



What is the Member Get-A-Member Campaign?

INSERT

How Do I Participate in Member-Get-A-Member?

It's easy – refer a colleague and receive one entry for each approved colleague. Program runs from October 1, 2019 – January 31, 2020. Maximum one-year free membership per campaign. See full program details and prizes below, along with important talking points.

TOP SUPPORTERS

Recruit 3 new paying members - Receive 1-year free membership!

We're making it easier for you to refer new members through a personalized online referral form! You can quickly send an email message to refer your colleagues by visiting the referral form on our website by clicking [here](#). Please note that you will be prompted to log in to your member profile to complete the referral form. Take a moment to fill one out today!

Schedule & Rules

- **Every member who successfully recruits 3 new paying members will automatically receive 1 year of free ArMA membership (\$485 value)!**
- The prospective member must apply through the online ArMA membership application – send them the link! Don't forget to have them list your name on the membership application referral!
- Only one name may be entered per referral. If multiple names are included in the referred members completed registration, only one name will count for prize eligibility.
- The referrer's ArMA membership dues for 2020 must be paid in full to be eligible for any rewards or prizes.
- Those who refer new paying members to ArMA that are approved for membership - will be recognized at:
 - ArMA 2020 Annual Meeting
 - In an issue of "Medicine This Week" (MTW); and on the ArMA website
 - Spring Issue of AZ Pulse
- Colleagues who are referred for membership can be former members who discontinued their membership prior to 2019.

Prizes

- Grand Prize – Brand NEW iPad Air (256GB) and free 2020 membership
- Second Prize - \$100 Amazon Gift Card
- Third Prize - \$50 Amazon Gift Card

Important Talking Points

Below we have provided you with some bulleted talking points to help in the initial conversation with your friend or colleague.

Member benefits:

- ArMA offers CME Leadership Training
- ArMA offers a variety of resources, programs and valuable tools for physician members
- ArMA provides a variety of online publications, booklets, and guides
- ArMA represents all specialties and fields of practice
- ArMA is largest organization in the state representing the interest of all physicians
- ArMA provides leadership, advocacy, education and networking
- ArMA's Doctor of the Day Program - an exclusive member benefit
- Doc Book MD is a free member benefit which is HIPAA-secure Messaging app for your mobile device

Community Networking:

- ArMA has a robust online community platform to keep members connected
- Quarterly networking events for members are hosted across Arizona
- ArMA offers opportunities for members to be involved in committees and serve in leadership roles
- ArMA provides timely healthcare updates through publications, our online blogs, and forums

Advocacy:

- ArMA hosts stakeholder town hall meetings to solicit member feedback
- ArMA is an advocate for patients' rights and safety
- ArMA represents your profession everyday the legislature is in session
- As one individual, you may feel you have relatively little power to effect change, but membership in ArMA can help you advocate for issues that often see major results

Discount Opportunities:

- ArMA Affiliates Partner Program offers members discounts on products and services relevant to their practice

How Do I Know if Someone is an ArMA Member Already?

Search ArMA's membership database by clicking [here](#)

More Questions?

Contact the ArMA Membership Team: Simone Lustig (602) 347-6907 simone@AZmed.org or Shari Robinson (602) 347-6914 shari@AZmed.org