



SPONSORSHIP PROSPECTUS

Damien

ARIZONA MEDICAL ASSOCIATION

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PHOENIX, AZ 85069



ArMA Spring Conference 2019 Sponsorship Opportunities

About Us

The Arizona Medical Association is pleased to present its Annual Spring Conference which is designed to connect passionate healthcare professionals in an environment that facilitates learning, networking and best practice sharing. The theme of this year's meeting will be Healthcare Innovations and Solutions and How It Impacts the Physician Community.

Conference Details

5th Annual Physician Leadership Conference
Saturday, March 16, 2019 8 am – 1 pm
Mayo Clinic Hospital
Phoenix, AZ

Target Audience

- Physicians and Physician Leaders
- Hospital and Health System Executives
- Human Resource Leaders

Program

We will be covering topics related to:

- Future of Healthcare in a World of Artificial Intelligence
- Principles of Machine Learning
- Blockchain Technology

The event will also feature a networking luncheon at the conclusion of the conference.

FEATURED SPEAKERS

Chris Mansi, MD, MBA, CEO, Viz.ai

Chris Lohl, CTO, CompuGroup Medical

Werner Rodorff, CEO, CompuGroup Medical

Wyatt Unger, MD, MBA, Radiologist

Sponsorships Available

Companies and organizations interested in supporting this meeting have several options. Choose from a cost-saving bundle package, individual sponsor items, or general meeting support at a level comfortable to you.

In addition to the specific recognition on the opportunity selected, all meeting supporters will receive the following benefits:

- Logo on ArMA Spring Conference web page
- Signage onsite at the meeting acknowledging support
- Recognition in the walk-in slide

Sponsor / Exhibitor Package

Breakfast/Break Sponsor - \$1,000

- Verbal recognition and introduction at breakfast
- Onsite signage
- Company logo on registration materials
- One (1) piece of promotional literature distributed to attendees
- *Includes* six-foot draped exhibit table

Lunch Sponsor - \$1,500

- Verbal recognition and introduction at luncheon
- Onsite signage
- Company logo on registration materials
- One (1) piece of promotional literature distributed to attendees
- *Includes* six-foot draped exhibit table

Exhibit Opportunity - \$2,500

- Includes 6 - foot draped table/standard electricity
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Individual Branding Opportunities

Attendee Notebook - \$1500

Material for the conference is provided to attendees electronically. ArMA would like to provide each attendee with small notebook for note taking. ArMA will purchase the notebooks which will be co-branded with sponsor logo and website.

Name Badge Lanyards - \$1500

Your company name, logo, or web site is featured on every attendee lanyard. This support opportunity includes the lanyard and printing costs. Supporter is responsible for providing artwork for lanyards.

Sponsoring this event is a great way to showcase your company's commitment to ArMA and healthcare, while enhancing your company's visibility among the physician community. For more information and to confirm your sponsorship, please contact Patrice Hand, patrice@azmed.org or call at 602.347.6901.