



## 2018 AWL SPONSORSHIP OPPORTUNITIES

**Thank you for considering a sponsorship for AWL in 2018! We could not continue our mission without the support of our excellent sponsors.**

**SPECIAL OFFER! ALL SPONSORS WHO PAY FOR AT LEAST TWO YEARS OF SPONSORSHIP UPFRONT WILL RECEIVE A 10% DISCOUNT.**

### **Diamond Sponsorship - \$5,000**

- Sponsor will receive reserved seating and/or a reserved table at all of AWL's sponsored events;
- Sponsor will receive two entries, four raffle tickets, reserved seating and/or a reserved table, and premium signage at the AWL/AWLF I'm Not Serious About Golf Tournament;
- Sponsor will receive premium logo positioning on AWL's home page at [www.awl-kc.org](http://www.awl-kc.org);
- Sponsor may submit an article for inclusion in one edition of AWL's monthly e-newsletter, the Spotlight (for example, legal/substantive, firm or business highlight);
- Sponsor may submit a post on AWL's social media pages (a Facebook "status update" and a "tweet" on Twitter) one time during the year, which can include a hyperlink to the sponsor's own website or contain a photo or brief highlight of the firm or business, a special event or award for the firm or business, or highlight on a key corporate member of the firm or business;
- Logo recognition on signage at all AWL sponsored events;
- Acknowledgement of sponsorship with a hyperlink to the sponsor's website in AWL's scheduled monthly e-newsletter, the Spotlight;
- Acknowledgement of sponsorship on AWL's website with a hyperlink to the sponsor's website.

## **Platinum Sponsorship - \$3,000**

- Sponsor may submit an article for inclusion in one edition of AWL's monthly e-newsletter, the Spotlight (for example, legal/substantive, firm or business highlight);
- Sponsor may submit a post on AWL's social media pages (a Facebook "status update" and a "tweet" on Twitter) one time during the year, which can include a hyperlink to the sponsor's own website or contain a photo or brief highlight of the firm or business, a special event or award for the firm or business, or highlight on a key corporate member of the firm or business;
- Logo recognition on signage at all AWL sponsored events;
- Acknowledgement of sponsorship with a hyperlink to the sponsor's website in AWL's scheduled monthly e-newsletter, the Spotlight;
- Acknowledgement of sponsorship on AWL's website with a hyperlink to the sponsor's website.

## **Gold Sponsorship - \$2,000**

- Sponsor may submit a post on AWL's social media pages (a Facebook "status update" and a "tweet" on Twitter) one time during the year, which can include a hyperlink to the sponsor's own website or contain a photo or brief highlight of the firm or business, a special event or award for the firm or business, or highlight on a key corporate member of the firm or business;
- Logo recognition on signage at all AWL sponsored events;
- Acknowledgement of sponsorship with a hyperlink to the sponsor's website in AWL's scheduled monthly e-newsletter, the Spotlight;
- Acknowledgement of sponsorship on AWL's website with a hyperlink to the sponsor's website.

## **Silver Sponsorship - \$1,000**

- Logo recognition on signage at all AWL sponsored events;
- Acknowledgement of sponsorship with a hyperlink to the sponsor's website in AWL's scheduled monthly e-newsletter, the Spotlight;
- Acknowledgement of sponsorship on AWL's website with a hyperlink to the sponsor's website.

***Thank you again for your consideration of AWL in 2018!***