

**AzLA Online Board Meeting**  
**May 12, 2016**

**Present**

- Becky Brendel
- Debbie Hanson Tripp
- Bethany Wilson
- Holly Henley
- Rob Wilson
- Joyce Martin
- Dale Savage
- Gina Macaluso
- Amanda Brite
- Christine Tuttle
- Denise Gullikson
- Michael Schor
- Kathy Hellman
- Erin Lorandos
- Andrew See
- Mary Villegas
- Sandy Edwards
- Amber Mathewson

**Call to Order 11:03AM**

- Conference Update – Bethany Wilson
  - We've closed out program and preconference submissions. The good news is, we ended up with a tremendous rush of applications at the end. We're now well above 2013's applications and only a little behind where we were last year - In short, we've got plenty of submissions, and will even be sending out some rejections.
  - Our programs co-chairs will begin building a program selection survey for AzLA members. The two of us will start emailing the chairs of the various Divisions and Interest Groups, to confirm that they all plan to hold a business meeting at this year's conference. We will begin building a draft schedule very soon.
  - If anyone knows of people willing to volunteer at the conference, they should be referred to our Volunteer Coordinator, Christine Dykgraaf (Christine.Dykgraaf@pima.gov). Volunteer sign-up should also be starting soon.
- Mentor Program - Joyce Abbott

- 12 matched pairs of mentors, 2 unpaired mentors.
- There will be a mentoring roundtable at conference
- Budget – Amber and Debbie
  - Try to raise more money through sponsors.
    - Amber will get a list of prior sponsors.
    - Most money raised was \$13000, current goal is \$8000.
  - Amber emailed lapsed members - yielded 8 new members
  - Erin working on promotional items for members, making images based on what people value from their membership in a similar style to the Libraries Transform campaign from ALA
  - Each board member should check with their home library to see if it is an organizational member and if not to encourage membership
  - Rob will let other librarians at Maricopa County know the institution might pay for AzLA membership
  - AzLA could try a statewide membership campaign
  - AzLA made around \$400 on regional forum. We need to make more money on next year's regional forum. LSTA may fund the regional forum next year - so no cost, but no income.
  - Rob Wilson, Rick and Kerrel will form a sponsorship committee – to reach out to more potential sponsors.
    - Both library related sponsors and local businesses
  - Create a new category of members, sustaining members who pay by the month
    - Could charge more for this type of membership – like \$5 a month
  - Silent Auction \$ - is another way to raise money
  - Debbie, Amber, and Kathy will update the budget in preparation for vote at the next in person board meeting
- Intern to help Amanda with website - Gina will help with this (SIRLS students)
- OK to post virtual meeting minutes, be sure to reiterate any votes in the face to face meeting minutes

**Next face to face meeting Friday July 22nd in Phoenix on the 3rd floor of the Capital Building  
1700 W Washington St, Phoenix, AZ 85007**

**Adjourned 12:15PM**