

AzLA minutes 10-13-17

Meeting location: Mesa Convention Center

Present: Holly Henley; Erin Lorandos; Dale Savage; Michael Schor; Aimee Fifarek; Sandy Edwards; Debbie Hanson; Kerrell McNeal; Dana Shreve; Christine Dykgraaf; Rob Wilson; Virtually: Becky Brendel; Amber Mathewson; LJ Blackburn; Emily Scherrer; Michael Porter

- 10am: Tour of Mesa Convention Center
- **10:45AM Call to Order** – Sandy Edwards, President
- Minutes prepared by Rob Wilson
- No laptops provided at the conference except for the keynote addresses
- Financials: Debbie H. reports that AzLA has a positive balance; however conference revenue is down
- Conference: Kerrell & Erin
 - 306 registrants
 - Exhibit Hall nearly sold out
 - Lunch & Breakfast adjacent to exhibitors
 - Reminder to ALL: Thank Sponsors and Exhibitors!
 - Talk up the raffles: Social Media blast – Ann Leonard and Cherise Mead
 - Post raffle flyers at all stations (Registration; Resume Review Area; etc.). Christine D. will make flyer.
 - Decorate Registration table for Halloween
 - Happy Hour Wednesday 5-7 @ Desert Eagle Brewery
 - President's Reception Wednesday, 7pm @ Desert Eagle Brewery
 - AzLA/UofA Reception Thursday evening with live band
 - Ask Danielle if anyone has registered for Conference tours
 - This conference includes a ConQuest: a list of stops for interaction (and prizes?)
 - Who has a prize or basket they can donate to ConQuest?!
 - ConQuest & raffle drawings end of lunch Friday
 - State Library will create 3 informational binders to post at each building
 - Each board member should print 25 copies of the Thursday/Friday schedule (1 page: front/back)
 - Who sent out the 2016 post-conference survey?
 - 2018 AzLA conference: Mesa Convention Center Wed-Friday; October 24-26th
- Archives & Digital Preservation Ad Hoc Committee established by President Sandy. Chair is Jonathan Pringle. Members: Ann Leonard and Danielle Angerbauer
- Committees Membership and Marketing & Advocacy merge to prevent overlap of duties. New name: Membership, Marketing and Outreach Committee
 - Debbie Hanson will help recruit Vendor Memberships
 - Board members should encourage ALL library students, wherever you work, to join AzLA!

- Becky Brendel will compose a message announcing new MMO committee; the conference raffle; and the conference tours to send from Debbie as a package in a last minute conference message.
- Central Region Representative-elect Dale Savage proposed an AzLA-State Library partnership on the bi-annual Leadership Summit. AzLA's role would be as the vendor to do the event planning (hotel, food, hospitality arrangements).
- State Librarian Holly Henley announced that 26 people from the State Library will attend the AzLA Conference. 15 of those attendees will also be presenting at the conference. The State Library is looking forward to sponsoring the opening keynote.
- ALA Representative Aimee Fifarek announced that the ALA Executive Director retired. No candidates from the first round were selected to move on in the process, so the search will continue.
- Meeting adjourned for lunch at 12:15pm