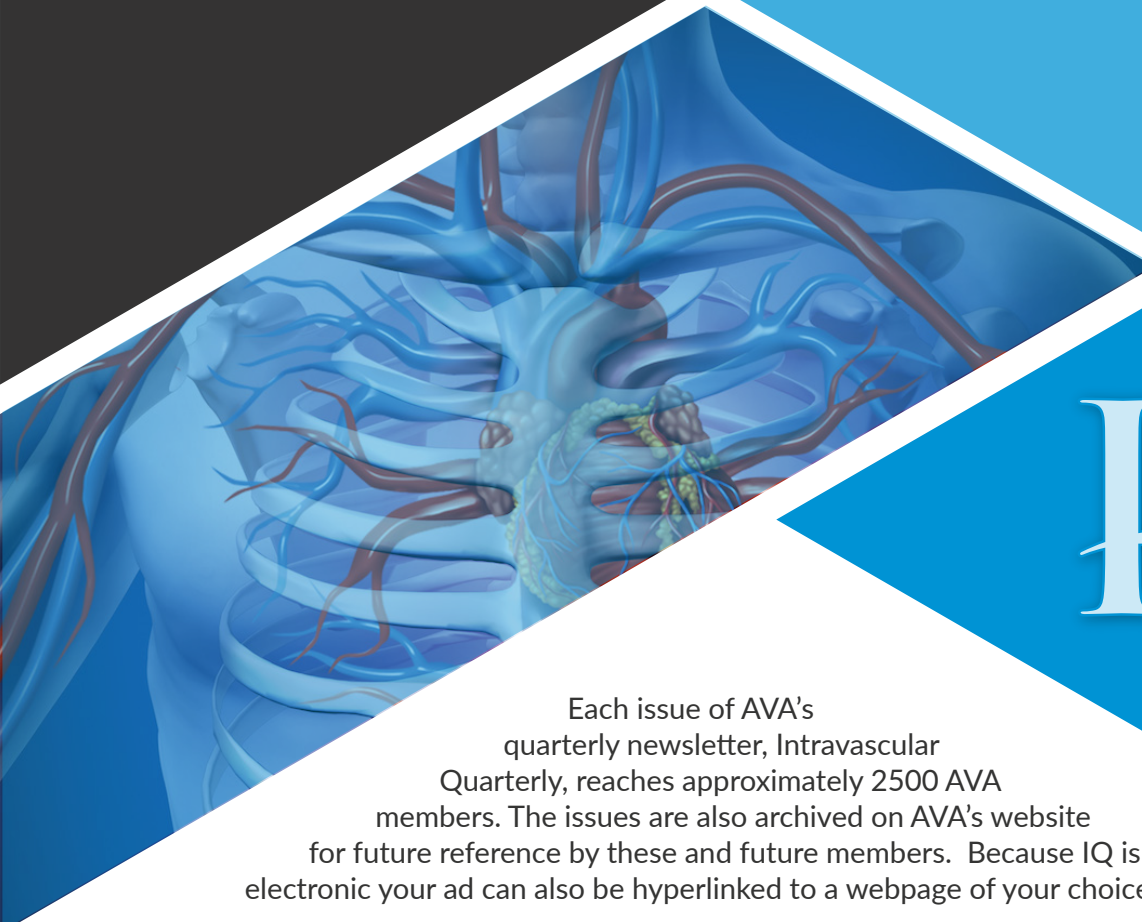




# INTRAVASCULAR QUARTERLY ADVERTISING

## ADVERTISE IN INTRAVASCULAR QUARTERLY

*The e-news publication of the  
Association for Vascular Access*



# IQ

Each issue of AVA's quarterly newsletter, Intravascular Quarterly, reaches approximately 2500 AVA members. The issues are also archived on AVA's website for future reference by these and future members. Because IQ is electronic your ad can also be hyperlinked to a webpage of your choice.

IQ is published in February, May, August and November.  
**Please sign up now for your ad placement as ad space is limited!**

### **2019 CREATIVE DUE DATES FOR IQ:**

February -- **1/29/19** | May -- **4/25/19** | August -- **7/29/19** | November -- **10/29/19**

If you are interested in taking advantage of one of these great advertising opportunities, please contact:  
Melissa L. Murphy | 816-935-6010 | [melissaLmurphy@gmail.com](mailto:melissaLmurphy@gmail.com)

*Protect the Patient • Educate the Clinician • Save the Line*

# AD PRICING:

Email IQ Release Ad **\$600**

W: 37p0

H: 14p0

Preferred file type: .jpg or .png

RGB, minimum 150 dpi

Also accepted: .pdf or .eps

Full Page Ad **\$2,400**

W: 51p0

H: 66p0

Half Page Ad **\$1,200**

W: 51p0

H: 33p0

Quarter Page Ad **\$600**

W: 20p7

H: 30p0

Small Ad size **\$300**

W: 20p7

H: 16p0

New Product Ad **\$700**

W: 51p0

H: 20p0

Preferred file type for Ads: .pdf

Also accepted: .jpg, .tif, .png, and .eps

Photos: RGB, minimum 200 dpi

## FULL PAGE AD

W: 51p0 H: 66p0

**\$2,400**

## QUARTER PAGE AD

W: 20p7 H: 30p0

**\$600**

## SMALL AD

W: 20p7 H: 17p0

**\$300**

## EMAILED IQ AD

W: 37p0 H: 14p0

**\$600**

## HALF PAGE AD

W: 51p0 H: 33p0

**\$1,200**

## NEW PRODUCT AD

W: 51p0 H: 20p0

**\$700**