



ANNUAL MATERNAL CHILD CONFERENCE

**2016 Maternal Child Challenges:
Integrating Art and Science into
Your Nursing Care**

Friday, April 15, 2016

Northwestern Michigan College
Great Lakes Campus, Hagerty Center
715 East Front St., Traverse City, MI 49684**Conference Overview**

This conference will focus on the use of science and art in nursing care to improve health care quality and patient outcomes through **evidence-based practice (EBP)**; the barriers, the facilitators, and strategies to translate into clinical practice. Participants this year will have the opportunity to explore the application of a variety of evidence-based interventions relevant to maternal child nursing including: pediatric mental health, neonatal cardiac disease, labor positioning, perinatal hospice/palliative care, and perinatal substance use.

Keynote Speaker Information

Bernadette Mazurek Melnyk, PhD, RN, CPNP/PMHNP, FAANP, FNP, FAAN, serves as the Associate Vice President for Health Promotion, University Chief Wellness Officer, and Professor and Dean of the College of Nursing at The Ohio State University where she is also a professor of pediatrics and psychiatry at the College of Medicine. Dr. Melnyk is a nationally and internationally recognized speaker and nurse expert who has consulted with hundreds of health care systems and colleges worldwide on improving quality of care and patient outcomes by implementing and sustaining evidence-based practice. Her groundbreaking work spans evidence-based practice, intervention research, child and adolescent mental health, and health and wellness.

Target Audience

Registered Nurses and other health care professionals providing care for women, infants, and children.

Nursing Continuing Education Credit

This educational activity has been awarded **6.5** contact hours for the full day; **3.5** hours for the Morning Sessions; or **2.5** hours for the EBP Sessions, Part 1 and Part 2.

Munson Medical Center is an approved provider of continuing nursing education by the Wisconsin Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Handouts

Email notification for access to the electronic handouts will be sent two weeks prior to the conference.

Generous Support

The planning committee would like to thank the Munson Healthcare Foundations for their generous support to help offset the cost of this conference.

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Contact Information

For questions, more information regarding the conference, ADA, or grievance concerns, contact Annette Andres, MSN, RN-BC, at **231-935-6763** or **aandres@mhc.net**.

Planning Committee

Julie Adams, BS, RNC
Penny Cox, MSN, APRN, WHNP-BC
Karen Wagner, MSN, APRN, CPNP

Annette Andres, MSN, RN-BC
Heather Sedgwick, BSN, RNC

Accommodations

The Planning Committee has negotiated a discounted rate of \$89.95 (plus 11% tax) at the **West Bay Beach a Holiday Inn Resort**. To ensure room availability make your reservations today by calling the **West Bay Beach a Holiday Inn Resort** at **231-947-3700** or **800-888-8020** and ask for the Munson Medical Center corporate rate.

The West Bay Beach, a Holiday Inn Resort, is located at 615 East Front Street on West Grand Traverse Bay and is only a short walk to the Hagerty Center Conference Center. For more information, go to: **westbaybeachresorttraversecity.com**.

2016 Northern Michigan AWHONN Chapter Spring Educational Meeting

April 14, 2016 | 6:30 - 9 pm | Munson Medical Center, Conference Room 1

Obstetric Vigilance: Being Prepared for High Risk Emergencies

Cheryl Larry Osman, RN, MS, CNM

Program Overview:

This educational meeting will address the recognition and evidence-based management strategies for common and rare OB emergencies including: hypertensive crisis, amniotic fluid emboli, uterine inversion, and placental abruption.

For further information on how to register, please contact Annette Andres at **231-935-6763** or **aandres@mhc.net**.

Cost: \$10 members/\$20 non-members (before 4/3/2016); \$15 members/\$25 non-members (after 4/3/2016). **Note:** You do not need to be a current member to participate in this education meeting.

