Association of Women’s Business Centers Presents Inaugural Advisor of the Year Award to Idaho Women’s Business Center’s Susie Rios

Washington, D.C. – AWBC is pleased to announce that Susie Rios, Statewide Outreach Director of the Idaho Women's Business Center (IWBC) has been awarded AWBC’s Inaugural Advisor of the Year Award. The award, reserved for an individual that has exemplified dedicated service to women entrepreneurs, was presented during the annual membership meeting on Wednesday, September 2, 2020.

As the Statewide Outreach Director of IWBC, Susie has gone above and beyond the traditional avenues to prioritize minorities and underserved populations of entrepreneurs. Many testimonies speak to her valiant efforts of taking the extra step to help individuals in need. Largely due to her efforts, IWBC’s metrics for minority clients have robustly increased, exceeding the normal rate.

Throughout the economic downturn of COVID-19, Susie has individually guided many clients through the step by step applications for PPP, EIDL and other Idaho rebound grants. Her hard work has helped Idahoans through today’s tough times and supports AWBC in its service to more than 150,000 women entrepreneurs nationwide.

AWBC CEO Corinne Hodges released the following statement:

“AWBC is proud to present the inaugural Advisory of the Year Award to Susie Rios of the Idaho Women's Business Center. Susie’s dedication to outreach has helped the Idaho small business community on both a micro and macro-level. We are honored to recognize Susie’s leadership and hard work; she is a well deserving recipient of the inaugural award.”

Susie Rios released the following statement:

“Community engagement is what I love to do. It’s about respecting, listening and building strong relationships with people and with community. I’m passionate about motivating community members to be the best version of themselves and support them in reaching any of their goals no matter how big or small they may seem.”

About AWBC: The AWBC (www.awbc.org) is a non-profit 501(c)(3) organization founded in 1998 to support the national network of Women’s Business Centers (WBCs) with programming and advocacy. Each year, our members leverage WBC grants to operate more than 150 locations throughout the United States. WBCs have more than 25 years of success in providing business training, counseling, mentoring, and access to capital to women entrepreneurs. The WBC program is a public-private partnership with the U.S. Small Business Administration.