2018-2020 Strategic Plan
MISSION: Advancing the nursing profession and promoting a healthy Arizona

PROMOTE A SAFE AND HEALTHY WORK ENVIRONMENT

A. Foster the goal of optimal nurse staffing for safe patient care
B. Support a culture of workplace safety and a healthy work environment
C. Promote healthy nurses
D. Promote ethical decisions in the practice setting

ADVANCE PROFESSIONAL AND LEADERSHIP DEVELOPMENT

A. Strengthen nursing practice, professionalism and leadership
B. Mentor new leaders for a strong future

DEVELOP COMMUNITY PARTNERS

A. Promote a healthier Arizona
B. Collaborate with partners to enhance synergy

ADVOCACY, PUBLIC POLICY, & PRACTICE

ENGAGE MEMBERS

A. Strengthen advocacy and professional development resources
B. Grow membership through strategic initiatives
C. Increase awareness of member benefits

Core Values: Respect, Service, Diversity, Integrity, Collaboration