AzLA Online Board Meeting
May 12, 2016

Present
  o Becky Brendel
  o Debbie Hanson Tripp
  o Bethany Wilson
  o Holly Henley
  o Rob Wilson
  o Joyce Martin
  o Dale Savage
  o Gina Macaluso
  o Amanda Brite
  o Christine Tuttle
  o Denise Gullikson
  o Michael Schor
  o Kathy Hellman
  o Erin Lorandos
  o Andrew See
  o Mary Villegas
  o Sandy Edwards
  o Amber Mathewson

Call to Order 11:03AM

- Conference Update – Bethany Wilson
  - We've closed out program and preconference submissions. The good news is, we ended up with a tremendous rush of applications at the end. We're now well above 2013's applications and only a little behind where we were last year - In short, we've got plenty of submissions, and will even be sending out some rejections.

- Our programs co-chairs will begin building a program selection survey for AzLA members. The two of us will start emailing the chairs of the various Divisions and Interest Groups, to confirm that they all plan to hold a business meeting at this year's conference. We will begin building a draft schedule very soon.

- If anyone knows of people willing to volunteer at the conference, they should be referred to our Volunteer Coordinator, Christine Dykgraaf (Christine.Dykgraaf@pima.gov). Volunteer sign-up should also be starting soon.

- Mentor Program - Joyce Abbott
o 12 matched pairs of mentors, 2 unpaired mentors.
  o There will be a mentoring roundtable at conference

  • Budget – Amber and Debbie
    o Try to raise more money through sponsors.
      ▪ Amber will get a list of prior sponsors.
      ▪ Most money raised was $13000, current goal is $8000.
    o Amber emailed lapsed members - yielded 8 new members
    o Erin working on promotional items for members, making images based on what people
      value from their membership in a similar style to the Libraries Transform campaign from
      ALA
    o Each board member should check with their home library to see if it is an organizational
      member and if not to encourage membership
    o Rob will let other librarians at Maricopa County know the institution might pay for AzLA
      membership
    o AzLA could try a statewide membership campaign
    o AzLA made around $400 on regional forum. We need to make more money on next
      year’s regional forum. LSTA may fund the regional forum next year - so no cost, but no
      income.
    o Rob Wilson, Rick and Kerrel will form a sponsorship committee – to reach out to more
      potential sponsors.
      ▪ Both library related sponsors and local businesses
    o Create a new category of members, sustaining members who pay by the month
      ▪ Could charge more for this type of membership – like $5 a month
    o Silent Auction $ - is another way to raise money
    o Debbie, Amber, and Kathy will update the budget in preparation for vote at the next in
      person board meeting

  • Intern to help Amanda with website - Gina will help with this (SIRLS students)

  • OK to post virtual meeting minutes, be sure to reiterate any votes in the face to face meeting
    minutes

Next face to face meeting Friday July 22nd in Phoenix on the 3rd floor of the Capital Building
1700 W Washington St, Phoenix, AZ 85007

Adjourned 12:15PM