2023-2027 AzNA Enterprise Strategic Priorities

**Priority 1: Elevate and Demonstrate the Value of Nursing**

**Objective 1.1: Champion the value of nursing to advance nursing's impact on health and society**
- Collaborate with nursing leadership, nursing students, healthcare associations, and organizations state-wide to strengthen the impact of nursing on the health of every Arizonan.
- Join with key voices to identify and develop strategies that drive forward equitable reimbursement of nursing care, foster the ongoing conversation about the nursing profession in the health care financing system, and elevate the economic and ethical value of nursing care.

**Objective 1.2: Elevate nurses' voices within the community and state government**
- Promote well-informed and politically engaged nurse advocates to support and educate candidates and the community on issues important to nurses and the health of our communities.
- Advocate for the nursing profession and a healthy Arizona.

**Priority 2: Ensure the Professional Success of Nurses**

**Objective 2.1: Engage every Arizona registered nurse through education, training, advocacy, philanthropy, innovation and practice**
- Explore expansion of membership and benefits to all Arizona nurses.

**Objective 2.2: Optimize nurses' health and well-being by developing solutions to meet the ongoing and changing needs of nurses**
- Collaborate across the healthcare continuum to provide robust nurse-focused resources.

**Objective 2.3: Support every nurse in Arizona to realize their personal and professional goals**
- Provide resources and opportunities to realize individualized professional success.
- Engage nursing students and support student nursing organizations to create pathways to professional involvement throughout the nursing career journey.
Priority 3: Ensure Arizona has a sustainable nursing workforce to provide quality care for the health and wellness of our diverse and growing population

Objective 3.1: Coordinate with educational institutions to ensure a diverse and robust population of new graduate nurses
- Develop and sustain strategic partnerships with a wide array of funding sources for scholarship sustainability
- Drive forward new graduate preceptor programs and grants to grow and develop the Arizona nursing workforce

Objective 3.2: Partner with stakeholders to develop the primary clearinghouse of Arizona’s nursing workforce data to inform a sustainable nursing workforce
- Identify, convene, and engage stakeholders
- Define and clarify metrics required to support adequate nursing workforce
- Utilize collected data to develop strategies that support and inform a sustainable nursing workforce

Objective 3.3: Advance workforce strategies and systematic resources to enable safe, sustainable, and effective nursing care
- Foster and promote partnerships to advance the nursing workforce pipeline and increase retention of nursing workforce
- Strengthen the nursing workforce across academic, practice, regulatory and advocacy settings