

**AzLA Board Meeting  
July 22nd 2016**

- **Present**
  - Dan Stanton
  - Erin Lorandos
  - Sandy Edwards
  - Kathy Hellman
  - Dale Savage
  - Jasper Holt
  - Debbie Hanson-Tripp
  - LJ Blackburn
  - Amber Mathewson
  - Joyce Martin
  - Holly Henley
  - Michael Schor
  - Michael Porter
  - Dana Shreve
  - Dana Shreve
  - Aimee Fifarek
  - Rebecca Brendel
  - Lauren Regenhardt
  - Andrew See
  - Rob Wilson
  - Jeanne Pfander
  - Kathy Husser
  - Cindy McQueen
  - Nola Magneson
  - Amanda Brite
  
- **Call to Order 10:03 AM**
  
- **Welcome and Updates**
  - **Approval of April 2016 minutes - Joyce Martin**
    - minutes approved without corrections
  
  - **Review Financials – Kathy Hellman**
    - In difficult place, need to transfer money from reserve account to cover bills, appreciate effort for increasing income, LJ passed around tax returns for approval and signatures from President
  
- **State Librarians' Report - Holly Henley**

- National Legislative Day – thank you to AzLA for advocating for librarians with the legislature
    - Amber – There is a great deal of support for libraries, AzLA spoke to legislature about libraries role in education, employment and community engagement.
  - Western council meeting of state librarians of western states and IMLS meetings focused on LSTA.
    - Starting evaluation process of current 5-year plan and evaluation will inform the next 2018-2022 5-year plan.
    - Looking at national trends
  - Arizona Library Leaders’ Summit
    - included reps from public libraries, University, community colleges, Sandy from AzLA
    - beginning of conversation for LSTA evaluation
    - Sandy wrote article for AzLA newsletter about the summit.
    - Speakers New York Public Library discussed Simply-E – app to promote easier access to e-books
      - Arizona would like to use this and New York is looking to go national
  - Impressed with spirit of collaboration, never seen it higher
  - E-resources interest group of AzLA is an outcome of previous library leadership summit
- **Budget Discussion and Possible Approval – Kathy Hellman and Debbie Hanson**
    - Passed around profit and loss budget overview, plan to go forward and reassess in January
    - Can we charge Horner an administrative fee? (Holly) Debbie will look into this. Jeanne Pfander will work with Debbie to see what is possible by the next meeting.
    - Raffle at conference will go to the association
    - Will give out only 2 scholarships this year
    - State Library will sponsor \$5000 to support the conference – money to go to AzLA in early October
    - **Vote** Motion to approve the budget – all ayes, none opposed. Budget may need to be amended during the year – based on conference financial results
  - **AzLA Conference Update – Jasper Holt**
    - Hopeful that conference will make a profit
      - Good amount of sponsorships Rich, Rob, Sandy \$12,500
      - But will not make enough to cover the projected loss
    - Retain separate subcommittee to work on sponsorships in future years

- Recommends cheaper conference for the next couple of years, ex. Mesa Convention Center
- Current conference site is providing free pre-conference space and affordable recording of sessions.
- T-shirts, one for hike and one for conference
  - Ordering a T-shirt will be part of the registration process.
  - Marketing AzLA – post picture of yourself in your AzLA t-shirt and #AzLA and be entered into raffle
- Possible Hikes for Conference – do we need a release form? Could do have attendees sign a release when they pick up name badges?
  - Linda Vista Trail, Pusch Ridge
  - Catalina State Park Nature Trail
  
- **YA Summit News – Rob Wilson and Lauren Regenhardt**
  - Have speakers Key Note Jay Asher teen author and tentative schedule
  - Date and final location are still uncertain (January, April or May)
  - Hope to make a profit for AzLA. State Library will cover cost of 50 people, AzLA will get any profit about that number.
  - Will do a preconference session at AzLA in November
    - ½ day mini conference
    - If possible will allow people to register for YA Summit at the preconference in November
    - Plan to make pre-conference free since part of the intent is to market the YA Summit
  - Next month will get registration online and promotional page on AzLA website.
  - Professional development committee could pay for one of the speakers.
  - Ozobot might contribute free for raffle.
  
- **Election/Nominations Committee – Dan Stanton**
  - Positions up for election:
    - President Elect, Secretary, Northern Rep, and Southern Rep
  - Talk to your colleagues to encourage people to run.
  - Contact Dan if you are interested.
  
- **Membership dues – Erin Lorandos**
  - The membership committee would like to propose a 10% fee increase for all membership types.
  - Add option for Sustaining Member
    - Sustaining Members would be able to designate an additional amount that they would pay each month, separate from their dues. Sustaining

membership would be automatic renewal – comes out of bank account automatically each month. This goes on the ballot with election slate.

- **Vote** to place the above proposed changes on ballot – ayes have it, no opposed.
  
- **Governance Chair - Nola Magneson**
  - Index to the handbook, re: structure of executive board and committee
  - It is already in handbook but not approved by vote.
  - **Vote** to include the index to the handbook– all vote yes, no opposed
  
- **ALA Updates – Aimee Fifarek, Sandy Edwards**
  - Gun Violence Resolution – Resolutions are the way ALA membership expresses themselves publically. Original resolution needed more work. Resolution moved forward to council and referred to working group (which Aimee is on.) Now it is really about libraries being safe havens and libraries as gun free zones. Group was conflicted about endorsing this resolution. Aimee will report more information as this resolution moves forward.
  - ALA Conference – Chapter Leaders forum – state issues, New Jersey Library Association had a NJ maker space weekend, any library in NJ could participate, Maryland has a foundation (they are very organized) as well as the association, then had an open discussion, each state gave an update during an open discussion
  - Sandy will submit an article for the AzLA newsletter about her trip to ALA.
  
- **E-Resources Interest Group - Michael Porter**
  - Met in June and again this week, leadership team will meet every 4 months, November is next meeting.
  - Will have presentation and meeting at AzLA Conference in November
  - Will put on a webinar next summer
  - Feb. 23<sup>rd</sup> will have a forum for vendors
    - Aimed at public/state libraries interested in e-resources
    - Create page on AzLA website to advertise this forum
      - Need to set up registration for attendees and vendors set
    - Feel the vendors would be happy to contribute to support of the forum and possibly of AzLA
      - Encourage them to become an AzLA vendor member
      - Encourage a tiered membership
      - Sandy will call Michael’s contacts to solicit conference sponsorship.
      - Set up future conference call between Michael and AzLA group soliciting conference sponsorship.
    - Michael will work up budget for cost and income for the forum. Can this group keep some of the profit from the event for their group?
  
- **Marketing and Advocacy – Michael Schor**

- Would like to get some numbers of new members vs. renewals, how do we separate those?
- Tucson Festival of the Book, can we get sponsorship (maybe Innovative or Baker and Taylor) for bags (500) and put on their logo as well as ours? Yes.
  - No electricity at the table so cost will be lower
- Will present and have free table at business symposium in March.
- Marketing will also focus on creating material for members to market the organization internally.
  
- **Citizen Science – Dan Stanton**
  - Dr. Darlene Cavalier, working with libraries to check out equipment, grand scheme is this will go national and public libraries could play a big part in it.
  - Mesa Public might be interested.
  - AZSciTEch – Dan will present at SciTech and AzLA on Citizen Science project
  
- **Next meeting Friday October 21st in Tempe on the University of Phoenix campus, 1625 W Fountainhead Pkwy, Tempe, AZ 85282**
  
- **Meeting Adjourned 2:12PM**