Agenda: Friday, April 15, 2016

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| 7:15 am | Registration |
| 7:45 am | Introductions |
| 8 am | Using Science and the Art of Nursing to Improve Health Care Quality and Patient Outcomes through Evidence-Based Practice, Part 1 Bernadette Mazurek Melnyk, PhD, RN, CPNP/PMHNP, FNAP, FAANP, FAAN |
| 9:30 am | Break |
| 9:45 am | Using Science and the Art of Nursing to Improve Health Care Quality and Patient Outcomes through Evidence-Based Practice, Part 2 Bernadette Mazurek Melnyk, PhD, RN, CPNP/PMHNP, FNAP, FAANP, FAAN |
| 10:45 am | Break |
| 11 am | Break-Out Sessions (choose one) <ol style="list-style-type: none"> Promoting the Mental Health of Children and Adolescents: Key Strategies for Prevention, Screening, Assessment, and Evidence-Based Management Bernadette Mazurek Melnyk, PhD, RN, CPNP/PMHNP, FNAP, FAANP, FAAN Congenital Heart Disease: Newborn Detection and Management Monica Goble, MD, Pediatric Cardiology, University of Michigan-Lansing The Journey of Labor: Are You Positioned to Progress? Christina Plamondon, MSN, CNM, Grand Traverse Women's Clinic, Munson Medical Center |
| Noon | Lunch |
| 1 pm | The Journey of Perinatal/Neonatal Hospice: Palliative Support for Families and Providers Mary Spicketts, MSN, RN, CHPN, CHPPN, Dir. Program Development, Center for Pediatric Research and Education, Hospice of Michigan Melissa Fournier, LMSW, Hospice of Michigan Tara Forbes, LMSW, Hospice of Michigan Anchors Pediatric Program |
| 2:15 pm | Break |
| 2:30 pm | The Challenges of Perinatal Opiate Use: Utilizing Best Evidence to Improve Outcomes for Mothers and Babies Julia Riddle, DO, Grand Traverse Women's Clinic, Munson Medical Center Angela Fortney-Ross, BS, RN, Neonatal Intensive Care Unit, Munson Medical Center |
| 4 pm | Question/Answer and Evaluations |
| 4:15 pm | Adjourn |

Annual Maternal Child Conference, Friday, April 15, 2016

Fee: \$65 per person (full day); Tuition includes: morning coffee/tea, lunch, afternoon break, 6.5 contact hours, and certificate of attendance. Please select which break-out session you plan to attend.

\$45 per person (morning session); Tuition includes: morning coffee/tea, 3.5 contact hours, and certificate of attendance. Does not include lunch. Please select which break-out session you plan to attend.

\$35 per person (EBP lecture, Part 1 and Part 2); Tuition includes: morning coffee/tea, 2.5 contact hours, and certificate of attendance.

Registration deadline: March 31, 2016

Refund: Requests for refund will be honored (less a \$20 service fee) if written notice is postmarked by March 31, 2016.

Registration Form: *(Please type or print clearly)*

Or register online at **munsonhealthcare.org/maternalchild2016**

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| Name | Degree/Certification | |
| Address | City | State/Zip |
| Home Phone | Work Phone | |
| E-mail | | |
| Employer | MMC Employee # | |
| <input type="checkbox"/> Full day (\$65) | <input type="checkbox"/> Morning (\$45) | <input type="checkbox"/> EBP Lecture, Part 1 and 2 (\$35) |
| Break-Out Session (choose one) | | |
| <input type="checkbox"/> Pediatric Mental Health | <input type="checkbox"/> Congenital Heart Disease | <input type="checkbox"/> Labor Positioning |
| Amount Enclosed | | |
| Payment Method | <input type="checkbox"/> Check | <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express |
| Credit Card Number | Exp. Date | |
| Signature | | |

Please include registration fee made **payable to: Munson Medical Center**.

Mail registration to: Munson Medical Center | Women's and Children's Services
Attn: Annette Andres, MSN, RN-BC, Maternal Child Outreach Coordinator, 1105 Sixth St., Traverse City, MI 49684

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