/31/20** | November -- **10/30/20**

If you are interested in taking advantage of one of these great advertising opportunities, please contact:
Melissa L. Murphy | 816-935-6010 | melissaLmurphy@gmail.com

Protect the Patient • Educate the Clinician • Save the Line

AD PRICING:

Email IQ Release Ad **\$600**

W: 6.167" H: 2.33"

(925 x 350 px at 150 dpi or higher)

Preferred file type: .jpg or .png

RGB, minimum 150 dpi

Also accepted: .pdf, .eps or .gif

Full Page Ad **\$2,750**

W: 8.5" H: 11"

(1275 x 1650 px at 200 dpi or higher)

Half Page Ad **\$1,450**

W: 8.5" H: 5.5"

(1275 x 825 px at 200 dpi or higher)

Quarter Page Ad **\$750**

W: 3.5" H: 5"

(252 x 750 px at 200 dpi or higher)

Small Ad size **\$350**

W: 3.5" H: 2.67"

(525 x 401 px at 200 dpi or higher)

New Product Ad **\$825**

W: 8.5" H: 3.35"

(1275 x 503 px at 200 dpi or higher)

Preferred file type for Ads: .pdf

Also accepted: .jpg, .tif, .png, and .eps

Photos: RGB, minimum 200 dpi

FULL PAGE AD

W: 8.5" H: 11"

\$2,750

QUARTER PAGE AD

W: 3.5" H: 5"

\$750

SMALL AD

W: 3.5" H: 2.67"

\$350

EMAILED IQ AD

W: 6.167" H: 2.33" | 925 x 350 px

\$600

HALF PAGE AD

W: 8.5" H: 5.5"

\$1,450

NEW PRODUCT AD

W: 8.5" H: 3.35"

\$825



Discounts available for Enterprise and Strategic Industry Partners

To advertise, contact: Melissa L. Murphy | 816-935-6010 | melissaLmurphy@gmail.com