## Tips for a Non-biased Presentation

Congratulations and thank you for sharing your time and expertise as a presenter! We know a lot of hard work goes into planning, preparing, creating and delivering a high-quality presentation. One of the key components of a solid educational event is remaining free of product bias. However, sometimes we unknowingly and unintentionally use terms that promote a specific product or company. Below are some examples of terms that are commonly used as “generic” descriptors when in fact they are specific product names:

<table>
<thead>
<tr>
<th>Proper Device Description (Use This)</th>
<th>Common Product/Brand Names (Examples) (Not This)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transparent film dressing (TFD)</td>
<td>Tegaderm™ (3M™)</td>
</tr>
<tr>
<td>or Transparent semipermeable membrane (TSM)</td>
<td>SorbaView® (Centurion)</td>
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<tr>
<td>Engineered stabilization device (ESD)</td>
<td>OpSite™ (Smith&amp;Nephew)</td>
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<tr>
<td>Subcutaneous engineered stabilization device (ESD)</td>
<td>StatLock® (C.R. Bard)</td>
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<tr>
<td>Disinfection caps or Alcohol impregnated caps</td>
<td>Grip-lock™</td>
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<tr>
<td>Chlorhexidine (CHG) impregnated dressing or Antimicrobial dressing</td>
<td>SorbaView® Shield (Centurion)</td>
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<tr>
<td>Chlorhexidine (CHG) skin prep or antiseptic</td>
<td>SecurAcath® (Interrad)</td>
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<tr>
<td>Needleless connectors or Needleless injection ports</td>
<td>Curos™ (3M™)</td>
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<tr>
<td>Implanted Venous Port</td>
<td>SwabCap® (Excelsior)</td>
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<tr>
<td>Tunneled Central Venous Catheter</td>
<td>DualCap® (Merit Medical)</td>
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<tr>
<td>Midline or extended dwell catheter</td>
<td>Preventics® (PDI)</td>
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<td></td>
<td>BIOPATCH® (J&amp;J)</td>
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<tr>
<td></td>
<td>Tegaderm™ CHG (3M™)</td>
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<td></td>
<td>Chloraprep™ (Carefusion/BD)</td>
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<td></td>
<td>Preventics® (PDI)</td>
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<td></td>
<td>Clave®/Microclave® (ICU Medical)</td>
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<td></td>
<td>MaxPlus™ (BD)</td>
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<td></td>
<td>CareSite® (B Braun)</td>
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<td></td>
<td>Port-a-cath® (Smiths Medical)</td>
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<td></td>
<td>Hickman® (C.R. Bard)</td>
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<tr>
<td></td>
<td>Broviac® (C.R. Bard)</td>
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<tr>
<td></td>
<td>PowerGlide® (C.R. Bard)</td>
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<tr>
<td></td>
<td>POWERWAND™ (Access Scientific)</td>
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</tbody>
</table>

As this is not an all-inclusive list, we ask that you ensure that device or product references you intend to use are not brand or company specific. We thank you for your commitment to upholding the integrity of our educational offerings.

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