



April 13, 2017

Dear Friends and Members of the ACS Community,

We are honored and excited to be serving as Co-Chairs of the 2018 Avery Coonley School Strategic Plan! We look forward to updating you on our progress and process over the coming weeks, but in the very near term, collecting input from each member of our community is vital to the success of our effort.

As noted in Paul's announcement message, ACS has commissioned the consulting firm of Ian Symmonds & Associates (ISA) to guide us in this collaborative strategic planning study. One research input for this project is a web-based survey for members of the ACS family. The primary goal of this survey is to determine your views on four factors associated with the school: Strengths, Weaknesses, Opportunities, and Threats. In addition, those of you who are current parents will be asked some questions regarding your decision to attend ACS as well as your experiences with the school.

Within the next few days you will receive an email invitation to the survey from ISA, which will include instructions on how to participate. We hope that you will be watching for this email and that you will participate in the survey. A high rate of participation is necessary in order for the results to be truly representative of the ACS community. All information collected in the survey will be anonymous; your responses will not be paired with your name in any way.

We welcome your thoughts, comments and questions so please feel free to reach out to us at any time. We will be sending periodic updates to the

community, and those updates will also be available on the ACS website under [About ACS](#) and [Strategic Plan](#). Thank you as always for your contributions to and support of our wonderful school.

With warmest regards,

Archana Chawla and Joshua Friess
Co-Chairs of the ACS 2018 Strategic Plan
