



Association for Vascular Access

5526 West 13400 South Ste #229

Herriman, Utah 84096

801-792-9079 www.avainfo.org

AVA 2015-2019 Strategic Plan

VISION: Improving healthcare and patient outcomes as it relates to vascular access

Focus Area #1

Providing a voice and serving the needs of the vascular access community

- Goal #1
Adopt a governance structure that represents all stakeholders required to drive improved outcomes.
- Goal #2
AVA will enhance the capabilities of all stakeholders to improve outcomes
- Goal #3
Emphasize the importance of patients and their personal caregivers and to improve outcomes through education and empowerment

Focus Area #2

Developing, educating and implementing multidisciplinary clinical practice guidelines and standards

- Goal #1
Promote consistency in vascular access practice through identifying and documenting best practices
- Goal #2
To improve healthcare outcomes by reducing vascular access complications
- Goal #3
Have AVA Guidelines endorsed by other professional organizations

Focus Area #3

Leading the multidisciplinary research agenda in vascular access

- Goal #1
Create an independent/unbiased and transparent structure within AVA to manage and promote the multidisciplinary research agenda



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- Goal #2
Create funding mechanism to administer, oversee and support the multidisciplinary research agenda with the goal of raising \$3 Million within the 4 year plan.

Focus Area #4

Strengthen organization to successfully deliver on reaching the vision and goals in strategic plan

- Goal #1
Reevaluate AVA's corporate and legal (i.e. tax status) structure
- Goal #2
AVA will increase its annual financial revenues by 50% by the end of the 4 year strategic plan to achieve its goals and mission.
- Goal #3
AVA will increase the number of members and supporters by 50% by completion of the 4 year strategic plan by broadening its universe of stakeholders engaged in AVA.