

AzLA Professional Development Committee Report

July 2017

Updates:

- The Committee hosted three webinars this quarter and posted the recordings to YouTube.
 - “Innovation and the Internet of Things”: Recorded April 20, 48 YT views
 - “30 Seconds to Your Best Elevator Speech”: Recorded May 25, 22 YT views
 - “Transforming Your Library: What’s .gov Got To Do With It?”: Recorded June 13, 9 YT views
- Planning continues for the proposed Virtual Conference in April 2018 (more below).

Action/Discussion Items for board meeting:

- I would like to formally propose the Virtual Conference, to be held Thursday, April 05, 2018 from 9 am – 5 pm via WebEx (pending permission from the State Library).
- The Conference’s theme would be “Behind the Counter” and would focus on training for front-line/paraprofessional library staff. Attendance would be free of charge.
- The Virtual Conference would consist of a maximum of 10 45 min.-1 hour sessions. 2 webinar presentations would run at a time in 5 time slots, 2 in the morning and 3 in the afternoon. All presentations would be moderated/introduced by a Committee member.
- All presentations would be posted to the AzLA YouTube channel.
- Presentations would be assembled via a Call for Proposals, and could be either 45-60 min. in length or 15 min. (a blitz session). Suggested topics for presentations include:
 - Customer Service
 - Guerrilla Facilities/DIY Library Maintenance
 - Emotional Intelligence, Professionalism, & Ethics
 - Readers’ Advisory & Reference
 - Tech Basics (Overdrive, Microsoft Office, Windows 10, etc.)
 - Summer Reading
- The Call for Proposals submission form can be viewed [here](#).
- Planned schedule:
 - Begin online advertising/Call for Proposals opens: October 1, 2017
 - Advertise in-person during the 2017 Conference
 - Call for Proposals Submission Deadline: November 30, 2017
 - Presenters Contacted By: December 20, 2017
- Questions, suggestions, and partnerships welcome!

Submitted by: Becky Brendel