



## Medicine This Week Contract

Arizona Medical Association  
PO Box 35159  
Phoenix, AZ 85069  
602-246-8901 • Fax 602-242-6283  
E-mail [simone@azmed.org](mailto:simone@azmed.org)  
[www.azmed.org](http://www.azmed.org)

Company \_\_\_\_\_  VISA  MASTERCARD  AMEX  
Contact \_\_\_\_\_ Name on Card \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_  
ZIP \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_  
Card Address \_\_\_\_\_  
E-mail \_\_\_\_\_ / \_\_\_\_\_  
Cardholder Signature

If paying by check, make checks payable to: Arizona Medical Association

### Medicine This Week (MTW) Advertising

Please submit language and/or image electronically

- Image dimensions:
- 135x250 pixels (small)
  - 135x400 pixels (large)

### Calculate Your Total Cost:

Basic electronic single blast cost (35 words):\$180

MTW Ad Subtotal \_\_\_\_\_

Ad Date: \_\_\_\_\_

.5% city sales tax (subtotal x.005) \_\_\_\_\_

TOTAL COST \_\_\_\_\_

\_\_\_\_\_  
Organization Authorized Signature

\_\_\_\_\_  
Date

Publication of any advertisement in Arizona Medical Association (ArMA) Medicine This Week weekly news blast is not an endorsement by ArMA of the product or service. ArMA' weekly news blast in Medicine This Week advertising is authorized to carry General Advertising.

## Medicine This Week Advertising

## Terms & Conditions

1. The terms, rates and conditions printed here are hereby made a part of this contract. No understanding is valid unless contained in this contract.
2. All advertisements are published for the benefit of the advertiser/agency and each is jointly and severally liable for all charges.
3. The advertiser/agency agrees to pay for advertising covered by this contract at the rate stipulated upon signing of the contract.
4. All advertising copy will be furnished by the advertiser/agency, submit via email or fax. Advertiser is responsible for accuracy of copy.
5. This contract cannot be invalidated due to typographical errors, incorrect insertions or omissions resulting from actions of the publisher. Advertisers shall notify publisher of any error without delay. Publisher agrees to run a correction for the incorrect portion of the advertisement. Publisher shall not be liable to advertiser for any loss resulting from the incorrect advertisement. Advertiser's sole and exclusive remedy shall be the correction made by the publisher.
6. All advertising shall be subject to the approval of the publisher. Publisher may edit, classify or reject any advertising for any reason. Late rejection on content grounds will not be billed against the balance of the contract, but will extend the contract for an additional week.
7. All contracts and payments must be received by posting date.
8. Advertiser warrants, covenants and agrees that it is not prohibited from entering into this contract and that all advertisements submitted pursuant to this contract comply with all federal and state laws, regulations, decrees, ordinances, orders and restrictions relating to unfair and deceptive trade practices, consumer protection, promotion and advertising.
9. Advertiser agrees to indemnify and hold the Arizona Medical Association (ArMA) harmless from and against all claims, liabilities or damages arising from any advertisements submitted pursuant to this contract and any costs and legal fees relating thereto.
10. The advertiser shall assume full responsibility for the accuracy and truthfulness of the copy submitted.
11. Publisher reserves the right to cancel this contract upon five days written notice to advertiser. In the event of such cancellation, publisher shall refund any unused fees paid by advertiser. Publisher shall not be liable to advertiser for any loss resulting from this cancellation. This refund shall be the sole and exclusive remedy of advertiser.
12. Advertiser agrees to abide by the advertising guidelines specified in the Medicine This Week contract which are incorporated by reference herein. Advertiser acknowledges receipt of said guidelines.

**Initials:** \_\_\_\_\_

Initializing this page indicates that you have reviewed, understand and accept the terms of this contract.