

AzLA January 13, 2017 Meeting Minutes

Attendees

Sandy Edwards
Aimee Fifarek
Dale Savage
Erin Lorandos
Rob Wilson
Kathy Husser
Bethany Wilson
Amber Mathewson
Michael Porter
Gina Macaluso
Denise Gullikson
Michael Schor
Mariana Van Meter
Kerry Wicks
Jennifer Whitt
Kathy Hellman
LJ Blackburn
Richard DiRusso
Holly Henley
Debbie Hanson
Ingrid Trebisky
Becky Brendel
Lauren Regenhardt

10:05 AM Call to order - President

Welcome and introductions – All

Presentation & Approval of Minutes – Petra Pendroff

One correction to change date for 2017 annual conference from “October 25-2” to “October 25-27” from the October 2016 minutes.

Minutes approved as corrected

Review Financials - Kathy Hellman

The Financial Report was emailed to all board members on January 12, 2017.

The Balance Sheet shows Total Assets as \$785,480.03, up \$14,428.70 from the October 2016 reported amount.

Reserves down to \$22,500 to meet obligations from the past quarter. We normally keep \$30,000 in reserves.

Had to wait for \$58k check for YA Summit to be deposited and cleared before we could pay expenses out last month. Most of the \$49,387.77 net income has gone towards paying for YA Summit expenses.

For FY18, analyze the past five years to create budget and look towards conferences that are more profitable.

Discussed ways to cut budget. One idea is to change the frequency of CPA reviewed statements. Send note to governance committee for bylaw review.

Confirmation of Division, Special Interest Groups, and Committee Chairpersons - Sandy Edwards

New Northern Regional Representative - Danielle Angerbauer
New Southern Regional Representative - Emily Scherrer

There are vacancies in the following positions:

Kids' Issues, Development & Support Chair
Literary Award Chair
Governance & Bylaws Chair
Technical Services Co-Chair
Government Information Chair

We also do not have representatives for Arizona Department of Education, Arizona Association of County Librarians, and Museum Association of Arizona.

Legislative Update - Kathy Husser

On December 19th a call to action request was sent out to the memberships asking for language changes to the proposed Arizona Department of Education's plan for the Every Student Succeeds Act. As of December 22nd, the Department of Education responded: *Thanks so much for your inquiry. We are on it! We had an in-depth discussion on this at our ESSA writing meeting yesterday, and Kate Wright is working on adding language to the ESSA plan.*

There are no new bills on the watch list.

New Committee members: Debbie Moreno and Wayne Miller.

Recruiting Citizen Advocates for National Library Legislative Day (May 1-2).

State Librarian's Report - Holly Henley

Results from the LSTA evaluation survey. Conclusions: 140 librarian survey responses, 92% public, 54% urban, and the rest from rural or other. There seemed to be an agreement that children 0-5 were a substantial focus of current activities and librarians want to see a significant uptick for people living below poverty lines, immigrants, and refugees. 135 patrons taking the survey also responded to target those having difficulty reaching the library and those living below the poverty line.

The evaluator will write up results, send to IMLS by the end of March, and then the State has April-June to write a five year plan.

Other highlights:

- LSTA Grant Workshops, statewide, but if you want to do an LSTA Grant, contact Library Development Staff Members. The deadline is early March. Apply!
- The Digital Arizona Library applied for the National Digital Newspaper Project grant. Focus: digitizing on foreign language newspapers in AZ.
- LSTA Grant application deadline: March 10th. Awards announced May 1st. Grant recipients workshop is May 19th. Funds available after workshop.

ALA Update - Aimee Fifarek

ALA Executive Director, Keith Fiels, is retiring in July 2017. ALA is putting together a search committee for the new Executive Director and will be deciding whether or not the Director needs an MLIS. The prevailing sentiment is pragmatism and that an MLIS is preferred, but not required.

Mary Ghikis will also be retiring the following year. Mary is also in the process of doing a major push to retool annual conference, by working with the Conference Committee to reduce campus size. The hope is to create a more manageable conference and reduce costs. Plan to have in effect for 18th annual conference in New Orleans.

