AzLA Board Meeting
April 22nd 2016

- **Present**
  - Gina Macaluso
  - Rebecca Brendel
  - Lauren Regenhardt
  - Jasper Holt
  - Amber Mathewson
  - Jeanne Pfander
  - Debbie Hanson-Tripp
  - Christine Tuttle
  - Cindy McQueen
  - Bethany Wilson
  - Richard DiRusso
  - Amanda Brite
  - Rob Wilson
  - Dan Stanton
  - Sandy Edwards
  - Kathy Hellman
  - Dale Savage
  - Andrew See
  - Aimee Fifarek
  - Michael Schor
  - Holly Henley
  - Joyce Martin
  - Kathy Husser
  - Michael Porter

- **Call to Order 10:05 AM**

- **Approval of January 2016 minutes with no changes**

- **Welcome and Updates**
  - **Budget**
    - AzLA needs to bring in more revenue to meet the organization’s expenses
    - Quickly running through our money in reserve
    - Need to increase membership numbers
    - Each board member should try to speak to those within their library to join AzLA
    - Richard, Rob, and Sandy will work on creating a vendor member package to increase number of vendor members
    - Amber will send out letter to lapsed members to encourage them to come back to the organization
Multiple fund raising ideas were discussed including golf tournament, 5K, and others

- State Librarians’ Report delivered by Holly Henley
  - Joan Clark retired March 30, 2016. Holly Henley is leading the State Library and is the director of library services. Ted Hale is heading the State Archives and Museum.
  - The statewide database package is mostly staying the same, with the exception of the removal of National Geographic Kids. Mary Villegas will work with vendors to coordinate training sessions.
  - Reading campaigns include
    - Read 20 minutes campaign
    - Read²
    - Summerreading.org Theme On Your Mark, Get Set, Read
  - LSTA grants are currently under review
    - Writing a new 5 year plan, current 5 year plan online

- New Business
  - Budget
    - Received many requests for funding in the upcoming budget, which would put us at -60K, so requests will not be fully funded
      - Marketing and Advocacy Committee given $4,700 instead of asked for $8,800
      - Professional Development given $6,000 instead of $10,000
      - Look for state scholarships to fund necessary conference travel when possible
    - Need to increase conference income
      - Try to get at least $10,000 in conference sponsors
    - Need to increase membership income
    - Need additional revenue streams than conference and membership
    - Created Fundraising Committee
      - Think about turning libraries transform statements into merchandise for sale
    - Membership Committee will create a proposal for a dues increase for next year
  - AzLA Conference
    - Board voted on the conference budget (see file Conference Projected Budget 2016.) All voted YES and budget passed.
  - Prescott Library inquiry re: charging for services
    - Prescott sent a letter to the State Library as a request for information regarding possible consequences to state funding if Prescott began to charge for a variety of library services
    - Received news coverage and some buzz on social media
    - The State Library has responded to this inquiry, no need to get too alarmed at this point – just a request for information.
o YA Summit Update
  - 23 attendees at the YA Summit Workshop
  - Much enthusiasm for the upcoming YA Summit
  - Plan a preconference for the YA Summit at the AzLA Annual Conference

o Regional Conference Recap
  - 53 registered and 51 attended
  - Very successful

o AzLA Annual Conference
  - Keynote Speakers
    - Miguel Figueroa, Center for Future of Libraries
    - Lori Easterwood and Jessica Zaker
      - Zero cost
      - Movers and shakers 2015
  - Pre Conference Tours
    - Arizona Historical Society
    - University of Arizona Poetry Center

o E-Resources Special Interest Group – Michael Porter
  - This group was started by the State Library. The goal is to get people and institutions together to talk about e-resources. The user groups will have meetings and webinars.

o Arizona Literary Award Committee
  - Melissa Samora is the new chair of this committee
  - Board vote on the creation of this award committee – YES, passed no opposition

o ALA Updates – Aimee Fifarek
  - Updates on federal legislation put forward on the LC subject heading “illegal aliens”
  - Updates on federal legislation regarding encryption legislation – ALA is against the encryption legislation

o Next meeting Friday July 22nd in Phoenix on the 3rd floor of the Capital Building 1700 W Washington St, Phoenix, AZ 85007

o Meeting Adjourned 2:30PM