

# SPONSOR RATE CARD

## ISAVE That Podcast Season 3

# ISAVE THAT PODCAST

EPISODE SPONSORED BY:  
**SPONSOR OR  
PRODUCT LOGO**

PRESENTED BY



Available  
on these  
platforms:



AVA [Enterprise and Strategic Partners](#) have the opportunity to advertise, design content segments or sponsor entire episodes of AVA's acclaimed [ISave That Podcast](#) vascular access show, which is available on [Spotify](#), [iTunes](#), [Soundcloud](#) and [Stitcher](#).

The broadcast is permanently free, archived and available on those channels as well as on the [AVA website](#). Each new show is promoted twice through [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) and [Pinterest](#) and then again through AVA Email, reaching tens of thousands of potential listeners.

Title and Full Episode sponsorships are available exclusively to AVA Association, [Industry](#) and [Vicarium](#) partners. To become an AVA partner, email [partner@avainfo.org](mailto:partner@avainfo.org).

To get your company involved in the *ISAVE That Podcast*, email [podcast@avainfo.org](mailto:podcast@avainfo.org)

*ISAVE That Podcast is produced monthly, or scheduled on demand as topics of interest are brought to us by our members or partners.*

Each Industry Partner receives one (1) free 15-second ad read on an episode as a partnership perk.



### FULL EPISODE

Title sponsor and segment

Included: **\$500**

- Interview/guest of your choice
- Sponsors logo will appear with the *ISAVE That Podcast* logo, in all episode communication
- Included in all social media promotion of that episode
- Non-partner price: **\$1,000**

### TITLE SPONSOR

Title sponsor and two ads

Included: **\$250**

- A 30- and 60-second ad
- Sponsors logo will appear with the *ISAVE That Podcast* logo, in all episode communication
- Included in all social media promotion of that episode
- Non-partner price: **\$500**

### SPONSOR SEGMENT

Segment includes your interview/guest

AVA Partner price: **\$300**

Non-partner price: **\$600**

### EARLY AD READ

1-minute ad read **\$200**

- Read in first 20 min.
- Non-partner price: **\$400**

### LATE AD READ

1-minute ad read **\$150**

- Read in last 20 min.
- Non-partner price: **\$300**

### 15-SEC AD READ

15-second ad read on episode

AVA Partner price: **FREE**

Non-partner price: **\$50**