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Arizona Medical Association Welcomes Dr. Traci Pritchard as New President

Phoenix, AZ – Traci Pritchard, MD, became the 127th president of the Arizona Medical Association (ArMA) on June 2, 2018, at the association’s annual meeting in Phoenix. Dr. Pritchard will serve a one-year term as president.

Dr. Pritchard is a diagnostic radiologist at the Medical Diagnostic Imaging Group, a physician-owned practice serving the Phoenix valley and rural Arizona including Maricopa, Pima, and Yuma counties. She received her medical degree from Rush Medical College in 1996, and remained at Rush to complete a Diagnostic Radiology Residency from 1997-2001 and a Body Imaging Fellowship from 2001-2002.

Dr. Pritchard is an ardent supporter of organized medicine, currently serving as a Councilor of the American College of Radiology in addition to her ArMA service. Within ArMA, Dr. Pritchard was elected to the Board of Directors in 2011, and has served as ArMA Secretary, Treasurer, Vice President, President-Elect, and AMA Alternate Delegate prior to her election as president.

“The opportunity to serve in various leadership roles within ArMA has been incredibly rewarding for me both personally and professionally,” stated Dr. Pritchard. “As president, I am committed to continuing ArMA’s strategic priorities of advocating, educating, and navigating on behalf of physicians throughout Arizona.”

Dr. Pritchard’s personal goals during her presidency include:

- Advancing the understanding of how machine learning and intelligence will change and enhance medicine;
- Furthering our identity as in the Public Health arena as population health becomes ever more important in healthcare delivery;
- Exploring places of mutual value with national physician groups that have a presence in Arizona; and
- Emphasizing our similarities in the large House of Medicine in Arizona.

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The Arizona Medical Association (ArMA) is the largest organization in the state representing the interests of all physicians. For more than 125 years, ArMA has been advancing patient care and providing its members with leadership, advocacy, education, and networking. For more information, visit www.AZmed.org and follow ArMA on [Facebook](#), [Twitter](#), and [LinkedIn](#).