

**AzLA Board Meeting  
April 17 2015**

- **Present**
  - Dan Stanton
  - Debbie Hanson-Trip
  - Joyce Martin
  - Dana Shreve
  - Amber Kent
  - Amber Mathewson
  - Dale Savage
  - Jasper Halt
  - Sandy Edwards
  - Cindy McQuien
  - PJ Purchase
  - Alexis Skidmore
  - Christine Tuttle
  - Gina Macaluso
  - Alexandra Humphreys
  - Kathy Husser
  - Andrew See
  - Sandy Edwards
  - Ann Leonard
  - Ann Boles
  - Melissa Zamora
  - Shirley Berow
  
- **Call to Order 9:45 AM**
  
- **Welcome, Updates, and Thank You**
  - **Dan**
    - New chair of the Newsletter committee
    - Chairs needed for Government Information and Native American Interest Group
    - New Resource Sharing Group to be headed by Laura Stone
    - Thanks to Alexis and the marketing group for their successful events
    - Thank you to Amanda Brite and Andrew See for their work on the AzLA website
    - Passes around thank you note from ALA for the AzLA contribution for legislative day
  - **Legislative Report**
    - Proposed concealed weapon law did not pass

- Kathy Hussar will meet with lobbyist to identify interested legislators so AzLA can be more proactive
- Kathy attending National Legislative Day in Washington DC
- AzLA Conference
  - MPLA has a pre-conference grant of 500 \$ if anyone is planning a pre-conference and wants to apply let Dan know since the request for grant funds must come from AZLA
  - Jasper proposed budget small profit due to move to flagstaff Program book done in house recording done in house Reduced speaker fees hope pm Sweeney opening keynote and closing Toby Lester for one book one conference and additional session Michael Stephens for Friday keynote Conference fee up 25 per person should break even call for proposals still open Proposals 26 so far may have programs during business meetings times will have 35 program submissions November 18-20
- **Board Action Items**
  - Alexandra Humphreys submitted the Horner Budget Proposal
  - Governance
    - The web and social networking chairs and the newsletter would like regular communication from all committees, divisions, and interest groups. A vote was taken to add this requirement to the AzLA handbook under chair duties. Motion passed with none opposed.
    - Governance committee is interested in sending out a survey to gain more information from interest group members regarding what they hope to gain from their membership. The group had a lengthy discussion about the survey, about interest groups, and about communication within interest groups. No vote was taken on the survey but Ann Leonard agreed to create an FAQ or tutorial on how best to communicate within interest groups. Ann Leonard and the social media group will send out an email blast sharing this information.
- **Regions and Regional Forums**
  - Board discussed the relevancy of the AzLA Regions. Members spoke on the importance of regional representatives for the rural librarians. Other members proposed adding additional regional representatives, breaking the organization into five regions instead of the current three. Others spoke to keep the current system.
  - Currently county librarians arrange and organize the AzLA Regional Forums. It was proposed that AzLA take over the task of organizing regional forums and this work be spearheaded by the regional reps.
  - A vote on any changes to the AzLA regions was tabled.
  - Based on a recommendation of the AzLA President a subcommittee was formed to look at the issue of regions and regional forums

- Members will include the current regional reps, Stephen Stillwell, Holly Henley, the Executive Board, Dale Savage, Christine Tuttle and Amber Mathewson
- **State of Teacher Librarians in Arizona**
  - Shirley Berow provided an overview of what's happening in the state, for example Peoria school district eliminated all certified librarians and this had already happened in Mesa and Scottsdale. Some of the difficulty stems from the federal listing of librarians as support staff, not as teachers. When coaches and PE teachers are both classified as teachers.
  - AzLA President Dan Stanton spoke with school librarian advocate Dr. Ann Ewbank offered to help work with AzLA on this issue.
  - It was proposed that AzLA (perhaps marketing group) approach local PTOs to get the word out about the importance of employing professional librarians in Arizona schools. Alexis will attend a statewide PTO organization meeting and attempt to either speak about this topic or host an information table.
- **AzLA Budget**
  - Alexis as chair of the Marketing and Advocacy committee proposed a budget increase of \$30,000 to kick-off a statewide library marketing campaign to accomplish the goals of increasing awareness of the importance of libraries to the public. Followed by a crowd funding campaign to raise additional funds for the marketing campaign.
  - A lengthy discussion followed.
  - Debbie Hanson-Trip provided a budget overview. Please see budget report for details. Debbie went over the all the expenses and the expected revenue and if the Marketing and Advocacy committee were to receive their budget request of \$34700 AzLA's income for this year would be negative \$-76280. AzLA does have a surplus from previous years, but there was concern about spending the surplus too quickly. Much discussion regarding budget.
  - There was a motion to accept the budget with the additional \$30,000 going to marketing was not seconded.
  - Motion to accept the budget as is minus the additional \$30,000 going to marketing passed on a 6 to 1 vote.
- **Next meeting July 17<sup>th</sup> in either Bull Head City or Chandler**
- **Adjourn 3:02PM**