MPLA Update - Dale Savage

Our heartfelt condolences on the loss of Dan Chaney, MPLA Webmaster.

There are Professional Development funds for MPLA members.

YA Summit Update - Rob Wilson

The YA Summit will take place January 26-28 at the Prescott Resort and Conference Center. It is an opportunity for Teen and High School Librarians to learn and share best practices and program ideas. Theme: Teens Transform.

Discussed the idea of hiring a videographer. Decided to search for volunteer.

E-Resources Forum Update - Michael Porter

The e-Resources forum will be February 23rd at Burton Barr Central Library in Phoenix. 64 library staff and 23 vendor representatives are currently registered. There will be 17 vendors represented. The idea was put forth to hold the forum bi-annually.

Next Great Even Contract for 2017 Annual Conference - Sandy Edwards

Motion to accept contract

Vote: Passed

The contract is \$10,000 for the timeline of January 1st-October 31st.

New Business - Sandy Edwards

- Search for Webmaster

If anything needs to be included on the website, send to Ann, admin@azla.org, and Sandy. New membership dues need to go up on the website. Related, anything regarding finances, email Sandy, admin@azla.org, and Kathy Hellman. If you know of anyone who might be interested in the Webmaster position, have them send their resume to Sandy. Deadline: ASAP.

- Niamh Wallace will continue as Newsletter Editor. Planning to get newsletter out by January 20th.

Grand Canyon Reader Award Committee - Sandy Edwards

Proposed Grand Canyon Reader Award Changes:

1. Remove the award for the illustrator of the picture book.
2. Add voting and award for the tween/teen non-fiction list. (non-fiction reading has become very important for state standards).
3. Not allow submissions for the list from self-published authors.

Votes are due April 1st and finalists are decided by October 1st.

We would like to know why they do not want to allow submissions from self-published authors and why they want to remove the illustrator award. Sandy will request clarification.

Regional Forum - Sandy Edwards

Potential for Regional Forum in Flagstaff. Contacted by Naomi Bishop at NAU, incoming President of the American Indian Library Association. AILA has over 300 members nationally. Sandy will attend AILA's organization meeting at ALA and explore partnership opportunities. Discussed possibility of offering a discount to join AzLA.

Membership for Students - Gina Macaluso

University of Arizona School of Information wants to partner with AzLA to offer a 10% discount for degrees through online college for AzLA members. Benefits for AzLA - people becoming members in order to get discount. Offers an incentive for library staff who don't have degrees. Caveat: The discount can be used towards any degree. It does not have to be for an MLIS. Would take effect in fall 2017.

Marketing and Advocacy Committee - Michael Schor

Committee needs money for marketing materials. Vote tabled until meeting in February.

Programming for Library Practitioner Certificate – Dana Shreve

Tabled until meeting in February.

2017 Annual Conference Discussion - Bethany Wilson & Erin Lorandos

Because of YOU - Libraries Transform!

The focus is on professional development and supporting staff to be better library advocates. Tie in customer service component.

Marketing and advertising idea: Solicit videos from members about how they were transformed. Use videos to plug conference and support overall theme.

Major events:

- Quest: Follow directions on cards to get people moving around conference and networking. Have vendors pay to be a stop on the quest, leads to increase in profit. Those who complete the quest will get a prize. Participants have the entire conference to complete their quest.
- Costume party for SIRLS event with a theme. Include activities at the party to encourage interaction. Change title to encourage attendance.

Total conference expenditure: \$91,572.75. Projected profit of \$18,427.25.

Pre-conference proposal: Hold business meetings during the morning on Wednesday so they do not take up session time. Sessions begin Wednesday after lunch through Friday afternoon so that people can leave early to travel.

Keynote Speakers & Author Ideas:

Maureen Sullivan

Peter Bromburg

Cheryl Gould

Karen Slaughter

Meeting adjourned - 2:24 PM