

## **Communications - Website/Social Media Guidelines**

### General Content Guidelines:

1. Civil, non-confrontational, polite, and professional content.
2. Non-partisan.
3. Advances AWL's mission.
4. Promotes AWL's events.

### General Purpose/Use of Communications – Website/Social Media:

1. The Website/Social Media Committee will use its discretion to minimize emails sent to the membership.
2. Events and information that can be shared via social media should be considered before an email is sent to the membership
3. The Website/Social Media Committee will search for content and welcomes suggested content to share with the membership via social media. The content must be consistent with AWL's by-laws and abide by the General Content Guidelines above.

### Requests from Other Organizations and Requests from Individuals:

1. Another organization's event: If the other organization's event does not conflict with an AWL event or AWL's mission and abides by AWL's by-laws and the General Content Guidelines above, it may be shared via social media and/or via other AWL forums.
2. Request from an individual: If otherwise consistent with AWL's by-laws and mission, AWL may announce applicants for judicial positions, applicants for judicial nominating commissions, applicants for bar association positions, applicants for other leadership positions, and members' accomplishments via social media and/or via other AWL forums. This announcement is not an endorsement. For information about endorsements, please see the Judicial Endorsement section.

### Contacts:

1. All requests for social media posts shall be sent to the Website/Social Media Committee: [hhardinger@meyerslaw.com](mailto:hhardinger@meyerslaw.com) or [jwestmoreland@jacksoncountycasa-mo.org](mailto:jwestmoreland@jacksoncountycasa-mo.org).
2. If you would like information about including content in the AWL Spotlight, you may contact the committee members for specific content requirements: [kburmeister@peaklitigation.com](mailto:kburmeister@peaklitigation.com) or [mcostello@berkowitzoliver.com](mailto:mcostello@berkowitzoliver.com).
3. All requests for announcements via forums besides social media shall be sent to Lori Maher McCombs: [lori@mahergroupllc.com](mailto:lori@mahergroupllc.com).