2020 Annual Meeting

EXHIBITOR & SUPPORTER PROSPECTUS

ARIZONA MEDICAL ASSOCIATION
2401 W. PEORIA AVE, SUITE 130
PHOENIX, AZ 85029
About the Annual Meeting
The Arizona Medical Association is pleased to present its annual conference for the healthcare community with a focus on policy setting, education, and awards. The Annual Meeting is ArMA’s premier policy-making event. All ArMA members are encouraged to attend to help inform policymaking, take advantage of educational offerings, celebrate peers, and network with colleagues from throughout the state.

House of Delegates
The annual meeting begins with sessions focused on policymaking where members gather to debate and determine policy for the association, elect board members, and network with colleagues.

Educational Sessions
The last half of the meeting focuses on education. The theme of the educational sessions this year is: The Opioid Epidemic: Practice Resources and Risk Management. It is intended to provide attendees with information that the whole health care team needs to know.

President Awards Dinner
ArMA’s signature awards dinner takes place during the annual meeting. During this event members from the healthcare community are honored for going above and beyond the call of duty of leadership, contributions, and service.

Annual Meeting Details
Friday, April 17 - Saturday, April 18, 2020

Wild Horse Pass Hotel and Casino
5040 Wild Horse Pass Blvd
Chandler, AZ 85226

See enclosed information for timing and details on the program.

Target Audience
- Physicians and Physician Leaders
- ArMA Board of Directors
- Medical Students, Residents, & Fellows
2020 Annual Meeting Schedule
Wild Horse Pass Hotel & Casino
5040 Wild Horse Pass Blvd, Chandler, AZ 85226
April 17-18, 2020

Friday, April 17, 2020

12:30 pm – 1:00 pm  Registration, Visit with Exhibitors
1:00 pm – 2:30 pm  Caucus: Maricopa County, Pima County, Rural Counties & At-Large
2:30 pm – 3:00 pm  Break; Visit with Exhibitors
3:00 pm – 4:30 pm  House of Delegates Begins; Inauguration of New President
6:00 pm - 7:00 pm  Reception
7:00 pm - 9:00 pm  Dinner and Awards

Saturday, April 18, 2020

7:00 am – 8:00 am  Registration & Breakfast
8:00 am – 10:00 am  HOD Business; Election of ArMA Board & Resolutions
10:00 am – 10:15 am  Break; Visit with Exhibitors
10:15 – 11:50  HOD Business; Election of ArMA Board & Resolutions
11:50 am – noon  ArMA Foundation Board Meeting
Noon – 1:00 pm  Networking lunch
1:00 pm – 5:00 pm  Educational sessions
3:00 pm – 3:30 pm  Break; Visit with Exhibitors
5:00 pm  Adjourn
Support Opportunities Available

Companies and organizations interested in supporting this meeting have several options. Choose to exhibit, sponsor one or more items, and/or provide general meeting support at a level comfortable to you.

In addition to the specific recognition on the opportunity selected, all meeting supporters will receive the following benefits:
- Company recognition on Annual Meeting web page
- Contact information of all physician attendees after the meeting

Sponsor/ Exhibitor Options

Exhibit and Awards Dinner Opportunity - $2500
- Includes 6-foot draped table with space to display corporate banner / standard electricity
- Complimentary hosting of a table during the awards event with 1 company representative included
- Onsite signage at the meeting acknowledging support
- Recognition on the walk-in slide and during opening announcements
- Full page color ad in House of Delegates meeting syllabus
- Feature in ArMA eNewsletter as an annual meeting supporter
- Two complimentary representatives for exhibit table
- Recognition at president awards dinner
- Company logo in dinner program

Saturday Breakfast Sponsor - $1500 (one sponsor limit; first come first served)
- Verbal recognition and introduction at breakfast
- 2-minute sponsored presentation to attendees
- Onsite signage
- Company recognition on registration materials
- One (1) piece of promotional literature distributed to attendees at start of meeting and during breakfast

Saturday Lunch Sponsor - $2000 (one sponsor limit; first come first served)
- Verbal recognition and introduction at luncheon
- 2-minute sponsored presentation to attendees
- Onsite signage
- Company recognition on registration materials
- One (1) piece of promotional literature distributed to attendees at start of meeting and during lunch

Refreshment and Snack Sponsor - $500 (2 opportunities available)
Be the sponsor of the attendee break on Friday or Saturday morning and give attendees the fuel they need.
- Sponsor is recognized with signage in the break area
Attendee Water Bottle - $3000
Help attendees stay hydrated throughout the meeting. Increase your visibility by sponsoring 2020 Annual Meeting bottles that attendees will use long after the meeting. Your company logo will be included on each bottle. Bottles will be provided to attendees during Friday registration session.

Sponsored Handout - $500 (limit 2 sponsors)
At the start of the annual meeting (Friday afternoon and Saturday morning) have your 2-page handout placed on every attendee chair. Supporting company is responsible for printing and sending handouts to the meeting.

Audiovisual Sponsor - $1000
Your company will receive one of the highest levels of recognition as the conference audiovisual provider. What better way to get your name out there then to have people staring at it all day as they listen to the sessions? Your company’s logo will be placed on signage on the microphone stands in the general session room during the House of Delegates meeting. The AV sponsor will also be verbally thanked at the start of the meeting on Friday and Saturday morning.

Mobile Device Charging Station - $2500
Provide a valuable service by supporting charging tables with stools that give attendees a power source for their cell phones, tablets and other electronic devices. The table will be branded with your company logo.

Hand Sanitizer – $2000
Help attendees stay “germ-free” by supporting hand sanitizer stations that will be located throughout the meeting space common areas. Each station will be branded with your company name and logo.

Caucus Room Sponsors - $300
- Company signage on the tables and outside each breakout room.

With the exception of exhibit opportunities and support of the mobile device charging station and hand sanitizers, all other sponsored items will conclude at the end of the networking lunch on Saturday. This follows ACCME Guidelines.

For more information, please contact Simone Lustig: (602)347-6907, simone@AZmed.org

Sign Up Today

Exhibitor and Support Opportunity Deadline – March 20, 2020
(Tax #86-0095708)