Arizona Home Care Agencies spend billions on products, equipment and services each year and in many cases purchasing decisions are made directly by or influenced by participants in our programs and readers of our publications.

The Arizona Association for Home Care (AAHC) offers a variety of targeted marketing opportunities for suppliers and service providers to the Home Health Care Industry. For more information, contact the AAHC Executive Director at (480) 491-0540.

Home Care Workshops
These quarterly programs are presented by qualified health care professionals and provide relevant information on a particular topic. They are attended by the directors/supervisors that make decisions and the office and field staff that utilize products/services.

Check the website for available dates.

Southern Az Collaborative
These networking and roundtable discussion sessions feature an educational component and are attended by Administrators and Clinical Supervisors in Tucson and the surrounding areas.

Check the website for available dates. Contact the AAHC Office for more info.

Web Advertising
Link your customers directly to your website with an Ad on the Home Page of the association’s website at www.azhomecare.org.

Only Available to AAHC Members!

Advertising
Consistently reach your market segment with an attractive linked ad in our quarterly e-newsletter or monthly home care update which is delivered directly to members inbox and archived on the web. Quantity discounts available!

Annual Conference
Get in front of your target market at this annual premiere event. Exhibit space as well as sponsorship opportunities are available.

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This form is for purchasing digital advertising on our website and/or in our electronic publications for Members. For information on sponsorship/advertising opportunities at our programs, please contact the AAHC Office for assistance.

Company Name: __________________________
Contact Person: __________________________
Email Address: __________________________
Phone: __________________________ Ext: __________
Web: __________________________
Preferred Start Date: Month:________ Year:________
URL for Hyperlink: __________________________

I, the undersigned, am authorized to act on behalf of the above named Entity and wish to purchase the checked items below. I understand that items are awarded on a first-paid, space available basis and hereby acknowledge that I have read and agree to the Terms & Conditions below.

Printed Name: __________________________
Signature: __________________________

Ad Types & Fees

Advertising is only available to AAHC Members.
Not a Member? Check this box to add a 1-year Membership ($350): □

WEB ADS (www.azhomecare.org)
Placement is available as a box on home page or a banner on most subpages. Your ad will rotate along with a max of 2 other ads. All ads include hyperlink.

Side Box*: □ ___ x $250/month □ 12x (year) $2,500 $__________
Banner: □ ___ x $100/month □ 12x (year) $1,000 $__________

E-Ads (Member Update=Digital Publication)
Limited to 2 box ads or 1 banner ad per issue. All ads include hyperlink.

Box eAd: □ ___ x $100/issue □ 6 issues $500 $__________
Banner eAd: □ ___ x $200/issue □ 6 issues $1,000* $__________
Text Ad: □ ___ x $25/issue (text only; 350 characters max) $__________
*Bonus: Includes a simultaneous web banner ad on subpages.

Total: $__________

Terms & Conditions

Ad Cycles & Artwork Changes: Monthly Web Ads start on the 1st and run through the end of the month—changes are not allowed during the month. Yearly Web Ads start on the 1st of the month and run through the last day of the 12th month following the Start Month (End Date) - up to 2 ad artwork changes and/or URL changes may be made during a cycle. Changes are due by the 15th of the month prior and are implemented on or before the 1st of the month (AAHC’s discretion). eAds are issue specific—we will attempt to place your ad in the month requested.

Approval: Advertising is subject to approval, AAHC may reject an advertiser/artwork for any reason. Rejected ads are eligible for a refund.

Artwork: All artwork must meet the specifications listed above. AAHC reserves the right to resize artwork as needed.

Cancellations/Refunds: Ads may be cancelled at any time—cancellations must be in writing (email) and acknowledged by AAHC. Cancellations made by the 15th of the month before the Start Date will be entitled to a full refund. Cancellations after this date will be entitled to an advertising credit for unpublished ads (note: yearly ads that are cancelled after the Start Date will be reverted to the Monthly Ad rate prior to credit calculation).

Date Definitions: Start Date is first day an ad will be displayed (typically the first day of a month for web ads and issue month for the Update). Please indicate a Preferred Start Date at time of purchase (AAHC will advise if the date is not available and provide alternate dates). End Date is the last day an ad will be displayed (typically the last day of a month). Ads not renewed by the deadline will be removed after 4PM PT on the End Date. Removal is at the sole discretion of AAHC.

Deadlines: Artwork/Payment is due by the 15th of the month prior to the Approved Start Date; deadlines are firm. After this date unpaid ads are subject to rescheduling or forfeiture without notice. Please allow at least 2 business days for artwork to be uploaded from date of receipt.

Payment: AAHC accepts checks (payable to AAHC) and credit cards. To receive the quantity discount, ads must run consecutively.

Placement: A max of 3 Web Ads per type will be displayed with Yearly Ads being in the first rotating position followed by Monthly Ads and House Ads (at AAHC’s discretion). The Banner Ad appears on all the banner-enabled subpages - AAHC is not able to honor requests for it to only appear on specific pages. A max of 2 eAds (box) and 1 eAd (banner) will be displayed in an issue of the Update - box ads are displayed side by side. AAHC determines the order and placement with preference to Banner Ads (all ads will be in top 1/2 of publication).

Renewal: To ensure uninterrupted advertising, advise AAHC of your intention to renew at least 2 months prior to the End Date.

Questions? (480) 491-0540

Arizona Association for Home Care, 1922 E Fairmont Drive, Tempe, AZ 85282 T: 480-491-0540 F: 480-603-4141 E: info@azhomecare.org