2020-2022 Strategic Plan

MISSION: Support the Advancement of the Nursing Profession to Promote a Healthy Arizona

PROMOTE A SAFE AND
HEALTHY WORK ENVIRONMENT

A. Promote the nursing code to guide optimal care delivery models
B. Support a culture of safety for nurses and patients
C. Promote healthy nurses
D. Promote ethical decisions in the practice setting

ADVANCE PROFESSIONAL AND
LEADERSHIP DEVELOPMENT

A. Strengthen nursing practice, professionalism and leadership
B. Mentor new leaders for a strong future

DEVELOP COMMUNITY
PARTNERS

A. Partner with Community Stakeholders to promote a healthier Arizona
B. Enhance synergy among nursing partners

Advocacy,
Public Policy,
& Practice

ENGAGE MEMBERS

A. Strengthen Nursing Continuing Professional Development resources
B. Grow and retain membership through strategic initiatives
C. Articulate the value of membership for all generations
D. Integrate membership diversity

Core Values: Respect, Advocacy, Diversity, Integrity, Collaboration